

Ideation Phase

Define the Problem Statements

Date	18 October 2022
Team ID	PNT2022TMID24128
Project Name	Project – Personal Expense Tracker
Maximum Marks	2 Marks

Customer Problem Statement Template:

Expense tracker is a web application used to track user expenses and generates periodical reports about the savings and expenditure. In this project, which is helpful to manage our income and expense daily or periodically or else whenever we want to remind. It also acts as an indicator or reminder in the fastest world in which we cannot remember what the things we have to do for the end of the month are and the payments we have to pay for the particular month. Due to some conflict or other stress, we sometimes forget what the income is, where the money has to come from, or the payments we have to pay.

I am	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
I'm trying to	List their outcome or "job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way - what bothers them most?	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists - what needs to be solved?	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view - how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

Example:

I am a traveler	I'm trying to book flights on my phone	But it takes a long time	Because The website is not responsive and doesn't have a mobile version	Which makes me feel Frustrated
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Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A Traveller	Book flights on my phone	It takes a long time	The website is not responsive and doesn't have a	Frustrated

				mobile version	
PS-2	A person	Book flight tickets on my phone	It takes more time	The website is not in proper condition and there is no mobile version	Anger and irritated