

Loading The Dataset

Team ID	PNT2022TMID49365
Project Name	Project – Global sales data analytics
Maximum Marks	4 Marks

Before you can build a view and analyse your data, you must first connect the data to IBM Cognos. Cognos supports connecting to a wide variety of data, stored in a variety of places.

The data might be stored on your computer in a spreadsheet or a text file, or in a big data, relational, or cube(multidimensional) database on a server in your enterprise.

In our case, we will be using a spreadsheet or text file for making our analysis

Problem Statement

Shopping online is currently the need of the hour. Because of this COVID, it's not easy to walk in a store randomly and buy anything you want. So, try to understand a few things like, Customer Analysis and Product Analysis of this Global Super Store.

Dataset link: [Global Super Store Dataset | Kaggle](#)

Loading the dataset:

File

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Data

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View

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Hello. Welcome to Cognos Analytics with Watson.

You can get started right away by taking a look at our introduction video, product tour and Getting Started tab.

[Watch video](#)[Take a product tour](#)



Quick launch



Upload data

Upload or drag and drop spreadsheets, csv files, and other data sources.



Prepare data

Use data modules to clean and connect data from multiple resources.



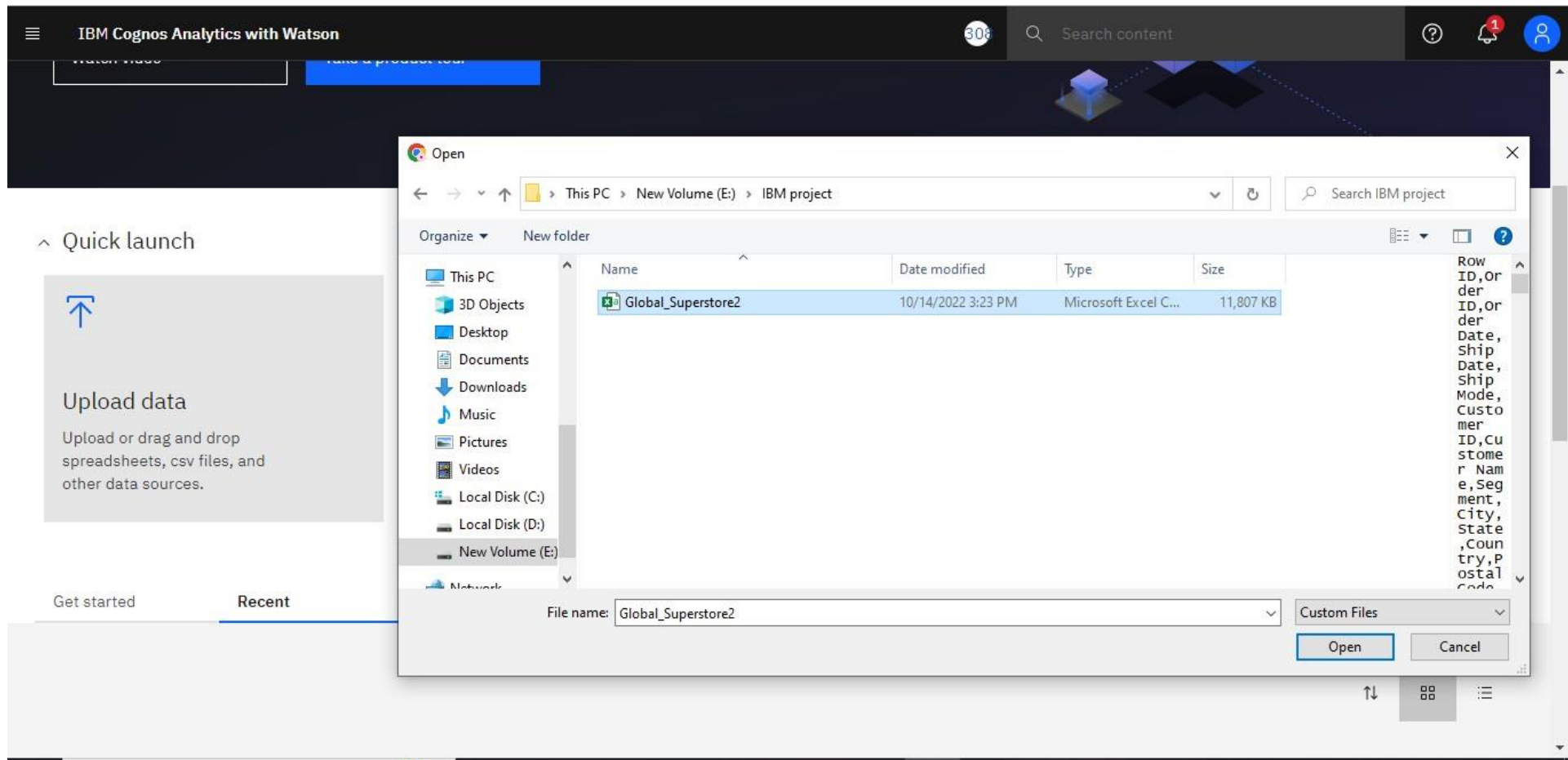
Exploration

Quickly find unbiased answers by identifying trends in your data with data explor...




Present data

Create sophisticated, multi-page, multi-query dashboards, reports, or stori...



Content

 New 

My content

Team content

Samples



50_Startups.csv

Last Accessed
9/10/2022, 2:50 AM



Global_Superstore2
Dashboard

Last Accessed
10/15/2022, 4:17 AM



Global_Superstore2 Data prep

Last Accessed
10/14/2022, 5:07 AM



Global_Superstore2.csv

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Pharma_Monthly_Sales.csv

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US Superstore data(1).xls

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