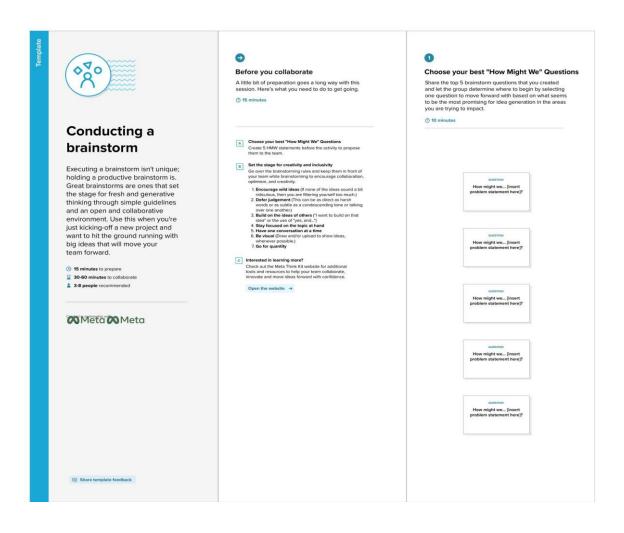
# **Ideation Phase**

Date	18 October 2022
Team ID	PNT2022TMID24128
Project Name	Personal Expense Tracker Application
Maximum Marks	4 Marks

# **Brainstorm & Idea Prioritization Template:**

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions. Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



# Step-2: Brainstorm, Idea Listing and Grouping



#### **Brainstorm solo**

Have each participant begin in the "solo brainstorm space" by silently brainstorming ideas and placing them into the template. This "silent-storming" avoids group-think and creates an inclusive environment for introverts and extroverts alike. Set a time limit. Encourage people to go for quantity.



Person 1		
Creating easiest way of tracking	Finding the best way to implement	More minimal with the resourses
Can be used by anyone	No age limits	useful for single person as well as for business
Giving thoughtful insights about expenses	Limited access from the user	Restricting and notifying the user for unwanted expense





Remainding the user or business	User can use this for any purpose	User can use this for their regular purpose
paying bills on time	Inc and dec according to budget	Remained through email it the expense is out of control
Easy adoptation for addon expenses	Setting up average limit	Limiting the expenses



### Brainstorm as a group

Have everyone move their ideas into the "group sharing space" within the template and have the team silently read through them. As a team, sort and group them by thematic topics or similarities. Discuss and answer any questions that arise. Encourage "Yes, and..." and build on the ideas of other people along the way.



15 minutes





# **Decide your focus**

Give each person two icons to vote which idea should your team focus on.

**5** minutes

Person 2

Person 2

Person 3

Person 4