IDEATION PHASE

PEOPLE:

YOUTH, TEENAGERS, BUSINESS PEOPLE, GOVERNMENT EMPLOYEES, POLICE, DOCTORS, COMMON PEOPLE.

ACTIVITIES:

SPORTS, LEAGUE, POLITICS, WORLD GOVERNMENT,ENTERTAINMENT, CINEMA, PUBLIC ISSUES, CRIME,

SITUATION/CONTEXT/LOCATION:

*INCREASE IN NUMBER OF IRRELEVANT NEWS

*USING MULTIPLE APPS BECAUSE NOT GETTING RELEVANT CONTENT IN ONE

*FAKE NEWS GETTING SHARED

*SPAMMED WITH NOTIFICATION

*FAKE NEWS MAKES THE ACTUAL NEWS LOSE IT'S CREDIBILITY

PROPS/TOOLS:

*APP SHOULD ASK INITIALLY , WHAT CATEGORIES ARE THEY INTERESTED TO READ FROM

*ENSURE THAT APP CATERS TO ALL NEEDS EXPECTED BY THE USERS

*GIVING AN OPTION TO CHOOSE THE FONT SIZE FOR READABILITY