## Project phase design I Prepared solution fit

Team ID	PNT2022TMID44796
Project Name	Project – Global Sales Data Analytics
Maximum Marks	4 Marks

## **Problem fit solution on Global Sales Data Analytics**

CUSTOMER FROM ALL AGE GROUP

FEW PRODUCTS LIMITED TO PREMIUM USER, LOCATION AND COD SUGGEST MORE LIKELY PRODUCT TO THE USER BASED ON THEIR INTEREST BY JOINING HANDS WITH DATA ANALYTICS

IMPROVE THE CUSTOMER SUGGESTION MORE EFFICIENT

TO DEVELOP MODEL NOT ENOUGH DATA WILL BE AVAILABLE (SOME CUSTOMERS NOT REVIEWED THE PRODUCT, NOT PROVIDING PERSONAL INFO)

FOR NEW PRODUCTS USING EXISTING CONVENTIONAL SUGGESTION METHOD

PROVIDE MOBILE NOTIFICATION ON BIGGER SALE AND ADD TO CART PRODUCTS

MAKE THE MORE POSITIVE REVIEW VIEW FIRST ON THE REVIEW OPTION CONSTRUCT AI SUGGESTION MODEL WITH LESS TIME AND MEMORY SUGGEST PRODUCT BASED ON THEIR LOCALITY (SO GIVE OFFERS ON FESTIVALS)