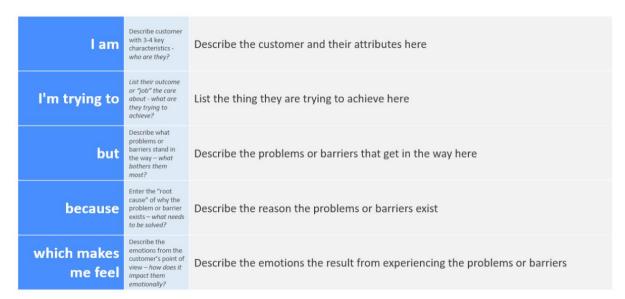
Ideation Phase Define the Problem Statements

Date	12 October 2022		
Team ID	PNT2022TMID29453		
Project Name	Web Phishing Detection		
Maximum Marks	2 Marks		

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/

Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	E-Market customer	Purchase some electronic gadgets	It takes some time to display the products	Some illegal websites trying to steal my details like credit card details, password, etc.	Unsafe and frustrated while using fake websites.
PS-2	Student	Learn about emerging technology and pay for course	Some links are not secure and gathering the details	Whether the link of website is secure or infectious website	Information about user and our bank details are hacked by the fake web users.