

Project Design Phase – 1

Proposed Solution

S.NO	PARAMETER	DESCRIPTION
1.	Problem Statement (Problem to be solved)	<ul style="list-style-type: none">• Business man has no time to read news because of their work.• We shouldn't keep the news reader waiting for much longer on the same page
2.	Idea / Solution description	<ul style="list-style-type: none">• Trusted news blogs• Filtering• Interested news notification
3	Novelty / Uniqueness	<ul style="list-style-type: none">• Easy access to anywhere• Authentication• Immediate news update• News feed
4	Social Impact \Customer Satisfaction	<ul style="list-style-type: none">• The customers developing the knowledge in current trends and events.
5	Business Model (Revenue Model)	<ul style="list-style-type: none">• The competitors of news channel blogs
6	Scalability of the solution	<ul style="list-style-type: none">• Trusted news• User – friendly