

# **PROJECT REPORT**

## **WEB PHISHING DETECTION**

**Submitted by**

**Team ID : PNT2022TMID29453**

**M.MOHAN RAJ(510419104047)**

**R.ARUNACHALAM(510419104015)**

**E.RAJESH(510419104055)**

**R.DHEERATH KUMAR(510419104024)**

*in partial fulfillment for the award of the degree*

*Of*

**BACHELOR OF ENGINEERING**

*In*

**COMPUTER SCIENCE AND ENGINEERING**

**ARUNAI ENGINEERING COLLEGE**

**TIRUVANNAMALAI**

**ANNA UNIVERSITY: CHENNAI 600 025**

**NOV-DEC 2022**

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# **CHAPTER1**

## **INTRODUCTION**

### **1.1 Project Overview**

Now a days Phishing becomes a main area of concern for security researchers because it is not difficult to create the fake website which looks so close to legitimate website. Experts can identify fake websites but not all the users can identify the fake website and such users become the victim of phishing attack. Main aim of the attacker is to steal banks account credentials. In United States businesses, there is a loss of US\$2billion per year because their clients become victim to phishing .

Phishing attacks are becoming successful because lack of user awareness. Since phishing attack exploits the weaknesses found in users, it is very difficult to mitigate them but it is very important to enhance phishing detection techniques. The general method to detect phishing websites by updating blacklisted URLs, Internet Protocol (IP) to the antivirus database which is also known as “blacklist” method. To evade blacklists attackers uses creative techniques to fool users by modifying the URL to appear legitimate via obfuscation and many other simple techniques including: fast-flux, in which proxies are automatically generated to host the webpage; algorithmic generation of new URLs; etc. Major drawback of this method is that, it cannot detect zero-hour phishing attack. Heuristic based detection which includes characteristics that are found to exist in phishing attacks in reality and can detect zero-hour phishing attack, but the characteristics are not guaranteed to always exist in such attacks and false positive rate in detection is very high.

To overcome the drawbacks of blacklist and heuristics based method, many security researchers now focused on machine learning techniques. Machine learning technology consists of a many algorithms which requires past data to make a decision or prediction on future data. Using this technique, algorithm will analyze various blacklisted and legitimate URLs and their features to accurately detect the phishing websites including zero- hour phishing websites.

### **1.2 Purpose**

There are a number of users who purchase products online and make payments through e-banking. There are e-banking websites that ask users to provide sensitive data such as username, password & credit card details, etc., often for malicious reasons. This type of ebanking website is known as a phishing website. Web service is one of the key communications software services for the Internet. Web phishing is one of many security threats to web services on the Internet.

**Common threats of web phishing:**

- Web phishing aims to steal private information, such as usernames, passwords, and credit card details, by way of impersonating a legitimate entity.
- It will lead to information disclosure and property damage.
- Large organizations may get trapped in different kinds of scams.

This Guided Project mainly focuses on applying a machine-learning algorithm to detect Phishing websites.

In order to detect and predict e-banking phishing websites, we proposed an intelligent, flexible and effective system that is based on using classification algorithms. We implemented classification algorithms and techniques to extract the phishing datasets criteria to classify their legitimacy. The e-banking phishing website can be detected based on some important characteristics like URL and domain identity, and security and encryption criteria in the final phishing detection rate. Once a user makes a transaction online when he makes payment through an e-banking website our system will use a data mining algorithm to detect whether the ebanking website is a phishing website or not.

# **CHAPTER2**

## **LITERATURESURVEY**

The purpose or goal behind phishing is data, money or personal information stealing through the fake website. The best strategy for avoiding the contact with the phishing web site is to detect real time malicious URL. Phishing websites can be determined on the basis of their domains. They usually are related to URL which needs to be registered (low-level domain and upper-level domain, path, query). Recently acquired status of intra-URL relationship is used to evaluate it using distinctive properties extracted from words that compose a URL based on query data from various search engines such as Google and Yahoo. These properties are further led to the machine-learningbased classification for the identification of phishing URLs from a real dataset. This paper focus on real time URL phishing against phishing content by using phish-STORM. For this a few relationship between the register domain rest of the URL are consider also intra URL relentless is consider which help to dusting wish between phishing or non phishing URL. For detecting a phishing website certain typical blacklisted urls are used, but this technique is unproductive as the duration of phishing websites is very short. Phishing is the name of avenue. It can be defined as the manner of deception of an organization's customer to communicate with their confidential information in an unacceptable behaviour. It can also be defined as intentionally using harsh weapons such as Spasm to automatically target the victims and targeting their private information. As many of the failures being occurred in the SMTP are exploiting vectors for the phishing websites, there is a greater availability of communication for malicious message deliveries. Proposed a novel classification approach that use heuristic based feature extraction approach. In this, they have classified extracted features into different categories such as URL Obfuscation features, Hyperlink-based features. Moreover, proposed technique gives 92.5% accuracy. Also this model is purely depends on the quality and quantity of the training set and Broken links feature extraction.

### **2.1 Existing problem**

Internet has been become an essential component of our everyday social and financial activities. Nevertheless, internet users may be vulnerable to different types of web threats, which may cause financial damages, identify theft, loss of private information, brand reputation damage and loss of customers confidence in e-commerce and online banking. Phishing is considered as a form of web threats that is defined as the art of impersonating a website of an honest enterprise aiming to obtain confidential information such as usernames, passwords and social security number.

So far, there is no single solution that can capture every phishing attack. In this article, we proposed an intelligent model for predicting phishing attacks based on artificial neural network particularly self- structuring neural networks. phishing is continuous problem where features significant in determining the type of web page are constantly changing. Thus, we need to constantly improve the network structure in order to cope with these changes.

Our model solves this problem by automating the process of structuring the network and shows high acceptance for noisy data , fault tolerance and high prediction accuracy. several experiments were conducted in our research, and the number of epochs differs in each experiment

## **2.2 References**

- [1] Gunter Ollmann, “The Phishing Guide Understanding & Preventing Phishing Attacks”, IBMInternet Security Systems, 2007.
- [2] <https://resources.infosecinstitute.com/category/enterprise/phishing/the-phishinglandscape/phishing-data-attack-statistics/#gref>
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- [5] <http://dataaspirant.com/2017/01/30/how-decision-tree-algorithm-works/>
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- [7] <https://www.kdnuggets.com/2016/07/support-vector-machines-simple-explanation.html>
- [8] [www.alexa.com](http://www.alexa.com)
- [9] [www.phishtank.com](http://www.phishtank.com)

## **2.3 Problem Statement Definition**

Web Phishing is a form of cyber fraud, which implies that fraudsters use various means to impersonate the URL address and page content of a real website or use vulnerabilities in the server program of a real website to insert dangerous HTML code in certain pages of the site.

It is a threat in various aspects of security on the internet, which might involve scams and private information disclosure. Some of the common threats of web phishing are:

- Obtaining personal information from an individual or organization.
- Impersonating as a trustworthy organization to deliver malicious websites.

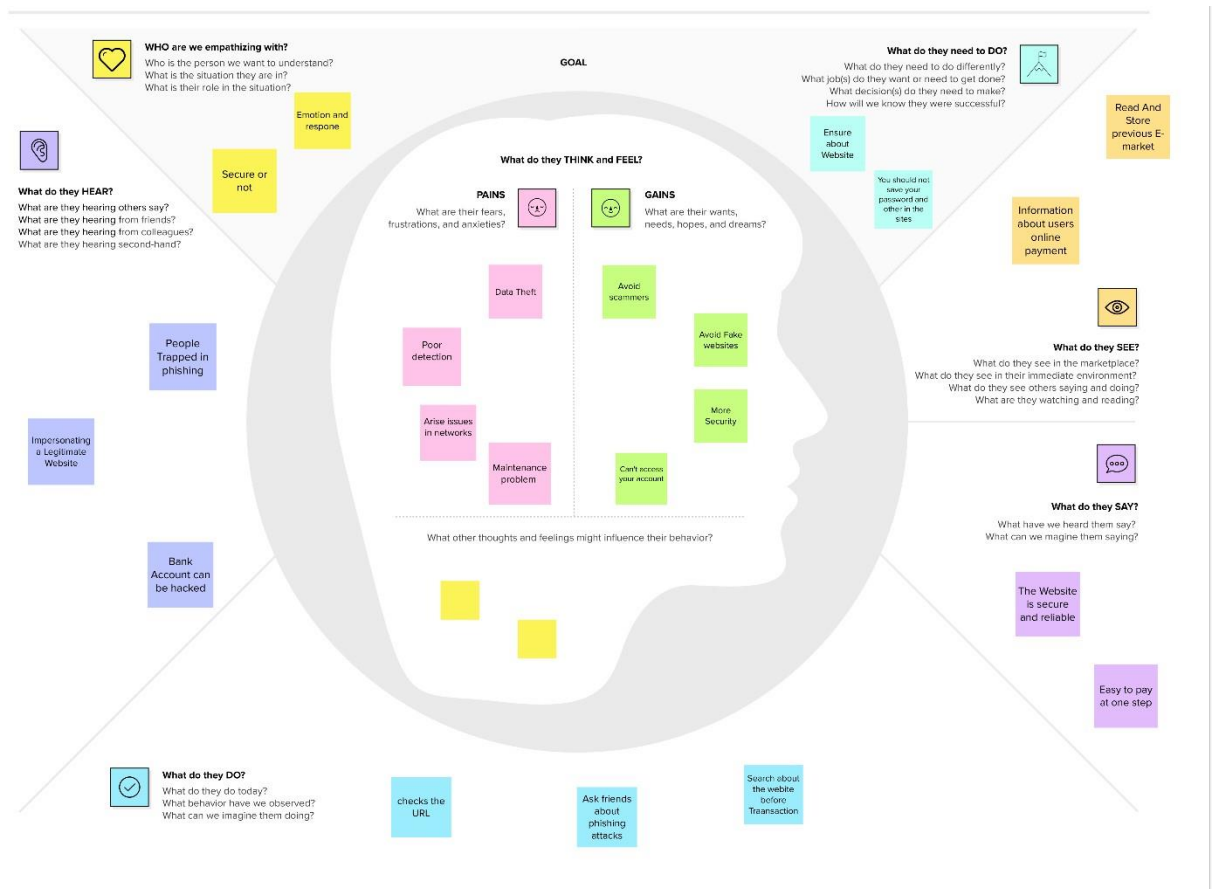
To avoid these threats, we build an efficient and intelligent system to detect such websites using machine-learning algorithms which implements classification algorithms and techniques to extract the phishing datasets criteria to classify their legitimacy.

