

Project Design Phase-I

Proposed Solution

Date	24 September 2022
Team ID	PNT2022TMID37814
Project Name	Project-News Tracker Application
Maximum Marks	2 Marks

Proposed Solution:

Sl No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Physical newspaper printing procedure takes long time to print for mass public. Spread of fake news also results in mere wastage of time.
2.	Idea / Solution description	A digital mode of news publisher needs to be developed via application that will reduce time consumption. Avoid the spread of fake news.
3.	Novelty / Uniqueness	<ul style="list-style-type: none">• A user can access their desired content from a categorized group of data within a short time.• It will provide news from authentic sources avoiding irrelevant content.
4.	Social Impact / Customer Satisfaction	The user will get relevant recommendations of news based on their previous experience.
5.	Business Model (Revenue Model)	<ul style="list-style-type: none">• Manage advertisements that helps earning revenue amount• In-app subscriptions for users• Market trend analysis
6.	Scalability of the Solution	The project will give the user a simple but effective experience to solve their existing problems providing them with satisfied requirements.