Define CS, fit into

CC

1. CUSTOMER SEGMENT(S)



Bodybuilders
Person who is Overweight
People suffering from Malnutrition
Fit Person
Anyone who wish to leave a healthy fit life

6. CUSTOMER CONSTRAINTS



Main constraints that prevent customers for taking action or limit the choice of action are Technical issues and any kind of server or client side errors

5. AVAILABLE SOLUTIONS



Team ID: PNT2022TMID43817

Solutions already available are following proper Diet, Physical exercise, aerobic exercises, Yoga, weightlifting workouts and so on...

Pros: Exercise helps people lose weight and lower the risk of some diseases. When you exercise daily, you lower the risk of developing some diseases like obesity, type 2 diabetes, high blood pressure and more. It also helps to keep your body at a healthy weight.

Cons: No proper guidelines according to the health status of the user.

2. JOBS-TO-BE-DONE / PROBLEMS



According to a particular customer's fitness goal or objective, it provide the levels of nutrition and knowledge about each food items that customer want to intake.

9. PROBLEM ROOT CAUSE



Modern society living nature i.e., eating unhealthy diet, no physical or mental workouts, sitting entire day with any body movements or stretching and so on....

7. BEHAVIOUR



Customers with health issues or fitness problems will come to this platform then our technology collect the customers problems in detail and by understanding or studying the customers problem, it suggest them with necessary solutions.

ocus on J&P, tap into BE, understand RC

3. TRIGGERS



By seeing genuine results, feedbacks, stories or reviews from friends, family or surroundings who talks from their experience of success triggers more customers.

Also, the popularity from advertising the

Also, the popularity from advertising the project objective will lead for more customers.

4. EMOTIONS: BEFORE / AFTER



Before: Helpless, sad, insecure

After: Confident, happy, satisfied, motivated

Helpless, sad, insecure > confident, happy, satisfied, motivated

10. YOUR SOLUTION



Some of the vital solutions that helps to achieve the customers goals and solve their health related problems are

This technology provides or describe more nutritional details about the requested food item, Provides food calorie calculator, Personal assistant bot or human expertise Consultant or adviser options for the users, all these features help the customers to attain their goal by solving their health issues/problems and leave a healthy happy life.

8.CHANNELS of BEHAVIOUR



8.1 ONLINE

The customer upload or take picture of fruit/food items and get the nutritional information.

8.2 OFFLINE

According to the user's goal and nutritional information, the users will perform.