# CHAPTER3

## IDEATION & PROPOSED SOLUTION

### 3.1 Empathy Map Canvas

An empathy map is a collaborative tool teams can use to gain a deeper insight into their customers. Much like a user persona, an empathy map can represent a group of users, such as a customer segment. Empathy maps should be used throughout any UX process to establish common ground among team members and to understand and prioritize user needs. In usercentered design, empathy maps are best used from the very beginning of the design process.



### 3.2 Ideation & Brainstorming

Ideation essentially refers to the whole creative process of coming up with and communicating new ideas. Ideation is innovative thinking, typically aimed at solving a problem or providing a more efficient means of doing or accomplishing something.

Ideation is often closely related to the practice of brainstorming, a specific technique that is utilized to generate new ideas. A principal difference between ideation and brainstorming is that ideation is commonly more thought of as being an individual pursuit, while brainstorming is almost always a group activity.



## Brainstorm & ideaprioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback



### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**  
Use the Facilitation Superpowers to run a happy and productive session.
- Open article** →



### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

**PROBLEM**  
How might we detect the web phishing?

### Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.



Need some inspiration?  
See a finished version of this template to kickstart your work.

Open example

## 2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

**TIP**  
Use one colored sticky note and let the person (or team) to direct) team to start drawing!

Mohan raj M

- Web filtering is one of the most important ways to prevent your users from accessing phishing websites.
- The URL submitted by the user can be scanned & results can be viewed in our site UI.
- By analyzing the contents of the website, it can be guessed if it is required to login to the website or not.
- SSL technology-A highly effective technique to prevent phishing is to never give out sensitive information.
- Page similarity calculation - Heuristics & ML algorithms

Rajesh E

- Maintaining & updating the list of unsafe and malicious URLs 'Blacklist URLs'.
- The given URL is checked against the blacklist/whitelist & the user can be alerted accordingly.
- ML algorithms can detect zero day attacks and have a shorter detection time.
- Learning algorithms (like ML) can be used to detect attacks based on features extracted from the URL.
- Checking if the website is cybersquatted or typosquatted or not.

Dheerath kumar R

- Build an AI powered phishing detection model that can detect whether it is a genuine web/cybernetical fake site.
- The ML model will learn the possible ways of the phishing website & can take genuine website/fake site away with it.
- This kind of phishing is prevented by the model and alerts the user about the activity.
- Using a white list or black list is the most straightforward technique to determine whether a particular website is engaging in web phishing.

Arunachalam R

- Web Phishing uses social engineering techniques through short messages and emails to induce users to get sensitive information.
- Unfamiliar techniques, and misleading hyperlinks are the most common indicators of a phishing attack.
- Spreading these phishing messages can be done by using a bot or a bot army that can send out thousands of phishing emails.
- To prevent web phishing, analyze the overall look of the website.
- Any classification algorithm can be used for the prediction.

## 3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

10 minutes

**TIP**  
Add customizable tags to sticky notes to make it easier to find, remove, organize and compare important ideas as themes within your work.

### Web Phishing

- It is an attack wherein the attacker impersonates a legitimate website which makes the user believe that they are on a legitimate website. This is a common technique used by cybercriminals to steal sensitive information from users.
- Phishing websites are designed to look like legitimate websites, but they often contain typos, misspellings, and other errors that can be detected by a user.
- It is a semantic based attack, which is a common technique used by cybercriminals to steal sensitive information from users.
- Web filtering is one of the most important ways to prevent your users from accessing phishing websites.

### Features used for phishing

- How many days passed since the domain registered.
- Page contents are generated for a detect whether target domains is used for phishing or not.
- Following heuristic-based detection rule is used to detect whether target domains is used for phishing or not.
- URL is the first thing to analyze since the domain is a phishing or not.
- Checking if the website is cybersquatted or typosquatted or not.
- Estimating the number of visits to the domain, average visit duration & web traffic share per country.

### Training Data Sets

- Decision Tree Algorithms can be used to select the features for our model and perform.
- The sample data set will be created with good domain and legitimate domains in our training phase.
- Maintaining & updating the list of unsafe and malicious URLs 'Blacklist URLs'.

### Raw Information

- Some public datasets are created for phishing. Example - Phish Tank.
- Learning algorithms can be used to detect zero day attacks and have a shorter detection time.
- Deep learning approach with neural networks (CNN) to extract correlation features.
- Page similarity calculation Heuristics & ML algorithms.

### Phishing Methods

- Web phishing uses social engineering techniques through short messages and emails to induce users to get sensitive information.
- By analyzing the contents of the website, it can be guessed if it is required to login to the website or not.
- SSL technology-A highly effective technique to prevent phishing is to never give out sensitive information.

### Project Design

- The project is designed to detect whether a website is a phishing website or not.
- The project is designed to detect whether a website is a phishing website or not.





4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

↑

Importance

It's not all equal. Some ideas could get done without any difficulty or cost, which would have the most positive impact.

→

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

Provide only sensitive data

Avoid links with short URLs

Don't do transactions on untrusted sites

Do not click links sent by strangers

Complain about fraudulent sites

Delete suspicious mails without opening it

Don't open spam mails

Change passwords frequently

Don't do transactions on untrusted sites

Enable MFA/2FA/3FACTOR Authentication

Avoid links starting with http

Special characters in domain name looks suspicious

Use secure Browsers

Traffic for phishing site is very low.

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural

Share a new link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save to your drive.

Keep moving forward

Strategy blueprint

Define the components of a new idea or strategy.

Open the template

Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback

→

→

→

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### 3.3 Proposed Solution

Project team shall fill the following information in proposed solution template.

S.No	Parameter	Description
1.	Problem Statement (Problem to be solved)	<p><b><u>PROBLEM</u></b></p> <ul style="list-style-type: none"> <li>➤ Phishing detection techniques suffer low detection accuracy &amp; high false alarm specially in phishing</li> </ul> <p><b><u>SOLUTION</u></b></p> <ul style="list-style-type: none"> <li>➤ Use anti-phishing protection &amp; anti-spam software to protect yourself when malicious message slip through to your computer</li> </ul> <p>Anti-malware is included to prevent other types of threats</p> <ul style="list-style-type: none"> <li>➤ Spam software</li> <li>➤ Anti-malware software</li> </ul> <p>These are programmed by security researchers to spot even the stealthiest + malware.</p>
2.	Idea / Solution description	<p><b><u>IDEA</u></b></p> <ul style="list-style-type: none"> <li>➤ Phishing assaults are usually detected by experienced users however, security is a primary concern for system users who are unaware &amp; such situations</li> </ul> <p><b><u>SOLUTION</u></b></p> <ul style="list-style-type: none"> <li>➤ Anti-phishing technology is designed to identify and block phishing emails using a variety of methods certain anti-phishing solution scan the content of inbound &amp; internal emails for any sign of language that suggest a potential phishing or impersonation attack.</li> </ul>
3.	Novelty / Uniqueness	<p><b><u>NOVELTY/UNIQUENESS</u></b></p> <ul style="list-style-type: none"> <li>➤ Since many phishing sites examined stayed live for at least 48 hours, we monitored all sites for at least 2 days. Based on Cyrene's analysis, Google Chrome &amp; Firefox did the best job detection &amp; blocking knows phishing sites with Chrome blocking 74% of this site with in 6 hours 20 min on average.</li> </ul>
4.	Social Impact / Customer Satisfaction	<ul style="list-style-type: none"> <li>➤ As a result of this, the organization as well consumers are facing enormous social effects phishing is causing 2-way damage</li> <li>➤ In the process of phishing, hackers mainly focus on extraction the details like bank account details, redid card passwords and Aadhar card verification</li> </ul>
5.	Business Model (Revenue Model)	<p><b><u>BUSINESS MODEL</u></b></p> <ul style="list-style-type: none"> <li>➤ Linking Aadhar card</li> <li>➤ Framework</li> </ul>

6.	Scalability of the Solution	<p><b>SCALABILITY OF THE SOLUTION</b></p> <p>➤ Avoid falling victims to cyber-attacks including phishing, spear phishing and whaling phishing attempts account for the majority of malware &amp; ransomware attacks.</p> <p><b>Highlights:</b></p> <ul style="list-style-type: none"> <li>• CRN Magazines available</li> <li>• Newsletters available</li> </ul>
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### 3.4 Problem Solution fit

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why

#### Purpose:

- ☐ Solve complex problems in a way that fits the state of your customers.
- ☐ Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behaviour.
- ☐ Sharpen your communication and marketing strategy with the right triggers and messaging.
- ☐ Understand the existing situation in order to improve it for your target group.

