

Project Design Phase-I-Solution Fit

Project Title: Smart Waste Management for Metropolitan Cities

Team ID: PNT2022TMID41040

Define CS, fit into CC

1. CUSTOMER SEGMENT

- ❖ The processing segment has a higher incremental growth than the landfill segment
- ❖ One of the key trends for this market will be the advent of smart technology
- ❖ Improving profitability and effectiveness of the product offering

2. CUSTOMER CONSTRAINTS

- ❖ Collect data from the smart waste bins
- ❖ Send data to the central server
- ❖ Send waste collector at that location

3. AVAILABLE SOLUTIONS

AS

- ❖ Waste monitoring
- ❖ fleet management
- ❖ Waste asset management
- ❖ Waste level monitoring.

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

4. JOBS-TO-BE-DONE/PROBLEMS

J&P

- ❖ In the role waste management officer organize and manage waste disposal collection and recycling facilities
- ❖ Some posts combine waste management and recycling function

5. PROBLEM ROOT CAUSE

RC

- ❖ Poor waste management contributes to climate change and air pollution
- ❖ Directly affects many ecosystem and species
- ❖ Release methane

6. BEHAVIOUR

BE

- ❖ An innovative approach to handling and collection water
- ❖ More intelligent business decision
- ❖ Increase the sustainability of waste service

Focus on J&P, tap into BE, understand RC

EntilidfystrongTR&EM	<p>7. TRIGGERS TR</p> <ul style="list-style-type: none"> ❖ Smart application ❖ Application layer ❖ Perception layer 	<p>9. YOURSOLUTION SOLN</p> <ul style="list-style-type: none"> ❖ Supply chain demands increased traceability ❖ Sustainability and complains ❖ Digital monitoring 	<p>10. CHANNELS OF BEHAVIOUR CB</p> <p>1. ONLINE</p> <ul style="list-style-type: none"> ❖ Municipal solid waste is generated annually around the globe ❖ Traditional method of waste collection <p>2.OFFLINE</p> <ul style="list-style-type: none"> ❖ Increases in fixed consumption and excessive and use of resources ❖ System cause waste of time 	ExtractOnlineandOfflineChof BE
	<p>8.EMOTIONS: BEFORE/AFTER</p> <ul style="list-style-type: none"> ❖ Replaceable containers with prepress /without prepress ❖ Containers for separate collection of garbage ❖ Small containers ❖ Garbage chutes 			