

Ideation Phase Brainstorm & Idea Prioritization Template

Date	02 Oct 2022
Team ID	PNT2022TMID42862
Project Name	Personal Expense Tracker Application
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

Developing the Expense tracker Application to help customer for budgeting and accounting and creating awareness about money management and saving.

2

Key rules of brainstorming

To run a smooth and productive session

🗨️ Stay in topic.

💡 Encourage wild ideas.

🙊 Defer judgment.

👂 Listen to others.

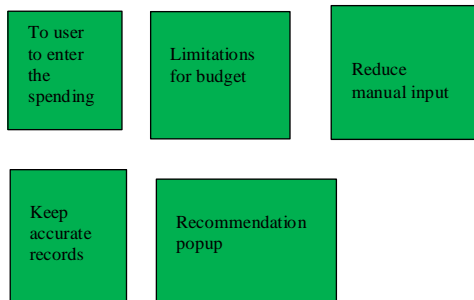
🗨️ Go for volume.

👁️ If possible, be visual.

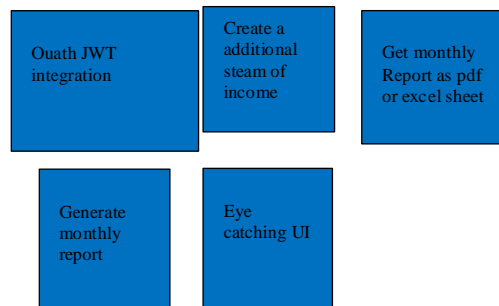
Step-2: Brainstorm, Idea Listing and Grouping

Write down any ideas that come to mind that address your problem statement.

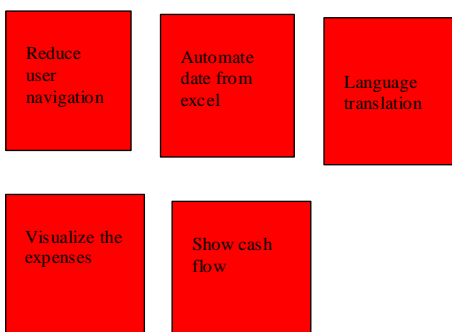
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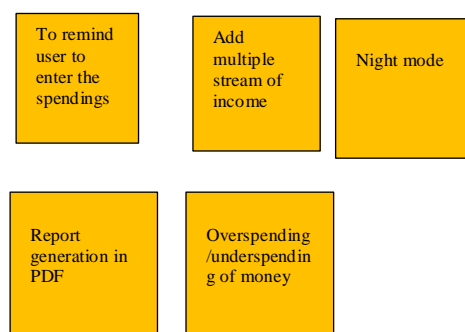
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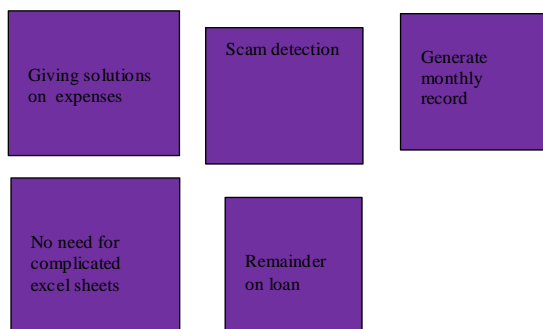
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Step-3: Idea Prioritization