Define CS, fit into CC	<p><b>1. CUSTOMER SEGMENT(S)</b> <span>CC</span></p> <p>Who is your customer? i.e. business customer or B2B or B2C</p> <ol style="list-style-type: none"> <li>1. The main customer focus is on people who use the internet for e-transactions and banking organizations where safeguarding customers' data is important and vital.</li> <li>2. Government agencies and industries are another customer base where they require phishing detection systems to safeguard confidential information or any sensitive business data.</li> </ol>	<p><b>4. CUSTOMER CONSTRAINTS</b> <span>CC</span></p> <p>What constraints prevent your customers from taking action or limit their choice of solutions? i.e. spending power, budget, needs, network connections, available resources</p> <ol style="list-style-type: none"> <li>1. Lacking basic knowledge in verifying the correct URL of the webpage.</li> <li>2. Insufficient backup processes, lack of user testing by organizations as they require more resources and money. They are always in a rush which makes them prone to errors.</li> <li>3. Malwares have become more complex than what a layman can understand.</li> </ol>	<p><b>5. AVAILABLE SOLUTIONS</b> <span>AS</span></p> <p>Which solutions are available to the customers when they face the problem? i.e. need to get the job done? What have they tried in the past? What price &amp; costs do these solutions entail? i.e. pain and gain in an alternative to original (malware)</p> <ol style="list-style-type: none"> <li>1. Using a good Antivirus software or an Anti-Phishing tool that are available as extensions in browsers. Verifying the website's privacy policy and ensuring the website is SSL certified.</li> <li>2. Double checking the domain name</li> <li>3. Anti-Spam software and Blacklisting.</li> </ol>
	<p><b>2. JOBS-TO-BE-DONE / PROBLEMS</b> <span>JB</span></p> <p>What jobs do the users (or problems) do you address for your customers? These could be more than one solution if there are roles.</p> <ol style="list-style-type: none"> <li>1. The phishing websites must be detected prior and should be blacklisted.</li> <li>2. Building a phishing URL detecting website where the user can copy paste the URL and find if the URL is legitimate.</li> <li>3. Companies trust is broken if private data of customers are leaked.</li> </ol>	<p><b>6. PROBLEM ROOT CAUSE</b> <span>RC</span></p> <p>What is the real reason that this problem exists? What is the back story behind the need to do this job? i.e. customers have to do it because of the change in requirements</p> <ol style="list-style-type: none"> <li>1. Lack of basic awareness among the common folk and leniency in the adoption of new security measures</li> <li>2. Low-cost phishing and ransomware tools are easy to get hold of.</li> <li>3. The financial incentive is high which makes more people to launch phishing attacks despite of the consequences.</li> </ol>	<p><b>7. BEHAVIOUR</b> <span>BE</span></p> <p>How does your customer do to address the problem and get the job done? i.e. identify relevant, find the right actor, predict intention, calculate usage and identify relevant, anticipated customers spend time on an understanding work &amp; in (consequence)</p> <ol style="list-style-type: none"> <li>1. Customers should take a "trust no one" approach when opening an email and should always verify the "From" address of the email.</li> <li>2. Be wary of generic salutations in an email. Legitimate companies, especially those with which you have accounts or have done business typically will address you by name versus by a generic greeting.</li> <li>3. Avoid clicking links or attachments in emails from unfamiliar sources and change your passwords regularly.</li> </ol>
Identify strong fit & fit	<p><b>3. TRIGGERS</b> <span>TR</span></p> <p>What triggers customers to act? i.e. using their existing (existing) points, existing points (existing) solutions to the problem.</p> <ol style="list-style-type: none"> <li>1. To prevent data including login credentials and credit card numbers from getting stolen.</li> <li>2. Seeing others lose money due to phishing and their reputation getting damaged. This increases the awareness of the person.</li> </ol> <p><b>4. EMOTIONS: BEFORE / AFTER</b> <span>EM</span></p> <p>How do customers feel when they face a problem or a job and afterwards? i.e. lost, insecure, confused, to control over the environment and strategy to design.</p> <p><b>BEFORE:</b></p> <ol style="list-style-type: none"> <li>1. They feel threatened and insecure using the internet.</li> <li>2. Anxiety and stress are also other emotions. Experienced.</li> </ol> <p><b>AFTER:</b></p> <ol style="list-style-type: none"> <li>1. Stress free and a sense of security knowing that their personal data is protected.</li> </ol>	<p><b>10. YOUR SOLUTION</b> <span>ST</span></p> <p>If you are working on an existing business, write down your current solution that fit in to current, and check how much it fits the reality. If you are working on a new business proposition, then keep it simple and you'll make progress and connect with customers from the public customer feedback, solve a problem and monitor customer behavior</p> <ol style="list-style-type: none"> <li>1. A deep learning-based framework by implementing it as a browser plug-in capable of determining whether there is a phishing risk in real-time when the user visits a webpage and gives a warning message.</li> <li>2. The real-time prediction includes website filtering, blacklist interception, and ML predictions. To deal with phishing attacks and distinguishing the phishing webpages automatically, Blacklist based detection technique keeps a list of websites' URLs that are categorized as phishing sites.</li> <li>4. Machine Learning based approaches rely on classification algorithms such as SVM and DT to train a model that can later automatically classify the fraudulent websites at run-time without any human intervention.</li> </ol>	<p><b>8. CHANNELS OF BEHAVIOUR</b> <span>CH</span></p> <p><b>8.1 ONLINE</b> What kind of online do customers take and use? (Identify online channels that fit for customer development)</p> <p><b>8.2 OFFLINE</b> What kind of offline do customers take and use? (Identify offline channels that fit for customer development)</p> <p><b>Online:</b></p> <ol style="list-style-type: none"> <li>1. By using appropriate firewalls and not clicking random pop ups in browsers and in email links.</li> <li>2. Using a secure wifi network for online transactions and always double checking the URL twice beforehand.</li> </ol> <p><b>Offline:</b></p> <ol style="list-style-type: none"> <li>1. Not sharing confidential information in spam phone calls or in random messages.</li> <li>2. Raising awareness by conducting small camps in your locality among the elderly and people who have less computer knowledge.</li> </ol>

## **4.CHAPTER**

### **REQUIREMENT ANALYSIS**

#### **4.1 FUNCTIONAL REQUIREMENTS**

A function of software system is defined in functional requirement and the behavior of the system is evaluated when presented with specific inputs or conditions which may include calculations, data manipulation and processing and other specific functionality.

<b>FR NO.</b>	<b>Functional Requirement (Epic)</b>	<b>Sub Requirement (Story / Sub-Task)</b>
FR-1	User Input	User inputs an URL in required field to check its validation.
FR-2	Website Comparison	Model compares the websites using Blacklist andWhite list approach.
FR-3	Feature extraction	After comparing, if none found on comparison then it extracts feature using heuristic and visual similarity approach.
FR-4	Prediction	Model predicts the URL using Machine Learning algorithms such as Logistic Regression, KNN
FR-5	Classifier	Model sends all output to classifier and producesfinal result.
FR-6	Announcement	Model then displays whether website is a legal siteor a phishing site.
FR-7	Events	This model needs the capability of retrieving anddisplaying accurate result for a website

#### **4.2 NON-FUNCTIONAL REQUIREMENTS**

<b>FR No.</b>	<b>Non-Functional Requirement</b>	<b>Description</b>

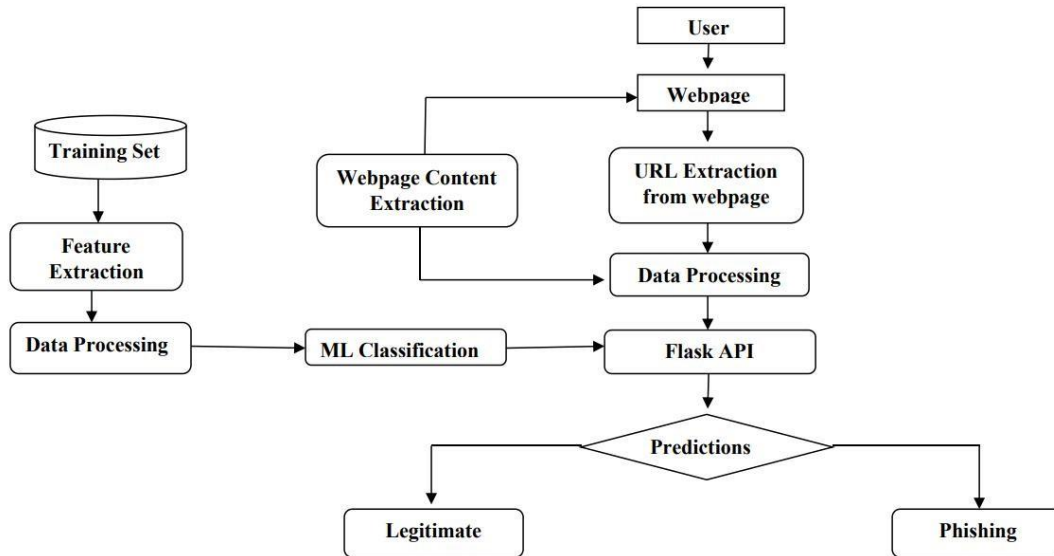
NFR-1	Usability	It is an easy to use and access interface which results in greater efficiency.
NFR-2	Security	It is a secure website which protects the sensitive information of the user and prevents malicious attacks.
NFR-3	Reliability	The system can detect phishing websites with greater accuracy using ML algorithms.
NFR-4	Performance	The system produces responses within seconds and execution is faster.
NFR-5	Availability	Users can access the website via any browser from anywhere at any time.
NFR-6	Scalability	This application can be accessed online without paying. It can detect any web site with high accuracy.

# CHAPTER 5

## PROJECT DESIGN

### 5.1 Data Flow Diagrams

Predictions A Data Flow Diagram (DFD) is a traditional visual representation of the information flows within a system. A neat and clear DFD can depict the right amount of the system requirement graphically. It shows how data enters and leaves the system, what changes the information, and where data is stored.



