1. CUSTOMER SEGMENT(S)

what is your customer?

Job seeker

6. CUSTOMER CONSTRAINTS

what constraints prevent your customer from taking action or limit their choices of solutions?

Having lots of skills but wondering which job will best suit you

5. AVAILABLE SOLUTION

which solution are available to the customer when they face the problem or need to get the job done?

Easy to find the job information

2. JOB TO BE DONE/ PROBLEMS

which job-to-be-done(or problems) do you address for your customers?

Hard to find for expect job you're searching for .

9. PROBLEM ROOT CAUSE

what is the real reason that this problem exits?

can't find the suitable job

7. BEHAVIOUR

what does your customer do to address the problem and get the job done?

They contact another website

3. TRIGGERS

what triggers customer to act?

Through the Advertisement

Recommend for the job

4. EMOTIONS:BEFORE/AFTER

how do customer feel when they face a problem or a job and afterwards?

They felt frustrated,people are unemployment Thus they are feel best way ,and decrease the frustrated ,reduce the unemployment people

developing a skill knowledge

10. YOUR SOLUTION

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We have come up with a skill recommender solution through which the fresher or the skilled person can log in and find the jobs by using the search option or they can directly interact with the chatbot and get their dream job.

8. CHANNELS OF BEHAVIOUR

job seeker references

ONLINE

They are find a all type of job the thus choose a best job

OFFLINE

they are finding a job is difficulty