

Team ID	PNT2022TMID24112
Project	Iot Based Smart Crop Protection System for Agriculture
Mark	2 marks

<p>● Journey steps</p> <p>which step of the experience are you describing?</p>	Discovery Why do they even start the journey ?	Registration why would they trust us?	Onboarding and First use How can they feel successful?	Sharing why would they invite others?
<p>● Actions</p> <p>What does the customer do? What information do they look for? what is their context?</p>	Detection the movement in the Field	uses of scarce resources within their production environment and manage these in an environmentally and economically	To connect the system with sensor through the mobile application	Increasing demand for food with minimum resources such as water, fertilizers, seeds by the smart crop protection
<p>● Needs and Pains</p> <p>What does the customer want to achieve and avoid?</p>	<p>ACHIEVE: Prevent crop damage from diseases and pests</p> <p>AVOID: Excessive use of chemical fertilizers and pesticides, prolonged droughts and shortage of water</p>	To have enough knowledge on handle the IOT based devices	Farmers have to handle it regular checking & work according to the IOT based procedures	If they have more profit to improve cultivation
<p>● Touch point</p> <p>What part of service do they interact with</p>	Mobile application and Devices are connected through IOT system	Mobile Application	Buzzer sound	Minimum support prices for all crops
<p>● Customer Feeling</p> <p>What is the customer feeling</p>	😊	😎	😄	😄
<p>● Process Ownership</p> <p>Who is in the lead on this ?</p>	Horticulturists	Horticulturists	Farmers	Horticulturists