

Problem statement :

Brainstorm for PONTUS a connected micro device for workspace improvement.

Brainstorm:

ARJUN T

Target sales	Marketing strategies
Sales order	Sales delivery

GOWTHAMAN M

Key performance	Indicator boost sales
Encourage distributor	Achieve target

ARUN JEEVA C

Make more profit	Boost sales
Boost profit	Positive attitude

NITHISH PANDI M

Stock goals	Increase overall sales
Global market	Financial status

Group ideas :

Maintain overall sales	Attract customers
Reduce customer churn	Manages goods

Sales profit scatter	Country wish sales using Map points
Using many strategies	Optimum amount of stock goals

Prioritize :

