

Ideation Phase

Problem Statements

Date	11 November 2022
Team ID	PNT2022TMID46590
Project Name	Smart Fashion Recommender Application

Customer Problem Statement :



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	customer	buy clothes	i can't spend time for stores	I am working 9-5 job	Frustrated
PS-2	Celebrity	Buy clothes which is trending in fashion	the current fashion trend is not assured	my expectation is not fulfilled	Dissatisfied
PS-3	College student	Buy Trendy clothes with my pocket moneys	couldn't decide	I can't choose which type of clothes suits me	Disappointed
PS-4	girl	buy traditional	old models are not availabe	i like traditional	Anger