

Project Design Phase-II

Inventory Management

System for Retailers

Customer Journey Map

Date	08 October 2022
Team ID	PNT2022TMID24193
Project Name	Project -- Inventory Management system for retailers
Maximum Marks	4 Marks

Journey Steps	Discovery	Registration	Onboarding and First Use	Sharing
Actions	Thinking about your ideal future	Most widely used service provider with best in class customer support	Great looking and interactive dashboard with easy user friendly options to manage the applications	Share to their friends and family suggesting it as the best efficient application
Needs and Pains	Maintaining seasonal inventory and tracking	Easy and simple registration with real time job tracking with company consultation	To avoid many operations and complexity in handling the process of the inventory	User get satisfy and happy with the performance of the application
Touchpoint	Gathering a complete list of interaction	Registration and linking profile for tracking and managing job offer	User interface with all services related to inventory admin's	Sharing it in social media
Customer Feeling				 