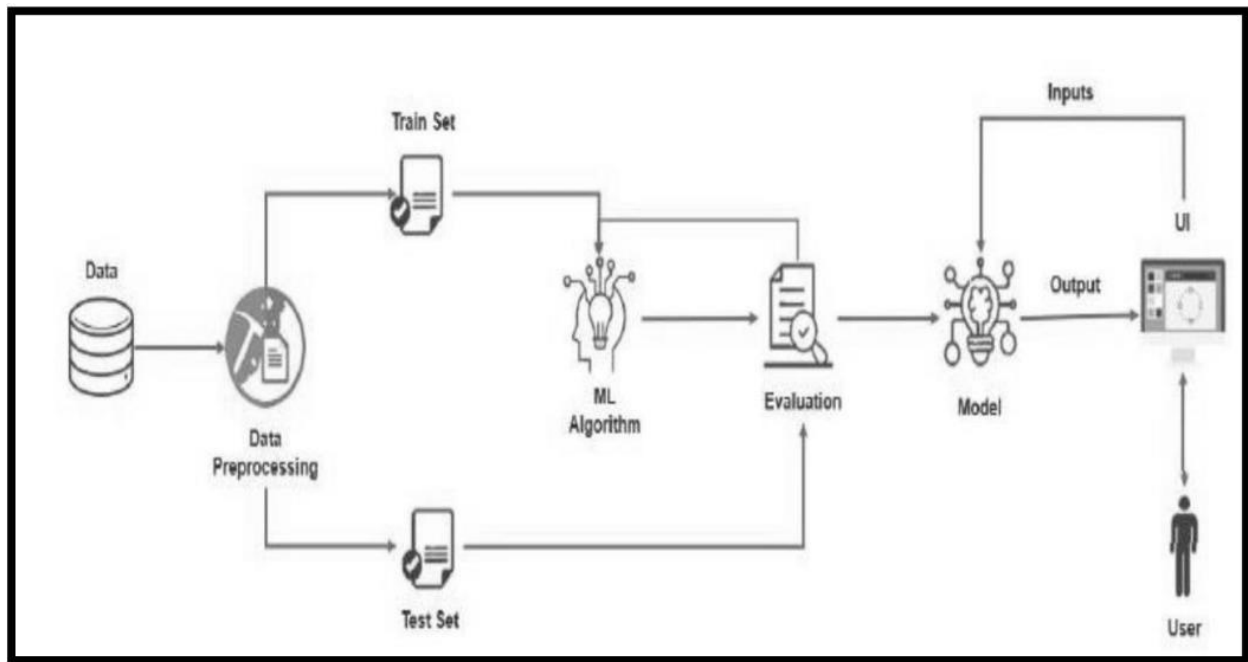
### 5.2 Solution & Technical Architecture

Our solution is to build an efficient and intelligent system to detect phishing sites by applying a machine learning algorithm which implements classification algorithms and techniques to extract the phishing datasets criteria to classify their legitimacy by carefully analysing and identifying various factors that could be used to detect a phishing site. These factors fall under the categories of address bar-based features, domain-based features, HTML & JavaScript based features. Using these features, we can identify a phishing site with high accuracy.

#### Technical Architecture

Technical architecture which is also often referred to as application architecture includes the major components of the system, their relationships, and the contracts that define the interactions

between the components. The goal of technical architects is to achieve all the business needs with an application that is optimized for both performance and security.



### 5.3 User Stories

User Type	Functional Requirement (Epic)	User Story Number	User Story / Task	Acceptance criteria	Priority	Release
Customer (Mobile user)	Registration	USN-1	As a user, I can register for the application by entering my email, password, and confirming my password.	I can access my account / dashboard	High	Sprint-1
		USN-2	As a user, I will receive confirmation email once I have registered for the	I can receive confirmation email & click confirm	High	Sprint-1

			application			
		USN-3	As a user, I can register for the application through Facebook	I can register & access the dashboard with Facebook Login	Low	Sprint-2
		USN-4	As a user, I can register for the application through Gmail		Medium	Sprint-1
	Login	USN-5	As a user, I can log into the application by entering email & password		High	Sprint-1
	Dashboard					
Customer (Web user)	User input	USN-1	As a user i can input the particular URL in the required field and waiting for validation.	I can go access the website without any problem	High	Sprint-1
Customer Care Executive	Feature extraction	USN-1	After i compare in case if none found on comparison then we can extract feature using heuristic and visual similarity approach.	As a User i can have comparison between websites for security.	High	Sprint-1
Administrator	Prediction	USN-1	Here the Model will predict the URL websites using Machine Learning algorithms such as Logistic Regression, KNN	In this i can have the correct prediction on	High	Sprint-1



	Classifier	USN-2	Here i will send all the model output to classifier inorder to produce final result.	I this i will find the correct classifier fo	Medium	Sprint-2

## **CHAPTER6**

### **PROJECT PLANNING & SCHEDULING**

#### **6.1 Sprint Planning & Estimation**

<b>Sprint</b>	<b>Function al Requirem ent (Epic)</b>	<b>User Story Numb er</b>	<b>User Story / Task</b>	<b>Story Points</b>	<b>Priority</b>	<b>Team Members</b>
Sprint1	User input	USN-1	User inputs an URL in the required field to check its validation.	1	Medium	M.Mohan raj
Sprint1	Website Comparison	USN-2	Model compares the websites using Blacklistand Whitelist approach.	1	High	R.Arunachalam
Sprint2	Feature Extraction	USN-3	After comparison, if none found on comparison thenit extract feature using heuristic and visual similarity.	2	high	E.Rajesh
Sprint2	Prediction	USN-4	Model predicts the URL using Machine learningalgorithms such as logistic Regression, KNN.	1	Medium	R.Dheerath kumar
Sprint3	Classifier	USN-5	Model sends all the output to the classifier andproduces the final result.	1	Medium	M.Mohan raj
Sprint4	Announceme nt	USN-6	Model then displays whether the website islegal site or a phishing site.	1	High	R.Arunachalam
Sprint4	Events	USN-7	This model needs the capability of retrieving anddisplaying accurate result for a website.	1	High	R.Dheerath kumar

## **6.2 Sprint Delivery Schedule**

<b>Sprint</b>	<b>Total Story Points</b>	<b>Duration</b>	<b>Sprint Start Date</b>	<b>Sprint End Date (Planned )</b>	<b>Story Points Completed (as on Planned End Date)</b>	<b>Sprint Release Date (Actual)</b>
Sprint1	20	6 Days	24 Oct 2022	29 Oct 2022	20	29 Oct 2022
Sprint2	20	6 Days	31 Oct 2022	05 Nov 2022	20	05 Nov 2022
Sprint3	20	6 Days	07 Nov 2022	12 Nov 2022	20	12 Nov 2022
Sprint4	20	6 Days	14 Nov 2022	19 Nov 2022	20	19 Nov 2022

## **6.3 Reports from JIRA**

### **Velocity:**

Imagine we have a 10-day sprint duration, and the velocity of the team is 20 (points per sprint). Let's calculate the team's average velocity (AV) per iteration unit (story points per day)

$$AV = \frac{\text{sprint duration}}{\text{velocity}} = \frac{20}{10} = 2$$

### **Burndown Chart:**

A burn down chart is a graphical representation of work left to do versus time. It is often used in agile software development methodologies such as Scrum. However, burn down charts can be applied to any project containing measurable progress over time.

<https://www.visual-paradigm.com/scrum/scrum-burndown-chart/>  
<https://www.atlassian.com/agile/tutorials/burndown-charts>

**Reference:** <https://www.atlassian.com/agile/project-management>

<https://www.atlassian.com/agile/tutorials/how-to-do-scrum-with-jira-software>

<https://www.atlassian.com/agile/tutorials/epics>

<https://www.atlassian.com/agile/tutorials/sprints>

<https://www.atlassian.com/agile/project-management/estimation>

<https://www.atlassian.com/agile/tutorials/burndown-charts>

# **CHAPTER7**

## **CODING & SOLUTIONING**

## **7.1 Feature 1**

We define two kinds of features to detect web phishing, and they are an original feature and interactive feature.

### **Original Feature**

There are some features in the phishing URL, such as special characters. We define these features in URL as an original feature as follows:

- O1: there are special characters in URL, such as @, Unicode, and so on. Those special characters are not allowed in a normal URL.
- O2: there are too many dots or less than four dots in normal URL.
- O3: the age of the domain is too short. For example, the age of the normal domain is more than 3 months.

In order to quantify the above characteristics, all the characteristic values are binary, that is, one of 0 or 1. Intuitively, the more of the 1 appear in the feature, the higher the likelihood that the site will be a phishing site.

### **Interaction Feature**

There are some features in graph  $G=(V,E)$ , such as access frequency. We define these features through a node relationship as interaction feature as follows:

- I1: in-degree of URL node from REF is very small. In general, the normal websites do not link to phishing sites. The phishing sites are directly accessed.
- I2: out-degree of URL node is very small. In order to get personal private information, the phishing sites are usually terminal websites and do not link to the other sites.
- I3: the frequency of URL from AD is one. In general, one user accesses the phishing site only one time and the user cannot access the phishing site more than one time.
- I4: when AD accesses URL, user browser type UA is not the main browser. Well-known browser vendors often have a built-in filtering phishing site plug-in. A user who uses unknown browsers is more likely to access the phishing sites.
- I5: there is no cookie in user. The phishing site does not leave its cookie in user.

## **7.2 Feature 2**

We have implemented python program to extract features from URL. Below are the features that we have extracted for detection of phishing URLs.

**1) Presence of IP address in URL:** If IP address present in URL then the feature is set to 1 else set to 0. Most of the benign sites do not use IP address as an URL to download a webpage.

Use of IP address in URL indicates that attacker is trying to steal sensitive information.

**2) Presence of @ symbol in URL:** If @ symbol present in URL then the feature is set to 1 else set to 0. Phishers add special symbol @ in the URL leads the browser to ignore everything preceding the “@” symbol and the real address often follows the “@” symbol.

**3) Number of dots in Hostname:** Phishing URLs have many dots in URL. For example <http://shop.fun.amazon.phishing.com>, in this URL [phishing.com](http://shop.fun.amazon.phishing.com) is an actual domain name, whereas use of “amazon” word is to trick users to click on it. Average number of dots in benign URLs is 3. If the number of dots in URLs is more than 3 then the feature is set to 1 else to 0.

**4) Prefix or Suffix separated by (-) to domain:** If domain name separated by dash (-) symbol then feature is set to 1 else to 0. The dash symbol is rarely used in legitimate URLs. Phishers add dash symbol (-) to the domain name so that users feel that they are dealing with a legitimate webpage. For example Actual site is <http://www.onlineamazon.com> but phisher can create another fake website like <http://www.online-amazon.com> to confuse the innocent users.

**5) URL redirection:** If “//” present in URL path then feature is set to 1 else to 0. The existence of “//” within the URL path means that the user will be redirected to another website.

**6) HTTPS token in URL:** If HTTPS token present in URL then the feature is set to 1 else to 0. Phishers may add the “HTTPS” token to the domain part of a URL in order to trick users. For example, <http://https-www-paypal-it-mpp-home.soft-hair.com>.

**7) Information submission to Email:** Phisher might use “mail()” or “mailto:” functions to redirect the user’s information to his personal email[4]. If such functions are present in the URL then feature is set to 1 else to 0.

