## Brainstorm &ideaprioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

1 hour to collaborate

2-8 people recommended

A little bit of preparation goes a long way with this session. Here's what you need to do to get going. 10 minutes Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

productive session.

Open article

Use the Facilitation Superpowers to run a happy and

Before you collaborate

Define your problem statement What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm. → 5 minutes

> PROBLEM How might we solve the issue of passengers waiting indefinitely for arrival of trains, eliminate physical tickets and improve user's journey

Key rules of brainstorming To run a smooth and productive session

Stav in topic. Defer judgment.

Listen to others

Encourage wild ideas.

Go for volume.

If possible, be visual.

Predict chances of confirmation

to first

Brainstorm

Write down any ideas that come to mind that address your problem statement.

## Joshiba

Platform Book my information show style ticket through text message booking

Crash detection Regulate coach and sending temperature in SOS messages ACcoaches using temperature responders sensors

### Harrish kumar

Upload the ID cards needed Share live for location of verification trains tocloud

Monitor track condition through of tickets in sensors waiting list

## Hariharasudhan

suggestion Pre book based on food for train passenger journey details Contact Push information of notification doctors at next

for trains

reminder

You can select a sticky note and hit the pencil [switch to

sketch] icon to start drawing!

### Irfan shakil

station in case

of emergency

Easy access for train feedback drivers to regarding seek medical issues in journey help

Reminders for train maintenance

notification fortrain delays and alternate

for train feedback drivers to regarding seek medical issues in journey help

Monitor trac

condition

through

sensors

Group ideas

→ 20 minutes

InternetofThings

Regulate coach

temperature in

AC coaches

using

temperature

Webinterface

Contact

information of

of emergency

Take turns sharing your ideas while clustering similar or related notes as you go.

than six sticky notes, try and see if you and break it up into smaller sub-groups.

In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger

Book my doctors at next show style station incase ticket booking

notification for train reminders

chances of

confirmation

of tickets in

waiting list

platform information through text messages

Pre book Reminders for train food for train journey maintenance

ards neede erification t

Send Crash detection Share live location of trains

suggestion based on passenger details

notes to make it easier to find. browse, organize, and categorize important ideas as themes within your mural.

Machine Learning Add customizable tags to sticky

Prioritize

which are feasible.

→ 20 minutes

Your team should all be on the same page about what's important moving

forward. Place your ideas on this grid to determine which ideas are important and

# Cloud

notification fortrain delays and alternate

and sending SOS messages to first responders

Push

Pre book food for train verification for train Push tocloud maintenance notification for train reminders Get passenger platform feedback information regarding through text issues in notification location of journey messages fortrain delays and alternate Predict chances of Contact confirmation information of of tickets in doctors at next Bookmyshow Monitor track station incase Importance waiting list style ticket condition of emergency If each of these through booking tasks could get done without any difficulty or cost, which would have the most positive sensors Berth suggestion based on passenger Regulate coach details temperature in AC coaches using temperature and sending sensors SOS messages Easy access to first for train responders drivers to seek medical Participants can use their cursors to point at where help confirm the spot by using H key on the keyboard. Feasibility Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.

After you collaborate

Quick add-ons

Share the mural

R Export the mural

Keep moving forward

You can export the mural as an image or pdf to share with

members of your company who might find it helpful.

Share a view link to the mural with stakeholders to keep

Export a copy of the mural as a PNG or PDF to attach to

Define the components of a new idea or

Customer experience journey map

Understand customer needs, motivations, and

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities,

and threats (SWOT) to develop a plan.

emails, include in slides, or save in your drive.

Strategy blueprint

Open the template ->

obstacles for an experience.

Open the template >

Open the template

Share template feedback

strategy.

them in the loop about the outcomes of the session.

Need some inspiration?

See a finished version of this template to kickstart your work.



