

Customers are not all the same. It therefore does not make sense to use the same marketing techniques, messages and activities for all your customers.

Customer segmentation is a system that allows you to split your customers up into smaller groups, and therefore target your marketing more efficiently

Customer Constrains:

The recommender systems face certain challenges in their deployment such as cold-start, sparsity, scalability, user privacy, etc. The different application domains where recommender systems are being adopted these days include movie, music, books, news, tourism etc.

Job to be done/Problem:

job recommender systems have become popular sincethey successfully reduce information overload by generating personal-ized job suggestions. Although in the literature exists a variety of tech-niques and strategies used as part of job recommender systems, mostof them fail to recommending job vacancies that fit properly to the jobseekers profiles. Thus, the contributions of this work are threefold, we:i) made publicly available a new dataset formed by a set of job seekersprofiles and a set of job vacancies collected from different job searchengine sites; ii) put forward the proposal of a framework for job recom-mendation based on professional skills of job seekers; and iii) carriedout an evaluation to quantify empirically the recommendation abilities of two state-of-the-art methods, considering different configurations, within the proposed framework. We thus present a general panoramaof job recommendation task aiming to facilitate research and realworldapplication design regarding this important issue

Our aim is to provide a Skill and good job life to our Customers.

3. TRIGGERS



10. YOUR SOLUTION



8. CHANNELS of BEHAVIOUR



We provide the recent trending job and skill they should have enhance to find a

better position in the well reputed company,

The users can login by using their mail id and password and find their jobs which suits to their skills

EM

	identification and API's to give the nutritional value of the identified food.	Notice people around you who follows healthy habits in both consumption of food and workouts.	
They scared of declining health, so they get motivated towards eating healthy foods and move to healthy lifestyle.			