**8) URL Shortening Services “TinyURL”:** TinyURL service allows phisher to hide long phishing URL by making it short. The goal is to redirect user to phishing websites. If the URL is crafted using shortening services (like bit.ly) then feature is set to 1 else 0

**9) Length of Host name:** Average length of the benign URLs is found to be a 25, If URL’s length is greater than 25 then the feature is set to 1 else to 0

**10) Presence of sensitive words in URL:** Phishing sites use sensitive words in its URL so that users feel that they are dealing with a legitimate webpage. Below are the words that found in many phishing URLs :- 'confirm', 'account', 'banking', 'secure', 'ebayisapi', 'webscr', 'signin', 'mail', 'install', 'toolbar', 'backup', 'paypal', 'password', 'username', etc;

**11) Number of slash in URL:** The number of slashes in benign URLs is found to be a 5; if number of slashes in URL is greater than 5 then the feature is set to 1 else to 0.

**12) Presence of Unicode in URL:** Phishers can make a use of Unicode characters in URL to trick users to click on it. For example the domain “xn--80ak6aa92e.com” is equivalent to “apple.com”. Visible URL to user is “apple.com” but after clicking on this URL, user will visit to “xn--80ak6aa92e.com” which is a phishing site.

**13) Age of SSL Certificate:** The existence of HTTPS is very important in giving the impression of website legitimacy. But minimum age of the SSL certificate of benign website is between 1 year to 2 year.

**14) URL of Anchor:** We have extracted this feature by crawling the source code of the URL. URL of the anchor is defined by <a> tag. If the <a> tag has a maximum number of hyperlinks which are from the other domain then the feature is set to 1 else to 0.

**15) IFRAME:** We have extracted this feature by crawling the source code of the URL. This tag is used to add another web page into existing main webpage. Phishers can make use of the “iframe” tag and make it invisible i.e. without frame borders. Since border of inserted webpage is invisible, user seems that the inserted web page is also the part of the main web page and can enter sensitive information.

**16) Website Rank:** We extracted the rank of websites and compare it with the first One hundred thousand websites of Alexa database. If rank of the website is greater than 10,0000 then feature

### **7.3 Database Scheme**

## **MACHINE LEARNING ALGORITHM**

### **Decision Tree Algorithm**

One of the most widely used algorithm in machine learning technology. Decision tree algorithm is easy to understand and also easy to implement. Decision tree begins its work by choosing best splitter from the available attributes for classification which is considered as a root of the tree. Algorithm continues to build tree until it finds the leaf node. Decision tree creates training model which is used to predict target value or class in tree representation each internal node of the tree belongs to attribute and each leaf node of the tree belongs to class label. In decision tree algorithm, gini index and information gain methods are used to calculate these nodes.

### **Random Forest Algorithm**

Random forest algorithm is one of the most powerful algorithms in machine learning technology and it is based on concept of decision tree algorithm. Random forest algorithm creates the forest with number of decision trees. High number of tree gives high detection accuracy. Creation of trees are based on bootstrap method. In bootstrap method features and samples of dataset are randomly selected with replacement to construct single tree. Among randomly selected features, random forest algorithm will choose best splitter for the classification and like decision tree algorithm; Random forest algorithm also uses gini index and information gain methods to find the best splitter. This process will get continue until random forest creates n number of trees. Each tree in forest

predicts the target value and then algorithm will calculate the votes for each predicted target. Finally random forest algorithm considers high voted predicted target as a final prediction.

### **Support Vector Machine Algorithm**

Support vector machine is another powerful algorithm in machine learning technology. In support vector machine algorithm each data item is plotted as a point in n-dimensional space and support vector machine algorithm constructs separating line for classification of two classes, this separating line is well known as hyper plane. Support vector machine seeks for the closest points called as support vectors and once it finds the closest point it draws a line connecting to them. Support vector machine then construct separating line which bisects and perpendicular to the connecting line. In order to classify data perfectly the margin should be maximum. Here the margin is a distance between hyperplane and support vectors. In real scenario it is not possible to separate complex and non linear data, to solve this problem support vector machine uses kernel trick which transforms lower dimensional space to higher dimensional space.

### **Logistic Regresssion Algorithm**

*Logistic* regression is an example of supervised learning. It *is* used to calculate or predict the probability of a binary (yes/no) event occurring. An example of logistic regression could be applying machine learning to determine if a person is likely to be infected with COVID-19 or not. Since we have two possible outcomes to this question - yes they are infected, or no they are not infected - this is called *binary\_classification*.

# **CHAPTER8**

## **TESTING**

### **8.1 Test Cases**

In machine learning systems, however, data and desired behavior are the inputs and the models learn the logic as the outcome of the training and optimization processes. In this case, testing involves validating the consistency of the model's logic and our desired behavior.

We usually write two different classes of tests for Machine Learning systems:

- Pre-train tests
- Post-train tests

**Pre-train tests:** The intention is to write such tests which can be run without trained parameters so that we can catch implementation errors early on. This helps in avoiding the extra time and effort spent in a wasted training job.

We can test the following in the pre-train test:

- the model predicted output shape is proper or not
- test dataset leakage i.e. checking whether the data in training and testing datasets have no duplication
- temporal data leakage which involves checking whether the dependencies between training and test data do not lead to unrealistic situations in the time domain like training on a future data point and testing on a past data point
- check for the output ranges. In the cases where we are predicting outputs in a certain range (for example when predicting probabilities), we need to ensure the final prediction is not outside the expected range of values.
- Ensuring a gradient step training on a batch of data leads to a decrease in the loss ➤ data profiling assertions

**Post-train tests:** Post-train tests are aimed at testing the model's behavior. We want to test the learned logic and it could be tested on the following points and more:

- invariance tests which involve testing the model by tweaking only one feature in a data point and checking for consistency in model predictions. For example, if we are working with a loan prediction dataset then change in sex should not affect an individual's eligibility for the loan given all other features are the same or in the case of titanic survivor probability prediction data, change in the passenger's name should not affect their chances of survival.
- Directional expectations wherein we test for a direct relation between feature values and predictions. For example, in the case of a loan prediction problem, having a higher credit score should definitely increase a person's eligibility for a loan.
- Apart from this, you can also write tests for any other failure modes identified for your model.
- Now, let's try a hands-on approach and write tests for the [Medical Cost Personal Datasets](#). Here, we are given a bunch of features and we have to predict the insurance costs

### **8.2 User Acceptance Testing**

#### **Defect Analysis**



This report shows the number of resolved or closed bugs at each severity level, and how they were resolved

<b>Resolution</b>	<b>Severity 1</b>	<b>Severity 2</b>	<b>Severity 3</b>	<b>Severity 4</b>	<b>Subtotal</b>
By Design	10	4	2	3	20
Duplicate	1	0	3	0	4
External	2	3	0	1	6
Fixed	11	2	4	20	37
Not Reproduced	0	0	1	0	1
Skipped	0	0	1	1	2
Won't Fix	0	5	2	1	8
Totals	24	14	13	26	77

### Test Case Analysis:

This report shows the number of test cases that have passed, failed, and untested

<b>Section</b>	<b>Total Cases</b>	<b>Not Tested</b>	<b>Fail</b>	<b>Pass</b>
Print Engine	5	0	0	5-
Client Application	51	0	0	51
Security	2	0	0	2
Outsource Shipping	3	0	0	3
Exception Reporting	9	0	0	9
Final Report Output	4	0	0	4
Version Control	2	0	0	2

# **CHAPTER9**

## **RESULTS**

### **9.1 Performance Metrics**

The median efficiency is used to assess each categorization model's effectiveness. The final item will appear in the way it was envisioned. Graphical representations are used to depict information during classification. The percentage of predictions made using the testing dataset is used to gauge accuracy. By dividing the entire number of forecasts even by properly predicted estimates, it is simple to calculate. The difference between actual and anticipated output is used to calculate accuracy.

$$Accuracy = \frac{TP + TN}{TP + TN + FP + FN}$$

Where TP = True Positives, TN = True Negatives, FN = False Negatives and FP = False Positives.

Thus, accuracy for all the four used models were calculated and ranked. XGBoost performed better than other models.

Algorithm	Training Accuracy	Testing Accuracy
Decision Tree	1.0	0.95
Logistic regression	0.92	0.91
RandomForestClassifier	1.0	0.97
GaussianNB	0.887	0.8801

# **CHAPTER10**

## **ADVANTAGES & DISADVANTAGES**

### **ADVANTAGES**

- **Increases user alertness to phishing risks** Whenever the user navigates into the website and provide the URL of the website that needs to be verified for legitimacy, the system detects phishing sites by applying a machine learning algorithm which implements classification algorithms and techniques to extract the phishing datasets criteria to classify their legitimacy which in turn helps the customers to eliminate the risks of cyber threat and protect their valuable corporate or personal data.
- **Users will also be able to pose any query to the admin through the report page designed** Our system is also provided with an option for the clients to report to the administrator which helps them to ask their questions significantly improving their experience on our site.

### **DISADVANTAGES:**

- Not a generalized model
- Huge number of rules
- Needs feed continuously

## **CHAPTER11**

### **CONCLUSION**

Phishing detection is now an area of great interest among the researchers due to its significance in protecting privacy and providing security. There are many methods to perform phishing detection. Our system aims to enhance the detection method to detect phishing websites using machine learning technology. We achieved a high detection accuracy, and the results show that the classifiers give better performance when we use more data as training data.

In future, hybrid technology will be implemented to detect phishing websites more accurately.

## **CHAPTER12**

### **FUTURE SCOPE**

In future we intend to build an add-ons for our system and if we get a structured dataset of phishing, we can perform phishing detection much faster than any other technique. We can also use a combination of any two or more classifiers to get maximum accuracy. We plan to explore various phishing techniques which use Network based features, Content based features, Webpage based features and HTML and JavaScript features of web pages which will improve the performance of the system. In particular, we extract features from URLs and pass it through the various classifiers.

