# Problem statement:

Brainstorm for PONTUS a connected micro device for workspace improvement.

### **Brainstorm:**

#### **ARJUN T**

Target	Marketing
sales	strategies
Sales order	Sales delivery

#### GOWTHAMAN M

Key performan e	Indicator boost sales
Encourage	Achieve
distributor	target

#### ARUN JEEVA C

Make more profit	Boost sales
Boost profit	Positive attitude

#### NITHISH PANDI M

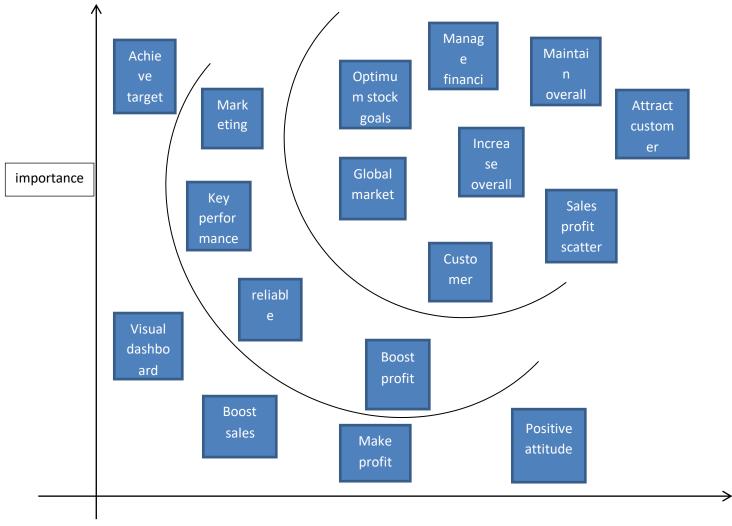
Stock goals	Increase overall sales
Global	Financial
market	status

# Group ideas:

Maintain	Attract
overall sales	customers
Reduce customer churn	Manages goods

Sales profit scatter	Country wish sales using Map points
Using many strategies	Optimum amount of stock goals

# Prioritize:



Feasibility