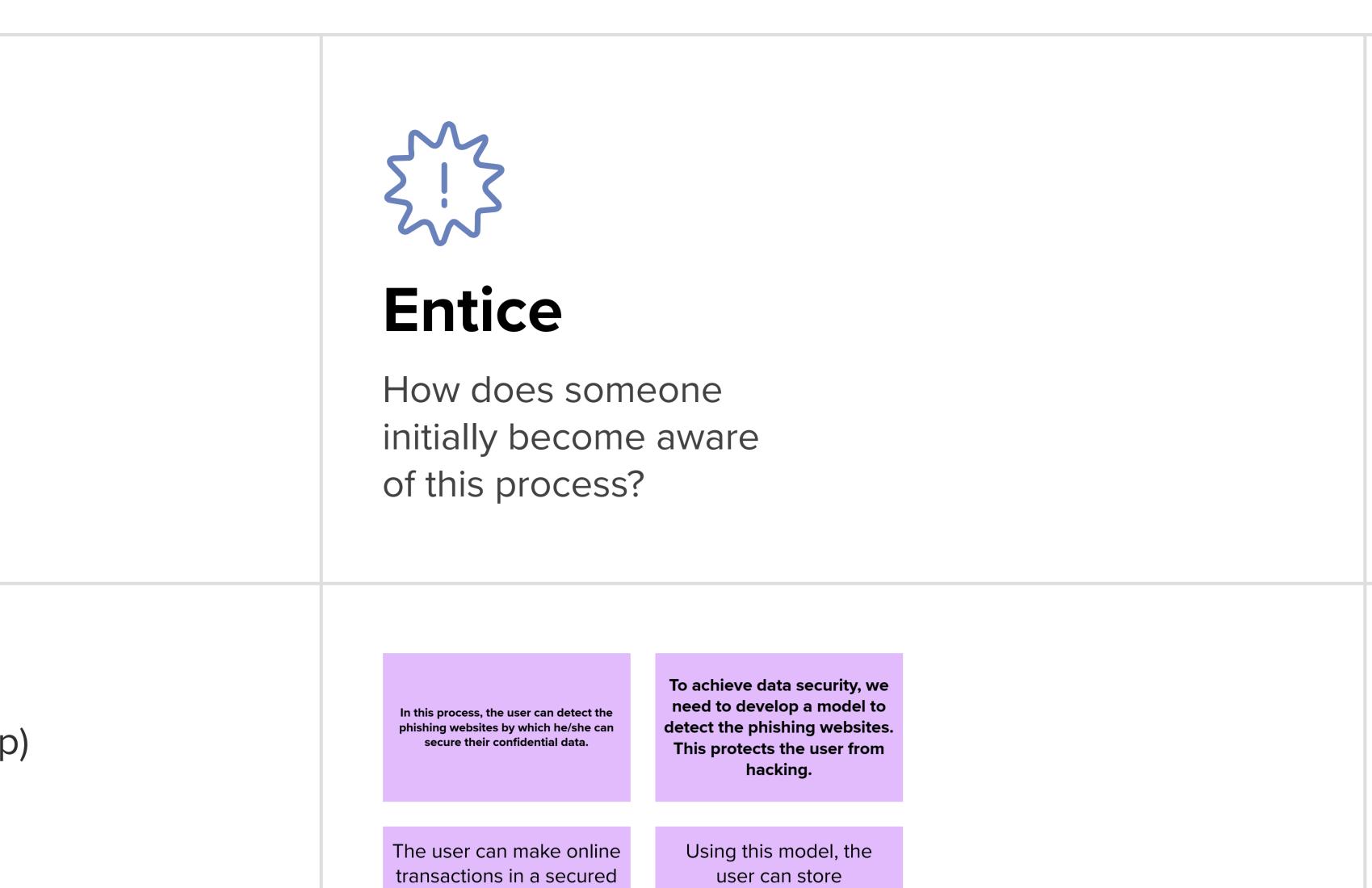
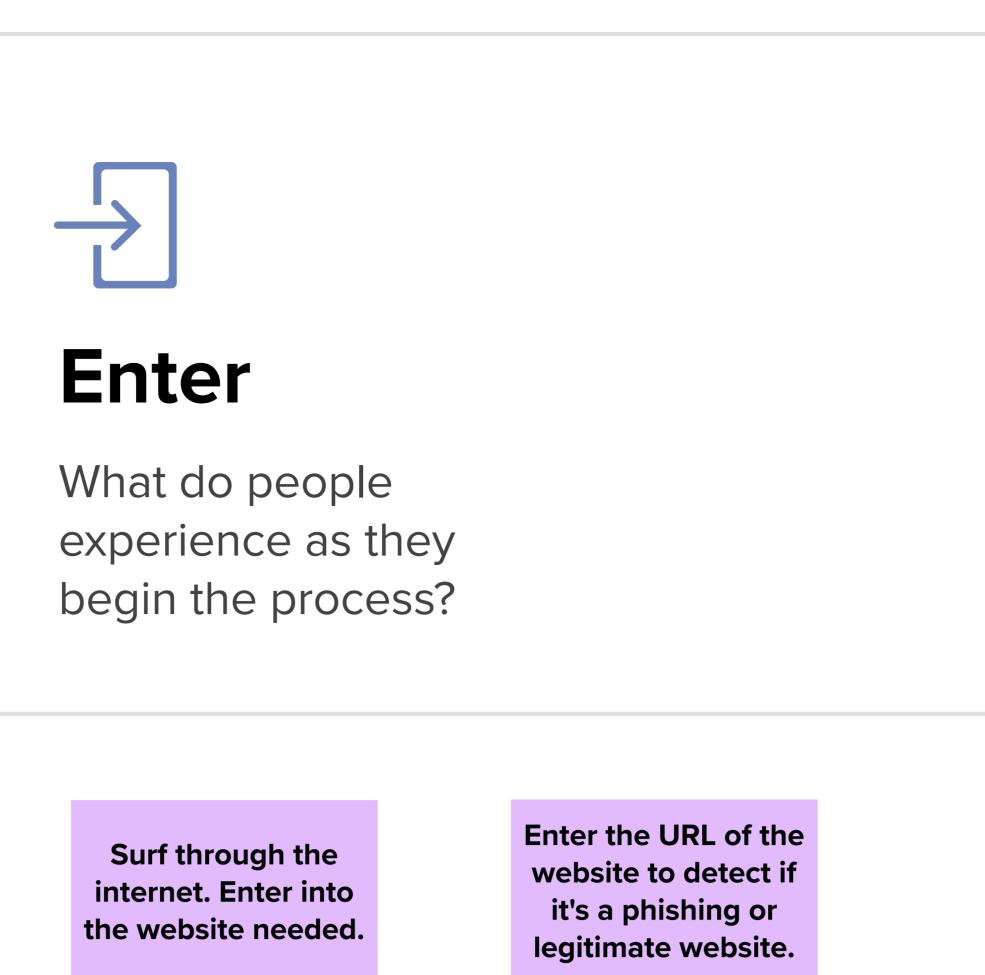
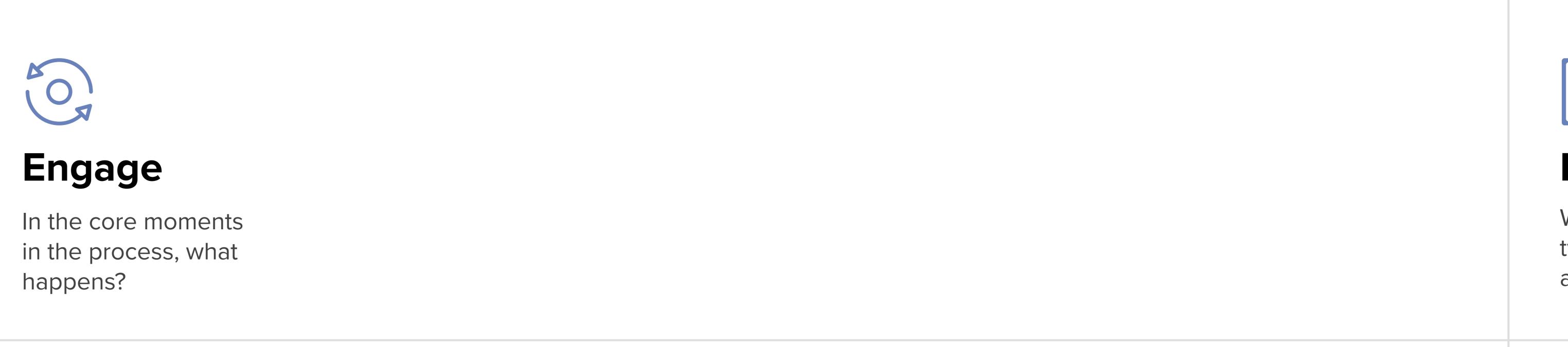