# **CHAPTER13**

## **APPENDIX**

### **13.1 Source Code**

#### **App.py**

```
import numpy as np

import flask

from flask import Flask, render_template, request, jsonify

import pickle

import inputScript

from werkzeug.exceptions import HTTPException

app = Flask(__name__)

model = pickle.load(open('Phishing_Website.pkl','rb'))

@app.route('/predict')

def predict():

    return flask.render_template('final.html')

@app.route('/y_predict', methods = ['POST'])

def y_predict():

    url = request.form['URL']

    checkprediction = inputScript.main(url)

    prediction = model.predict(checkprediction)

    output = prediction[0]

    if(output == 1):

        pred = "You are safe !! This is a Legitimate Website."
```

```

else:

    pred = "You are on the wrong site. Be caution!"

    return render_template('final.html',prediction_text='{}'.format(pred),url=url)

@app.route('/predict_api',methods=['POST','GET'])

def predict_api():

    data = request.get_json()

    prediction = model.y_predict([np.array(list(data.values()))])

    output = prediction[0]

    return jsonify(output)

@app.errorhandler(HTTPException)

def handleError(err):

    return render_template("message.html",title=err.name, message=err.description),err.code

if __name__ == '__main__':

    app.run('0.0.0.0',debug=True)

```

### **inputScript.py**

```

import ipaddress

import re

import socket

import time

import urllib.request

from datetime import date, datetime

from tracemalloc import DomainFilter

```

```
from urllib.parse import urlencode, urlparse

from xml.dom.xmlbuilder import DOMInputSource

import regex

import fast_pagerank

import requests

import urllib3

import whois

from bs4 import BeautifulSoup

from dateutil.parser import parse as date_parse

from googlesearch import search
```

```
# 1.UsingIp
```

```
def UsingIp(url):
```

```
    try:
```

```
        ipaddress.ip_address(url)
```

```
    return 2
```

```
    except:
```

```
return 1
```

```
# 2.longUrl
```

```
def longUrl(url):
```

```
    if len(url) < 54:
```

```
        return 1
```

```
    if len(url) >= 54 and len(url) <= 75:
```

```
        return 0
```

```
    return 2
```

```
# 3.shortUrl
```

```
def shortUrl(url):
```



```

match =
re.search('bit\.ly|goo\.gl|shorte\.st|go2l\.ink|x\.co|ow\.ly|t\.co|tinyurl|tr\.im|is\.gd|cli\.gs|'

'yfrog\.com|migre\.me|ff\.im|tiny\.cc|url4\.eu|twit\.ac|su\.pr|twurl\.nl|snipurl\.com|'

'short\.to|BudURL\.com|ping\.fm|post\.ly|Just\.as|bkite\.com|snipr\.com|fic\.kr|loopt\.us|'

'doiop\.com|short\.ie|kl\.am|wp\.me|rubyurl\.com|om\.ly|to\.ly|bit\.do|t\.co|lnkd\.in|'

'db\.tt|qr\.ae|adf\.ly|goo\.gl|bitly\.com|cur\.lv|tinyurl\.com|ow\.ly|bit\.ly|ity\.im|'

'q\.gs|is\.gd|po\.st|bc\.vc|twitthis\.com|u\.to|j\.mp|buzurl\.com|cutt\.us|u\.bb|yourls\.org|'

'x\.co|prettylinkpro\.com|scrnch\.me|filoops\.info|vzturl\.com|qr\.net|1url\.com|tweez\.me|v\.gd|tr
\.im|link\.zip\.net', url)

if match:

    return 2

return 1

```

```
# 4.Symbol@
```

```
def symbol(url):
```

```
    if "@" in url:
```

```
        return 2
```

```
    return 1
```

```
# 5.Redirecting//
```

```
def redirecting(url):
```

```
    if url.rfind('/')>6:
```

```
        return 2
```

```
    return 1
```

```
# 6.prefixSuffix
```

```
def prefixSuffix(url):
```

```
    if '-' in urlparse(url).netloc:
```

```
        return 2
```

```
    else:
```

```
        return 1
```

```
# 7.SubDomains
```

```
def SubDomains(url):
```

```
    dot_count = len(re.findall("\.", url))
```

```
    if dot_count == 1:
```

```
        return 2
```

```
elif dot_count == 2:
```

```
    return 0
```

```
return 1
```

```
# 8.HTTPS
```

```
def Hppts(url):
```

```
    try:
```

```
        https = url.urlparse.scheme
```

```
        if 'https' in https:
```

```
            return 1
```

```
        return 2
```

```
    except:
```

```
return 2
```

```
# 9.DomainRegLen
```

```
def DomainRegLen(url):
```

```
    try:
```

```
        expiration_date = url.whois_response.expiration_date
```

```
        creation_date = url.whois_response.creation_date
```

```
    try:
```

```
        if(len(expiration_date)):
```

```
            expiration_date = expiration_date[0]
```

```
    except:
```

```
pass
```

```
try:
```

```
    if(len(creation_date)):
```

```
        creation_date = creation_date[0]
```

```
except:
```

```
    pass
```

```
    age = (expiration_date.year-creation_date.year)*12+ (expiration_date.month-  
creation_date.month)
```

```
    if age >=12:
```

```
        return 1
```

```
    return 2
```

```
except:
```

```
return 2
```

```
# 10. Favicon
```

```
def Favicon(url):
```

```
    try:
```

```
        for head in url.soup.find_all('head'):
```

```
            for head.link in url.soup.find_all('link', href=True):
```

```
                dots = [x.start(0) for x in re.finditer('\.', head.link['href'])]
```

```
                if url.url in head.link['href'] or len(dots) == 1 or DOMInputSource in head.link['href']:
```

```
                    return 1
```

```
    return 2
```

```
except:
```

```
    return 2
```

```
# 11. NonStdPort
```

```
def NonStdPort(url):
```

```
    try:
```

```
        port = url.domain.split(":")
```

```
        if len(port)>1:
```

```
            return 2
```

```
        return 1
```

```
    except:
```

```
        return 2
```



```
# 12. HTTPSDomainURL
```

```
def HTTPSDomainURL(url):
```

```
    try:
```

```
        if 'https' in url.domain:
```

```
            return 1
```

```
        return 2
```

```
    except:
```

```
        return 2
```

```
# 13. RequestURL
```

```
def RequestURL(url):
```

```
    try:
```

```
        for img in url.soup.find_all('img', src=True):
```

```
            dots = [x.start(0) for x in re.finditer('\.', img['src'])]
```

```
            if url.url in img['src'] or url.domain in img['src'] or len(dots) == 1:
```

```
                success = success + 1
```

```
            i = i+1
```

```
        for audio in url.soup.find_all('audio', src=True):
```

```
            dots = [x.start(0) for x in re.finditer('\.', audio['src'])]
```

```
            if url.url in audio['src'] or url.domain in audio['src'] or len(dots) == 1:
```

```
                success = success + 1
```

```
i = i+1
```

```
for embed in url.soup.find_all('embed', src=True):
```

```
    dots = [x.start(0) for x in re.finditer('\.', embed['src'])]
```

```
    if url.url in embed['src'] or url.domain in embed['src'] or len(dots) == 1:
```

```
        success = success + 1
```

```
i = i+1
```

```
for iframe in url.soup.find_all('iframe', src=True):
```

```
    dots = [x.start(0) for x in re.finditer('\.', iframe['src'])]
```

```
    if url.url in iframe['src'] or url.domain in iframe['src'] or len(dots) == 1:
```

```
success = success + 1
```

```
i = i+1
```

```
try:
```

```
percentage = success/float(i) * 100
```

```
if percentage < 22.0:
```

```
    return 1
```

```
elif((percentage >= 22.0) and (percentage < 61.0)):
```

```
    return 0
```

```
else:
```

```
    return 2
```

```
except:
```

```
return 0
```

```
except:
```

```
return 2
```

```
# 14. AnchorURL
```

```
def AnchorURL(url):
```

```
    try:
```

```
        i,unsafe = 0,0
```

```
        for a in url.soup.find_all('a', href=True):
```

```
            if "#" in a['href'] or "javascript" in a['href'].lower() or "mailto" in a['href'].lower() or not (url in a['href'] or url.domain in a['href']):
```

```
                unsafe = unsafe + 1
```

```
i = i + 1
```

```
try:
```

```
percentage = unsafe / float(i) * 100
```

```
if percentage < 31.0:
```

```
    return 1
```

```
elif ((percentage >= 31.0) and (percentage < 67.0)):
```

```
    return 0
```

```
else:
```

```
    return 2
```

```
except:
```

```
    return 2
```

```
except:
```

```
    return 2
```

```
# 15. LinksInScriptTags
```

```
def LinksInScriptTags(url):
```

```
    try:
```

```
        i,success = 0,0
```

```
        for link in url.soup.find_all('link', href=True):
```

```
            dots = [x.start(0) for x in re.finditer('\.', link['href'])]
```

```
if url.url in link['href'] or url.domain in link['href'] or len(dots) == 1:
```

```
    success = success + 1
```

```
i = i+1
```

```
for script in url.soup.find_all('script', src=True):
```

```
    dots = [x.start(0) for x in re.finditer('\.', script['src'])]
```

```
    if url.url in script['src'] or url.domain in script['src'] or len(dots) == 1:
```

```
        success = success + 1
```

```
i = i+1
```

```
try:
```

```
    percentage = success / float(i) * 100
```



```
if percentage < 17.0:
```

```
    return 1
```

```
elif((percentage >= 17.0) and (percentage < 81.0)):
```

```
    return 0
```

```
else:
```

```
    return 2
```

```
except:
```

```
    return 0
```

```
except:
```

```
    return 2
```

# 16. ServerFormHandler

```
def ServerFormHandler(url):
```

```
    try:
```

```
        if len(url.soup.find_all('form', action=True))==0:
```

```
            return 1
```

```
        else :
```

```
            for form in url.soup.find_all('form', action=True):
```

```
                if form['action'] == "" or form['action'] == "about:blank":
```

```
                    return 2
```

```
                elif url.url not in form['action'] and url.domain not in form['action']:
```

```
                    return 0
```

```
            else:
```

```
        return 1
```

```
    except:
```

```
        return 2
```

```
# 17. InfoEmail
```

```
def InfoEmail(url):
```

```
    try:
```

```
        if re.findall(r"[mail\\(\\)|mailto:?}", url.soap):
```

```
            return 1
```

```
    else:
```

```
        return 2
```

```
except:
```

```
    return 2
```

```
# 18. AbnormalURL
```

```
def AbnormalURL(url):
```

```
    try:
```

```
        if url.response.text == url.whois_response:
```

```
            return 1
```

```
        else:
```

```
            return 2
```

```
    except:
```

```
        return 2
```

