


## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	01 November 2022
Team ID	PNT2022TMID50396
Project name	Smart Farmer - IoT Enabled Smart Farming Application
Maximum marks	4 Marks

#### Step 1: Team Gathering, Collaboration and Select the Problem Statement



### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👥 2-8 people recommended

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#### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

**A Team gathering**  
Define who should participate in the session and se invite. Share relevant information or pre-work ahead

**B Set the goal**  
Think about the problem you'll be focusing on solving the brainstorming session.

**C Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.

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#### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

**PROBLEM**  
How might we [your problem statement]?

#### Key rules of brainstorming

To run a smooth and productive session

- 🗣️ Stay in topic.
- 💡 Encourage wild ideas.
- ⏸️ Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 👁️ If possible, be visual.

## Step 2: Idea Prioritization