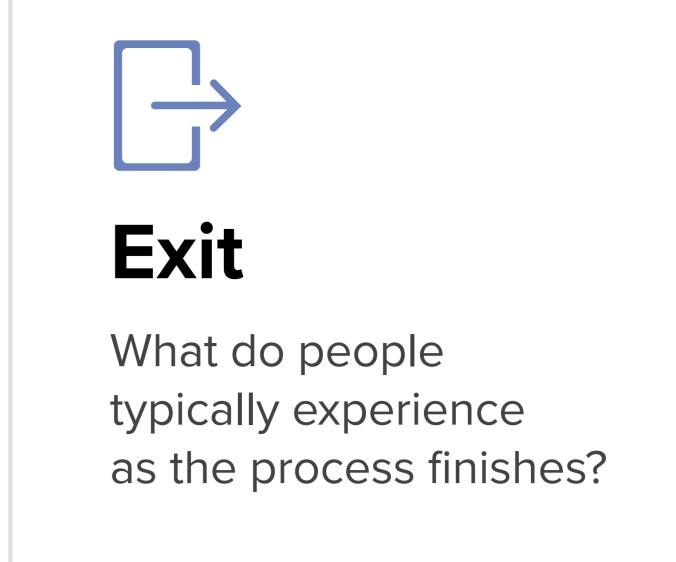
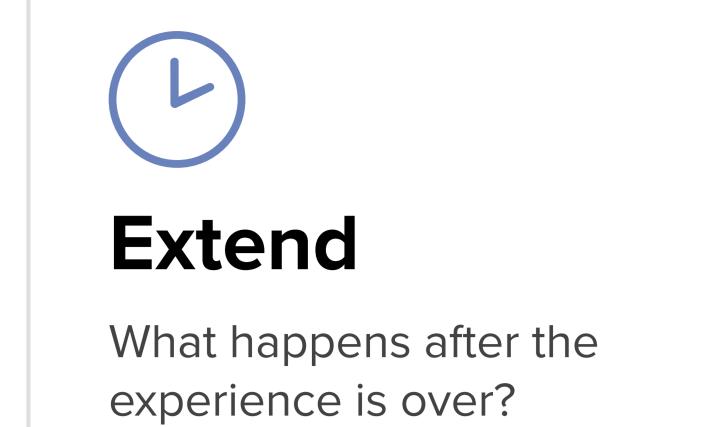
SCENARIO Browsing, booking, attending, and rating a local city tour Steps Steps What does the person (or group) typically experience? Interactions













