# ExploreAS,differentiate

Focus's&P,tapintoBE,understandRC

# ProjectDesignPhase-I-SolutionFit

## Project Title: Real-Time Communication Powered by AI for specially Abled

# 1. CUSTOMER SEGMENT(S)



- Effective communication by illiterate disabled people and children
- In schools and educational institutions where the existing blindfolding methods are hardest
- During transportation
- Normal routines where communication needs to be done with external and strangers

### 2. CUSTOMER CONSTRAINTS



- Speak clear and normally.
- Communication (hearing and speech) and loco motors.
- A physical environment that is not accessible.

### 3. AVAILABLE SOLUTIONS



**Team ID: PNT2022TMID41036** 

- More natural synthesized speech may be possible.
- Improved devices for people with hearing loss.

### 4.JOBS-TO-BE-DONE/PROBLEMSJ&P

- Better speech synthesizer that accurately responds to sign and environment.
- Read the environment in better way
- Legal assistance
- Customize to cater needs of individuals

### **5.PROBLEM ROOT CAUSE**



- Juvenile disabilities or Accidental causes
- Anger, anxiety & stress affects the consistency and focus
- Lack of interest

### 6. BEHAVIOUR



- Acknowledge their differences as you would acknowledge anyone else's uniqueness and treat them as normal.
- Speak clearly and listen.
- Make them feel confident.
- Respect personal space.

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DefineCS, fitintoCC

### 7. TRIGGERS

EntildfystrongTR&EM



- Triggers can be visual or audio. Enables viceversa transcription
- Trigger shall be moved out of the queue once serviced.

### 8. EMOTIONS: BEFORE/AFTER



- Before: Restlessness, depressed out of dependency on routines, lack of consistency and commitment in workplace.
- After: Reliable people with disabilities generally take fewer day off, take less sick leave, are more loyal and stay in job longer than other workers.

### 9. YOUR SOLUTION



- Easy way to communicate
- Inclusive education and training
- Equal opportunities for employment.

### 10. CHANNELS of BEHAVIOUR



- 1. ONLINE
- Increasing the size of their support team.
- Creating a number of self-help resources and making them freely accessible.

### 2. OFFLINE

- Immediate response, as there is a direct interaction.
- Sales personnel are present and able to cater to the customer's needs.