

## Customer experience journey map





## TEAM ID: PNT2022TMID37811 DATE: 1 - 11 - 2022

Communication System forspecially abled per	Entice  How does someone initially become aware of this process?	Enter What do people experience as they begin the process?	Engage In the core moments in the process, what happens?		Extend What happens after the experience is over?
Steps What does the person (or group) typically experience?	Checking for updates  A person checking for any recently available technologies for deaf or dumb people  Searching for solutions  Deaf people who are not able to speak check for the updates in technology that helps them to communicate	Starting their usage  Finding difficulties  As they begin to start the usage, they start experiencing the advanced features of this application  As they start to use the application they start to find the errors or some discomfort in handling the application and use it in a comfortable manner	Start using the application whenever needed  As they start to use, they see the features that are available for engaging the people  They communicate with the app using CNN and that converts them into voice  They communicate with the app using CNN and that app using CNN and that app using the abvanced features of this app  As they start to use, they see the features between the user and the application takes place  As they get benefited continuously from the app key get familiar with it	They get certain updations in the application as they use the app continously  They also get knowledge about the steps that to be taken during new versions of the application	If they need any extension they will suggest any advanced feature in the app
Interactions What interactions do they have at each step along the way?  People: Who do they see or talk to?  Places: Where are they?  Things: What digital touchpoints or physical objects would they use?	They keep interacting with technically string people They go for places which provide the information or machines that helps deaf people  They try to create new things by their intuition	During usage they interact with the mentors who help for their better usage of the app  After getting clear they try to explain things to deaf and dump people like them	Using the app they can communicate with each other and with the normal people  They make communication much easier and does eliminate the feel of disability	After usage they suggest this type of apps to nearby friends	
Goals & motivations  At each step, what is a person's primary goal or motivation?  ("Help me" or "Help me avoid")	During this step, the motivation of the person is to find a better technological facility	The motivation of the people during this session is to understand the application  To get to know the information of the project	To experience the advanced features of the application and make use of the system efficiently	They have a desire to share this to their companion	
Positive moments  What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?	They will get several information related to advanced technology during the searching process of the application	They will come to know about the features and start utilizing the benefits of the application	They will enjoy the advanced features of the application and forgot about their disabilities	They try to do good to their friends by suggesting this application to them	
Negative moments  What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?	They get more information which will get them confused	They may get disappointed due to its limited facilities	They may even get addicted to this type of applications	This app may not be usable for their friends and they may get disappointed	
Areas of opportunity  How might we make each step better? What ideas do we have?  What have others suggested?	They get good ideas and information regarding advanced technologies  They get more suggestions from different people	They may have an idea of using the application for good deeds	Making use of this advancement may make the person more satisfied and elated	They have such a better experience enough to teach this to their friends	