If the result says that the given site is a phishing website, then the user need to report



What interactions do they have at each step along the way?

- People: Who do they see or talk to?
- Places: Where are they?
- Things: What digital touchpoints or physical objects would they use?

manner. Also he/she can

The user browses the internet and visit websites. Safe browsing is assured through this project.

Internet facility, browser and the URL of the visited website are the only things required.

confidential data in the

drive/files without any

hesitation.

Surf through the internet. Enter into

the website needed.

If something about the website is

suspicious, the user

can report it.

The user is provided with search engine, detection algorithms and report options.

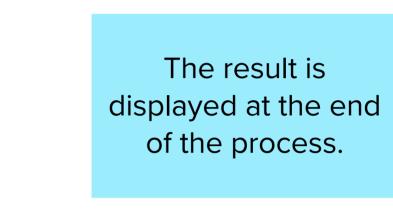
The user can

become aware of

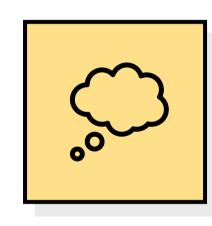
those phishing

The model developed is user-friendly i.e user feels comfortable to use this. Used by online merchants, customers who make online transactions, companies and also common people.





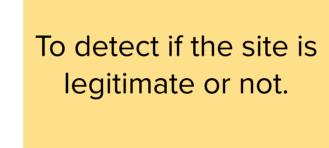
Blacklist and Whitelist approaches are the traditional methods to identify the phishing websites.



Goals & motivations

At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")

online transactions

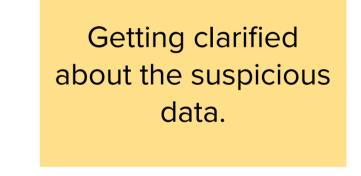


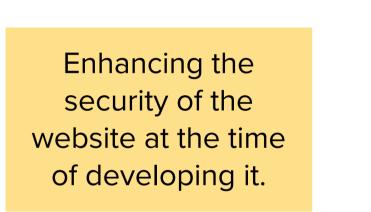
At the end, the user

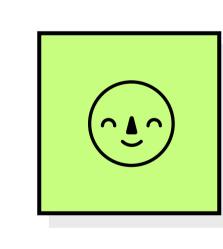
becomes aware

whether the website

is legitimate or not.

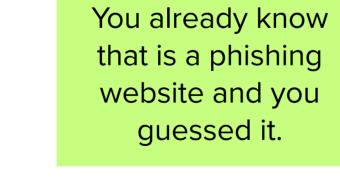






Positive moments

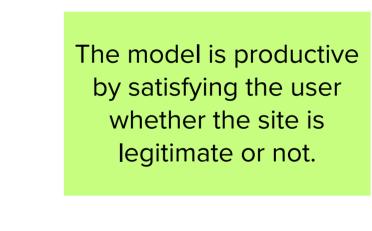
What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting? When the user finds that it is the phishing website, the user becomes alert and does not provide any confidential data to those websites.

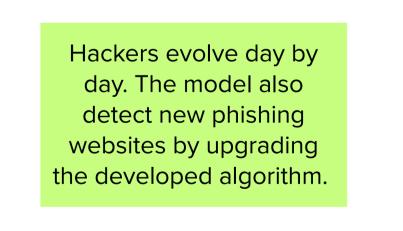


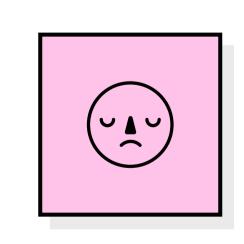
To minimize the loss

of privacy data.

The model detects the phishing websites by using the URLs submitted by the user and checks whether the URL is in the list of already detected phishing websites.

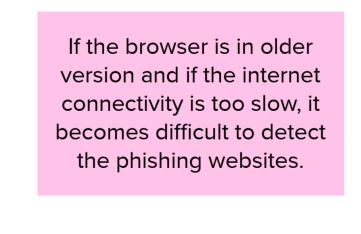




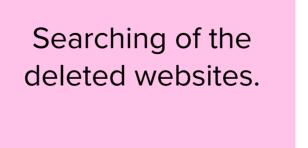


Negative moments

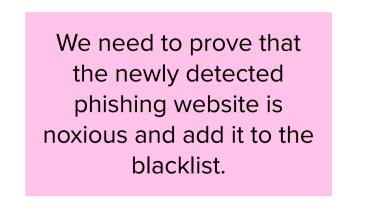
What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

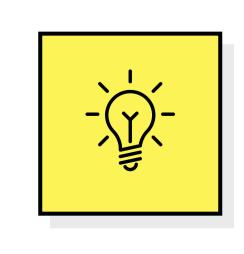






When the detected site is phishing website but it is legitimate website to the outer world.





What have others suggested?

