

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) A parent who have heart problems but he don't have time to go hospital CS	6. CUSTOMER CONSTRAINTS A Case of Sudden Onset Unrelenting Chest Pain. Several contributory risk factors such as diabetes, high blood pressure, high cholesterol, abnormal pulse rate.	5. AVAILABLE SOLUTIONS Healthy lifestyle habits such as eating a low-fat, low-salt diet, getting regular exercise and good sleep, and not smoking PROS: Cost effective, Noninvasive Moderate success rate CONS: Less effective over time, Blood thinners	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE / PROBLEMS Finding the heart problem and cure the diseases	9. PROBLEM ROOT CAUSE Poor diet, High blood pressure lack of exercise, obesity and smoking. RC	7. BEHAVIOUR Asthma, joint pain, and a number of other chronic diseases and conditions BE	Focus on J&P, tap into BE, understand RC

3. TRIGGERS Symptoms may include chest pain, nausea, shortness of breath, sweating, dizziness, palpitations. TR	10. YOUR SOLUTION The electrocardiogram (ECG) recordings are widely used for diagnosing and predicting cardiac arrhythmia for diagnosing heart diseases. For ECG signals, a 2-D transformation has to be applied to make the time series suitable for deep learning methods that require 2-D images as input. SL	8. CHANNELS of BEHAVIOUR 8.1 ONLINE Customer will Find their heart disease by online web Application
4. EMOTIONS: BEFORE / AFTER Before : Symptoms may include Anxiety, Fatigue, dizziness, Sweating. After : Temporary feelings of sadness and a depressed mood are common for the first few weeks. EM		8.2 OFFLINE Customer will collect their ECG spectral image by going hospital CH