

Ideation Phase

Brainstorm & Idea Prioritization Template


Date	16 October 2022
Team ID	PNT2022TMID35778
Project Name	AI-Powered Nutrition Analyzer for Fitness Enthusiasts.

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & Idea prioritization

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- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

1. Team gathering: Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
2. Set the goal: Think about the problem you'll be focusing on solving in the brainstorming session.
3. Learn how to use the facilitation tools: Use the Facilitation Quickstart to run a healthy and productive session.

[View article](#)

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

Problem

How might we [your problem statement]?

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

YOGEESSWAR S

AI-applications are neutrino uses NLP

Precision medicine where artificial intelligence is used

Hot startup using AI nutrition-trells improves food quality production

AI and its various subsets have been leveraged by these platforms to identify the calorine intake and also to make food diet

NITHYA U

Helps to automate many time intensive tasks.

Helps in easy and complex understanding of health

Allows to monitor and their health very easily.

Breaks down the nutrition information calories,macro and micronutrients as well as ingredients

SOWMYA J

Higher medical cost than normal healthy persons

Food and physical activity jogging helps in fitness

Nutrition grow faster through programs, testing kids and applications.

Nutritional analysis is the process of determining the nutritional content of food

ROHAN G

Easily applicable applications used

Tracking of diet is done.

Helps in proper dieting

Fitness schedule is prepared according to each person

Step-2: Brainstorm, Idea Listing and Grouping

3

Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

⌚ 20 minutes

Technology

**Neutrino:AI Nutrition
App,FitnessAI:Ultimate
workout at Home
Solution,Fit
Genie:Smart Calorie
Counter**

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

AI Fitness application

**AI uses applications
to bind the fitness
for the enthusiasts
people facing
daily life to promote
social inclusion for
them**

Model Analogy

**Detailed UI which is
user friendly. Datas
are stored and
model is trained
using AI algorithm.
It is safe and secure.**

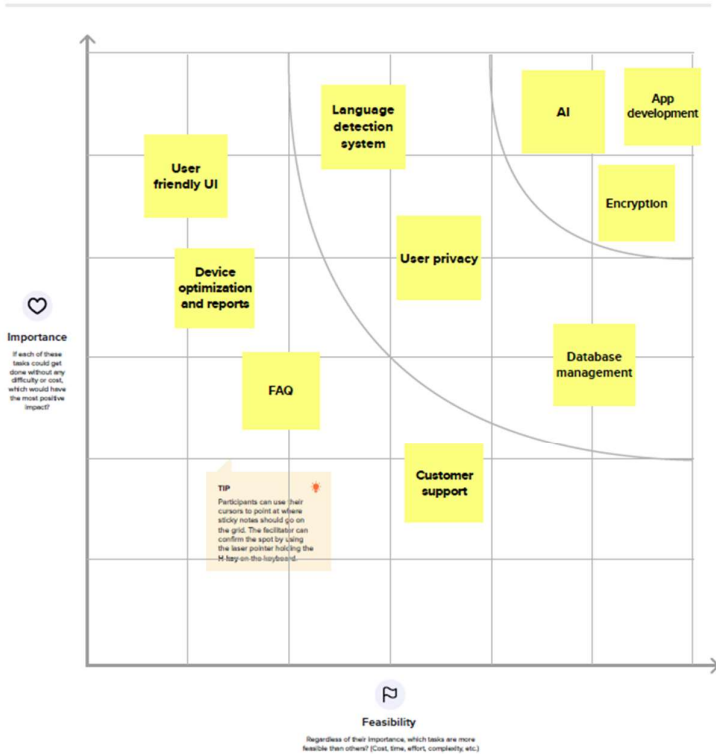
Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



5

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

[Share template feedback](#)