

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S) <span>C</span></div> <div>The solution is intended for all customer segments since it is a general health-related application.</div>	<div>6. CUSTOMER CONSTRAINTS <span>CC</span></div> <div>The proposed solution requires the customer to allow location access and be connected to the internet always.</div>	<div>5. AVAILABLE SOLUTIONS <span>AS</span></div> <div>Newspaper inform the public of the containment zones.</div> <div>Containment zones could be searched online by the people.</div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS <span>J&amp;P</span></div> <div>Analysis of COVID-19 statistics.</div> <div>Identification of containment zones.</div> <div>Detection of user entry in containment zones.</div>	<div>9. PROBLEM ROOT CAUSE <span>RC</span></div> <div>When entering a place, people are not aware of whether the place is a containment zone or not.</div> <div>As a result, there is a higher risk of them getting affected by COVID-19.</div>	<div>7. BEHAVIOUR <span>BE</span></div> <div>The proposed solution tracks user location.</div> <div>Once an user enters a containment zone, instant alert delivery is done.</div> <div>COVID statistics are shown by the app.</div>	
Focus on J&P, tap into BE, understand RC				Focus on J&P, tap into BE, understand RC

<p><b>3. TRIGGERS</b> <span>TR</span></p> <p>Whenever an user gets into a containment zone , the proposed solution(app) will alert the user immediately.</p>	<p><b>10. Our SOLUTION</b> <span>SL</span></p> <p>An alerting application that delivers instant alerts whenever a person enters a COVID containment zones.</p> <p>Real time tracking of user location.</p> <p>Display of COVID statistics and precautions.</p>	<p><b>8. CHANNELS of BEHAVIOUR</b> <span>CH</span></p> <p><b>Online</b></p> <p><b>Updation of containment zones and COVID statistics.</b></p> <p><b>Offline</b></p> <p><b>Pre-loaded/Downloaded data can be viewed offline.</b></p>
<p><b>4. EMOTIONS: BEFORE / AFTER</b> <span>EM</span></p> <p>Before</p> <p>Users might feel fearful, knowing if a zone is a containment zone or not.</p> <p>After</p> <p>No need for the user to panic, since the proposed solution would alert the user of containment zones every now and then.</p>		