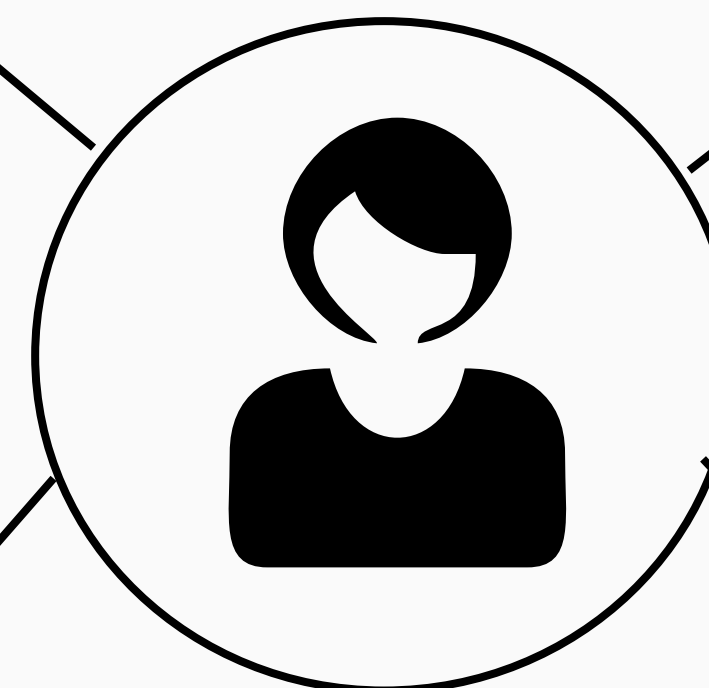




THINK&FEEL

- 1 what really count
- 2 major preoccupations
- 3 worries&aspirations



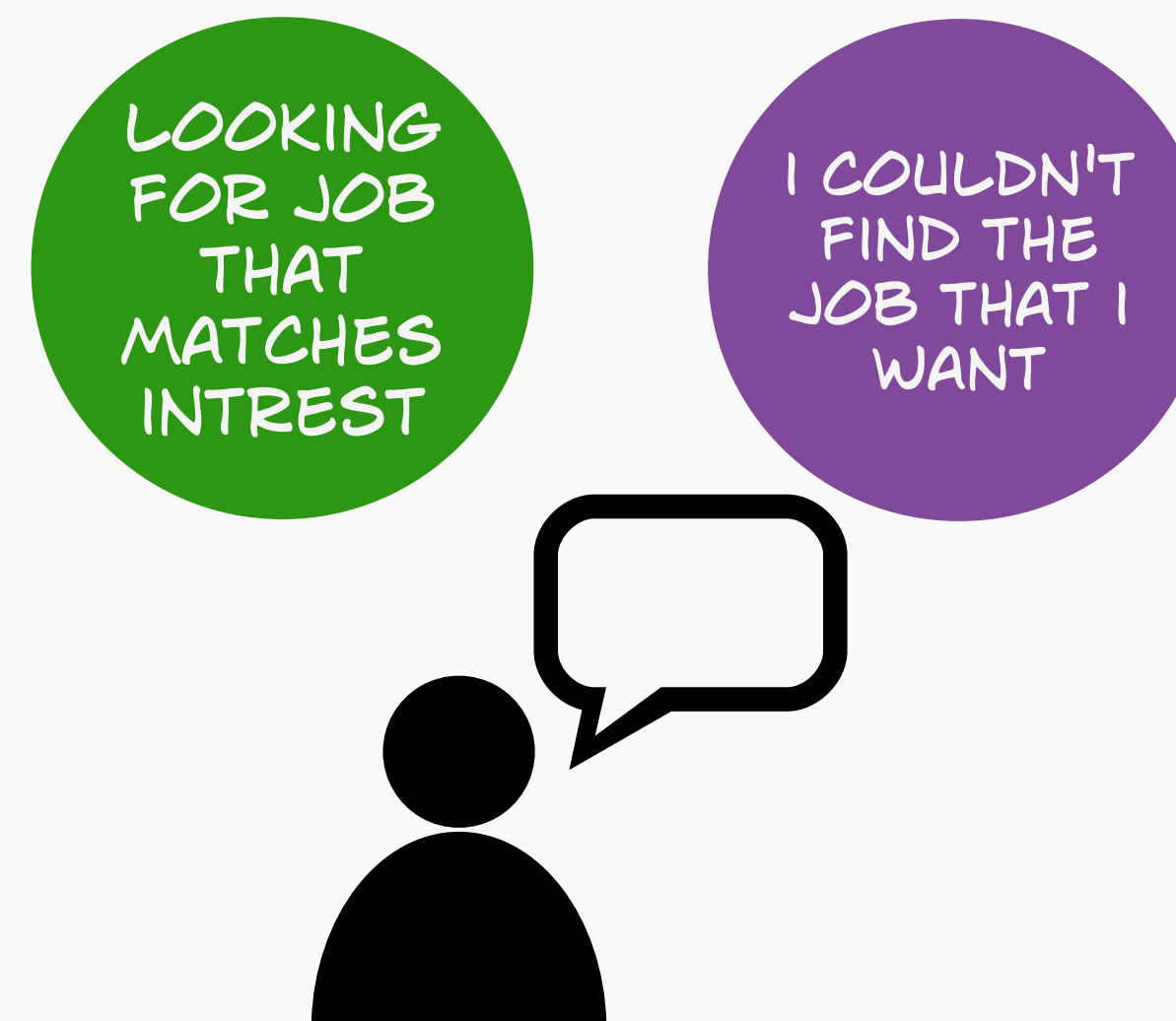
HEAR

- 1 what Friends say
- 2 what boss say
- 3 what influences say



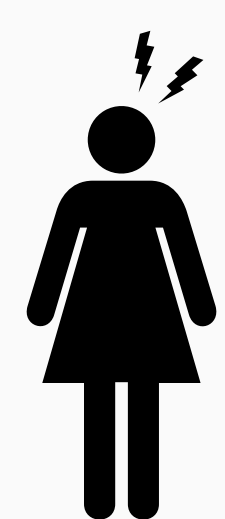
SAY&DO

- 1 attitude in public
- 2 appearance
- 3 behavior towards others



SEE

- 1 enviroment
- 2 Friends
- 3 what the market offers



PAIN

- 1 Fears
- 2 Frustrations
- 3 obstacles

HARD IT FIND THE JOB VACCANCY

UNCOMFORTABLE JOB SEARCHING

not proper information



GAIN

- 1 wants/needs
- 2 measures of success
- 3 obstacles

COMFOTABALE

STATISFIED

good responsibility