# 19. WebsiteForwarding

```
def WebsiteForwarding(url):
```

```
    try:
```

```
        if len(url.response.history) <= 1:
```

```
            return 1
```

```
        elif len(url.response.history) <= 4:
```

```
            return 0
```

```
    else:
```

```
        return 2
```

```
    except:
```

```
return 2
```

```
# 20. StatusBarCust
```

```
def StatusBarCust(url):
```

```
    try:
```

```
        if re.findall("<script>.+onmouseover.+</script>", url.response.text):
```

```
            return 1
```

```
        else:
```

```
            return 2
```

```
    except:
```

```
        return 2
```

# 21. DisableRightClick

```
def DisableRightClick(url):
```

```
    try:
```

```
        if re.findall(r"event.button ?== ?2", url.response.text):
```

```
            return 1
```

```
        else:
```

```
            return 2
```

```
    except:
```

```
        return 2
```

# 22. UsingPopupWindow

```
def UsingPopupWindow(response):
```

```
try:
```

```
    if re.findall(r"alert\(", response.text):
```

```
        return 1
```

```
    else:
```

```
        return 2
```

```
except:
```

```
    return 2
```

```
# 23. IframeRedirection
```

```
def IframeRedirection(url):
```

```
    try:
```



```
if re.findall(r"<iframe>|<frameBorder>]", url.response.text):
```

```
    return 1
```

```
else:
```

```
    return 2
```

```
except:
```

```
    return 2
```

```
# 24. AgeofDomain
```

```
def AgeofDomain(url):
```

```
    try:
```

```
        creation_date = url.whois_response.creation_date
```

```
    try:
```

```
    if(len(creation_date)):

        creation_date = creation_date[0]

    except:

        pass

    today = date.today()

    age = (today.year-creation_date.year)*12+(today.month-creation_date.month)

    if age >=6:

        return 2

    return 1

except:
```

```
return 2
```

```
# 25. DNSRecording
```

```
def DNSRecording(url):
```

```
    try:
```

```
        creation_date = url.whois_response.creation_date
```

```
    try:
```

```
        if(len(creation_date)):
```

```
            creation_date = creation_date[0]
```

```
    except:
```

```
        pass
```

```
today = date.today()
```

```
age = (today.year-creation_date.year)*12+(today.month-creation_date.month)
```

```
if age >=6:
```

```
    return 2
```

```
    return 1
```

```
except:
```

```
    return 2
```

```
# 26. WebsiteTraffic
```

```
def WebsiteTraffic(url):
```

```
    try:
```

```
rank = BeautifulSoup(urllib.request.urlopen("http://data.alexa.com/data?cli=10&dat=s&url=" +  
url).read(), "xml").find("REACH")['RANK']
```

```
if (int(rank) < 100000):
```

```
    return 2
```

```
    return 1
```

```
except :
```

```
    return 2
```

```
# 27. PageRank
```

```
def PageRank(url):
```

```
    try:
```

```
        prank_checker_response = requests.post("https://www.checkpagerank.net/index.php", {"name":  
url.domain})
```

```
global_rank = int(re.findall(r"Global Rank: ([0-9]+)", prank_checker_response.text)[0])
```

```
if global_rank > 0 and global_rank < 100000:
```

```
    return 1
```

```
    return 2
```

```
except:
```

```
    return 2
```

```
# 28. GoogleIndex
```

```
def GoogleIndex(url):
```

```
    try:
```

```
site = search(url, 5)
```

```
if site:
```

```
    return 1
```

```
else:
```

```
    return 2
```

```
except:
```

```
    return 2
```

```
# 29. LinksPointingToPage
```

```
def LinksPointingToPage(url):
```

```
    try:
```

```

number_of_links = len(re.findall(r"<a href=", url.response.text))

if number_of_links == 0:

    return 1

elif number_of_links <= 2:

    return 0

else:

    return 2

except:

    return 2

# 30. StatsReport

def StatsReport(self):

    try:

```



```
url_match =
re.search('at\.ua|usa\.cc|baltazarpresentes\.com\.br|pe\.hu|esy\.es|hol\.es|sweddy\.com|myjino\.ru|
96\.lt|ow\.ly', urlencode)
```

```
ip_address = socket.gethostbyname(self.domain)
```

```
ip_match =
re.search('146\.112\.61\.108|213\.174\.157\.151|121\.50\.168\.88|192\.185\.217\.116|78\.46\.211\.1
58|181\.174\.165\.13|46\.242\.145\.103|121\.50\.168\.40|83\.125\.22\.219|46\.242\.145\.98|'
```

```
'107\.151\.148\.44|107\.151\.148\.107|64\.70\.19\.203|199\.184\.144\.27|107\.151\.148\.108|107\.1
51\.148\.109|119\.28\.52\.61|54\.83\.43\.69|52\.69\.166\.231|216\.58\.192\.225|'
```

```
'118\.184\.25\.86|67\.208\.74\.71|23\.253\.126\.58|104\.239\.157\.210|175\.126\.123\.219|141\.8\.
224\.221|10\.10\.10\.10|43\.229\.108\.32|103\.232\.215\.140|69\.172\.201\.153|'
```

```
'216\.218\.185\.162|54\.225\.104\.146|103\.243\.24\.98|199\.59\.243\.120|31\.170\.160\.61|213\.19
\.128\.77|62\.113\.226\.131|208\.100\.26\.234|195\.16\.127\.102|195\.16\.127\.157|'
```

```
'34\.196\.13\.28|103\.224\.212\.222|172\.217\.4\.225|54\.72\.9\.51|192\.64\.147\.141|198\.200\.56\
.183|23\.253\.164\.103|52\.48\.191\.26|52\.214\.197\.72|87\.98\.255\.18|209\.99\.17\.27|'
```

```
'216\.38\.62\.18|104\.130\.124\.96|47\.89\.58\.141|78\.46\.211\.158|54\.86\.225\.156|54\.82\.156\
.19|37\.157\.192\.102|204\.11\.56\.48|110\.34\.231\.42', ip_address)
```

```
if url_match:
```

```
    return 1
```

```
elif ip_match:
```

```
    return 1
```

```
return 2
```

```
except:
```

```
    return 2
```

```
def Result(url):
```

```
    return 0
```

```
def main(url):
```

```

check = [[UsingIp(url),longUrl(url), shortUrl(url),symbol(url),redirecting(url), prefixSuffix(url),

        SubDomains(url),Hppts(url), DomainRegLen(url),Favicon(url),NonStdPort(url),
HTTPSDomainURL(url),

        RequestURL(url), AnchorURL(url), LinksInScriptTags(url),ServerFormHandler(url),InfoEmail(url),

        AbnormalURL(url), WebsiteForwarding(url),StatusBarCust(url),DisableRightClick(url),
UsingPopupWindow(url),

        IframeRedirection(url), AgeofDomain(url), DNSRecording(url),WebsiteTraffic(url),PageRank(url),

        GoogleIndex(url),LinksPointingToPage(url),StatsReport(url),Result(url)]]

return check

```

message.html

```

<!DOCTYPE html>

<html>

    <head>

        <title>{{title}}</title>

    </head>

    <body>

        <h2>{{title}}</h2>

        <h3>{{message}}</h3>

        <p><a href="{{url_for('predict')}}">Click here</a>go to home page</p>

    </html>

```

### **Final.html**

```

<!DOCTYPE html>

<html>

```

```
<head>

  <title>Web Phishing Detection</title>

  <style>

*{

  margin:0;

  padding:0;

}

body{

  background-color: rgb(140, 232, 255);

  background-size: 280%;

  background-position: -400px 0px;

}

div.main{

  width:400px;

  margin: 100px auto 0px auto;

}

h2{

  text-align: centre;

  padding: 20px;

  font-family: sans-serif;
```

```
}

div.prediction{

    background-color: rgba(8, 8, 8, 0.5);

    width: 100%;

    font-size: 18px;

    border-radius: 10px;

    border: 1px solid rgba(38, 222, 255, 0.479);

    box-shadow: 2px 2px 15px rgba(0, 0, 0, 0.3);

    color: rgb(140, 232, 255);

}

form{

    margin: 40px;

}

label{

    font-family: sans-serif;

    font-size: 18px;

    font-style: italic;

}

input#url{

    width: 300px;

    border: 1px solid rgb(14, 5, 5);

    border-radius: 3px;

    outline: 0;
```

```
padding:7px;

background-color: #fff;

box-shadow: insert 1px 1px 5px rgb(0,0,0,0.3);

}
```

```
input#submit{

width: 200px;

padding: 7px;

font-size: 16px;

font-family: sans-serif;

font-weight: 600;

border-radius: 3px;

background-color: rgba(33, 214, 48, 0.979);

color:rgb(31, 14, 14);

cursor:pointer;

border:1px solid rgba(3, 61, 17, 0.719);

box-shadow: 1px 1px 5px rgb(0,0,0,0.3);

text-shadow: 1px 1px 5px rgb(0,0,0,0.3);

}
```

```
.p{
```

```
text-align: centre;

padding: 20px;

font-family: sans-serif;
```

```

margin-bottom: 40px ;
}

</style>

</head>

<body>

  <div class="main">

    <div class="prediction">

      <h2>Web Site Prediction</h2>

      <form action="{{url_for('y_predict')}}" method="POST">

        <label for =URL >URL</label>

        <input type="text" name="URL" id="">

        <br>

        <br>

        <input type="submit" value="submit">

        <br><br>

        <p>{{prediction_text,url}}</p>

        <br><br><br>

        </form>

      </div>

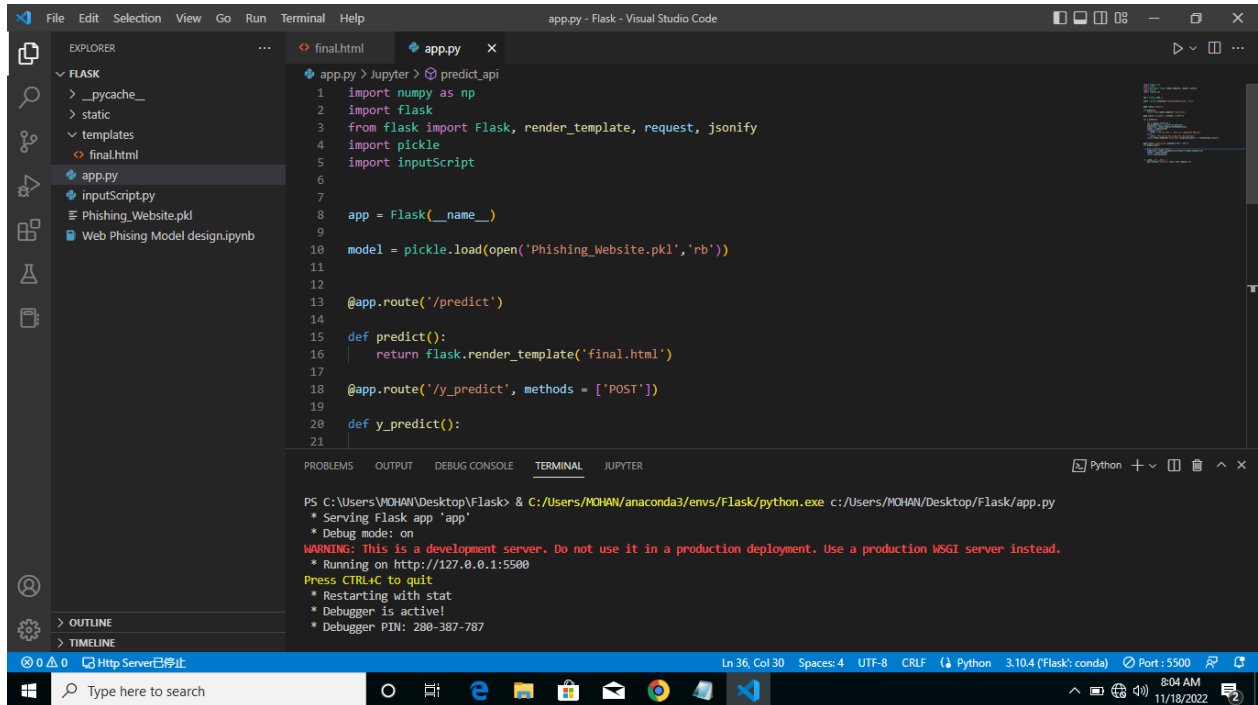
    </div>

  </body>

</html>

