

Project Design Phase-I - Solution Fit

Project Title: Inventory Management System For Retailers

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Define CS, fit into CC

1. CUSTOMER SEGMENT(S) CS

- Retailers
- Small Scale Industries

2. CUSTOMER CONSTRAINTS CC

- Network Connection
- Inadequate product stock knowledge
- Time consuming

3. AVAILABLE SOLUTIONS AS

The existing solution uses a cloud database in order to store the information about inflow and outflow of the stocks and the location information of the stocks, such as source and destination.

Explore AS, differentiate

4. JOBS-TO-BE-DONE / PROBLEMS J&P

- Tracking of stocks is a routine and vague job when humans are involved. It will make us bored and sometimes even frustrated.

5. PROBLEM ROOT CAUSE RC

- Inaccurate information about stock movement
- Demands of consumers change day by day

6. BEHAVIOUR BE

- Track the inflow and outflow of stocks
- Update information onto cloud frequently
- Know the market trends and adapt accordingly

Focus on J&P, tap into BE, understand RC

Focus on J&P, tap into BE, understand RC

Identify strong TR & EM	7. TRIGGERS TR <ul style="list-style-type: none"> Increasing customer demand Market competition 	9. YOUR SOLUTION SOLN <ul style="list-style-type: none"> Developing a cloud application which consists the information about the current stocks, the stocks which are yet to be exported or imported from the inventory. Information can also be added manually. provide a option for graphical view of sales 	10. CHANNELS of BEHAVIOUR CB <ol style="list-style-type: none"> ONLINE <ul style="list-style-type: none"> Alerting the particular person about the stocks limits, either full or empty or even about the reach of a particular limit Updating of flowing of the stocks regularly OFFLINE <ul style="list-style-type: none"> Manual Checking Stock Distribution among the Inventory 	Extract Online and Offline CH of BE
	8. EMOTIONS: BEFORE / AFTER EM <ul style="list-style-type: none"> Before: Takes more time for calculations. More stress for workers, both physically and mentally. 			