



Identify strong TR & EM	3. TRIGGERS TR <p>By seeing genuine results, feedbacks, stories or reviews from friends, family or surroundings who talks from their experience of success triggers more customers.</p> <p>Also, the popularity from advertising the project objective will lead for more customers.</p>	10. YOUR SOLUTION SL <p>Some of the vital solutions that helps to achieve the customers goals and solve their health related problems are</p> <p>This technology provides or describe more nutritional details about the requested food item, Provides food calorie calculator, Personal assistant bot or human expertise Consultant or adviser options for the users, all these features help the customers to attain their goal by solving their health issues/problems and leave a healthy happy life.</p>	8.CHANNELS of BEHAVIOUR CH <p>8.1 ONLINE The customer upload or take picture of fruit/food items and get the nutritional information.</p> <p>8.2 OFFLINE According to the user's goal and nutritional information, the users will perform.</p>	Identify strong TR & EM
	4. EMOTIONS: BEFORE / AFTER EM <p>Before: Helpless, sad, insecure After: Confident, happy, satisfied, motivated</p> <p>Helpless, sad, insecure > confident, happy, satisfied, motivated</p>			