```

## OUTPUT SNAP



```
File Edit Selection View Go Run Terminal Help
app.py - Flask - Visual Studio Code

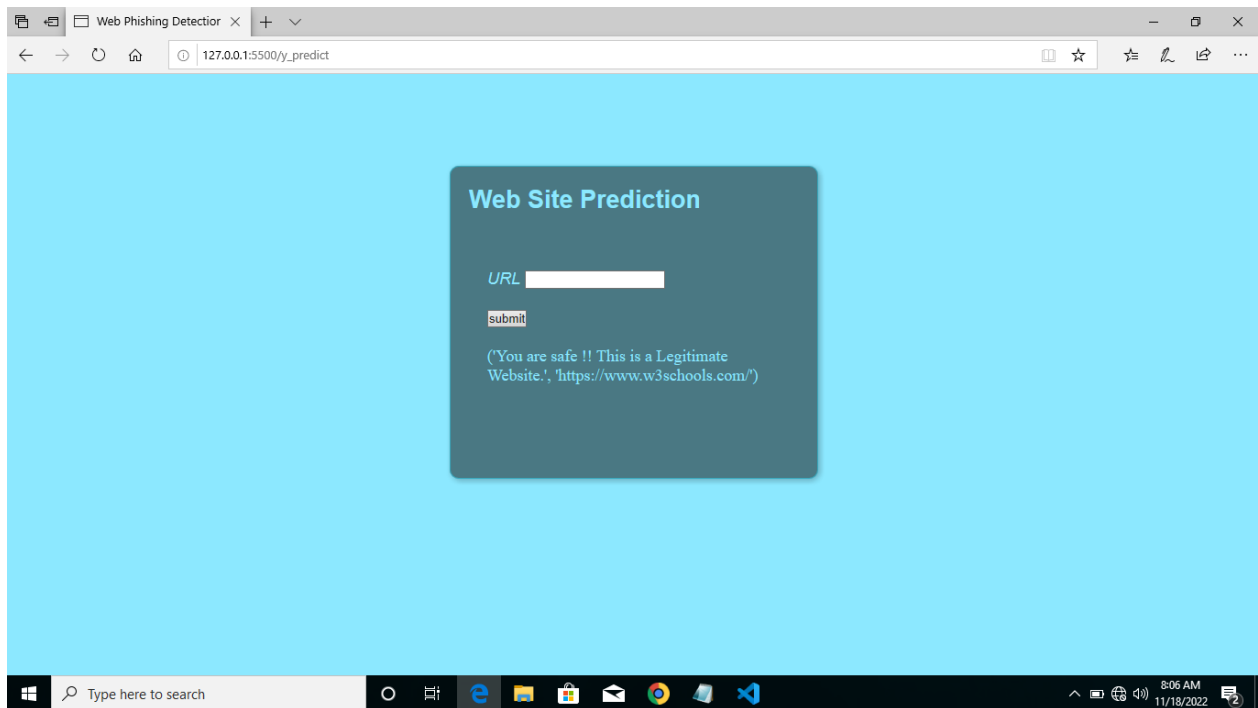
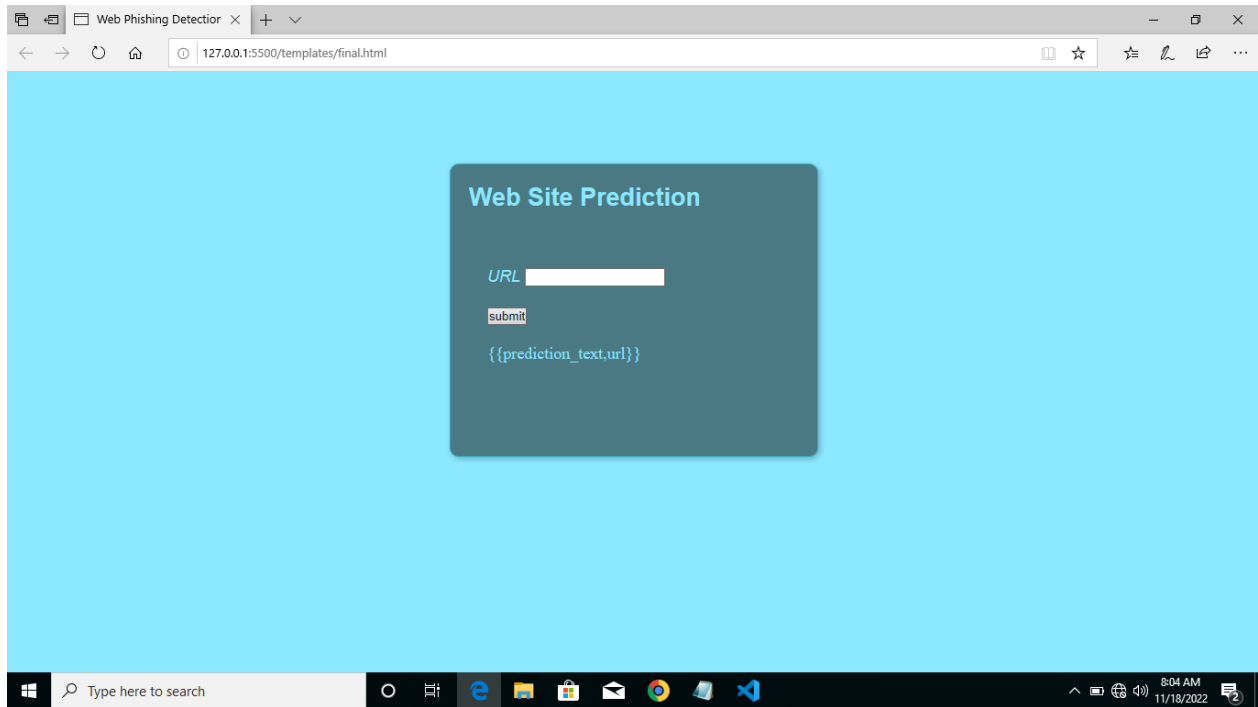
EXPLORER
FLASK
  > __pycache__
  > static
  > templates
  > final.html
  > app.py
  > inputScript.py
  > Phishing_Website.pkl
  > Web Phishing Model design.ipynb

app.py > Jupyter > predict_api
1 import numpy as np
2 import flask
3 from flask import Flask, render_template, request, jsonify
4 import pickle
5 import inputScript
6
7
8 app = Flask(__name__)
9
10 model = pickle.load(open('Phishing_Website.pkl', 'rb'))
11
12
13 @app.route('/predict')
14
15 def predict():
16     return flask.render_template('final.html')
17
18 @app.route('/y_predict', methods = ['POST'])
19
20 def y_predict():
21
22

PROBLEMS OUTPUT DEBUG CONSOLE TERMINAL JUPYTER
Python + - - - - -

PS C:\Users\MOHAN\Desktop\Flask> & C:\Users\MOHAN\anaconda3\envs\Flask\python.exe c:\Users\MOHAN\Desktop\Flask\app.py
* Serving Flask app 'app'
* Debug mode: on
WARNING: This is a development server. Do not use it in a production deployment. Use a production WSGI server instead.
* Running on http://127.0.0.1:5500
Press CTRL+C to quit
* Restarting with stat
* Debugger is active!
* Debugger PIN: 280-387-787
```





### **13.2 GitHub & Project Demo Link**

**GitHub Link:-** <https://github.com/IBM-EPBL/IBM-Project-52201-1660991191>

**DemoLink:-**

[https://drive.google.com/file/d/1nD34KW6YySUOeW096kJRYhrAtyQhLfOw/view?usp=drive\\_sdk](https://drive.google.com/file/d/1nD34KW6YySUOeW096kJRYhrAtyQhLfOw/view?usp=drive_sdk)