## GLOBAL SALES DATA ANALYTICS

#### FINAL DELIVERABLES

**TEAM ID: PNT2022TMID44796** 

#### Introduction:

To Analyze the data and improve the sales for the Global superstore.

#### **Overview:**

- 1. Sales and profit vs market
- 2. Segment wise sales, Profit and quantity
- 3.use pic to showcase sales by order priority and sales by Market
- 4. Use a Tree Map to present Sales by region By the Sales Order
- 5. Using a Bar chart present Sales by Region by the sales order
- 6. Present Regional sales using Map country
- 7.Present Sales(Bar), Profit(Time) by Sub-category using Line and column chart

- 8. Sales vs profit scatter plot with sub-category points and regions
- 9. Sales and profit forecast by month country as regions
- 10. Sales vs profit forecast by month by order priority
- 11. Show the Min, Max, and Avg. Sales by sub category using Box plot
- 12.By setting a 10% extra target for sales present segment wise sales using bullet charts
- 13. Using a legacy map present sales vs profit by country/region
- 14. Showcase quantity shown by Radar chart accross various Regions
- 15. Present sales vs Profit of countries by word cloud
- 16. Sales dashboard with summary cards
- 17.Summary

Sales and profit vs market



Segment wise sales, Profit and quantity



sales by order priority and sales by Market



Tree Map to present Sales by region By the Sales Order



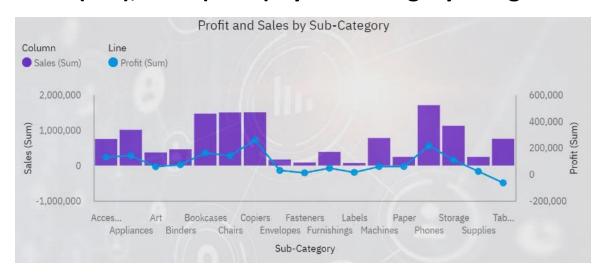
## Bar chart present Sales by Region by the sales order



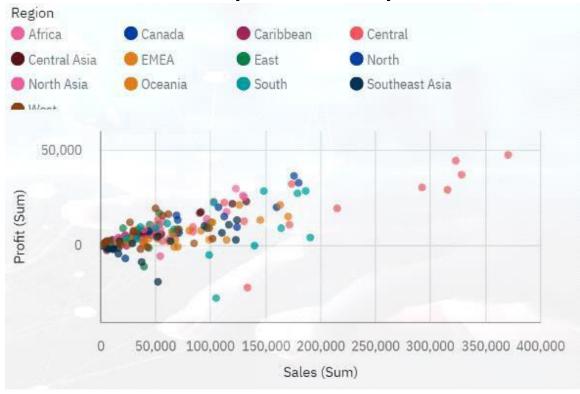
### Regional sales using Map country



#### Sales(Bar), Profit(Time) by Sub-category using Line



#### Sales vs profit scatter plot



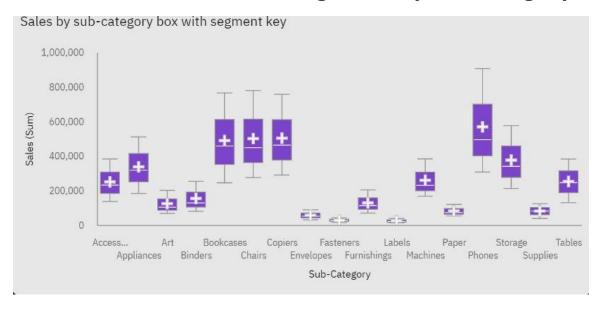
#### Sales and profit forecast by month



Sales vs profit forecast by month



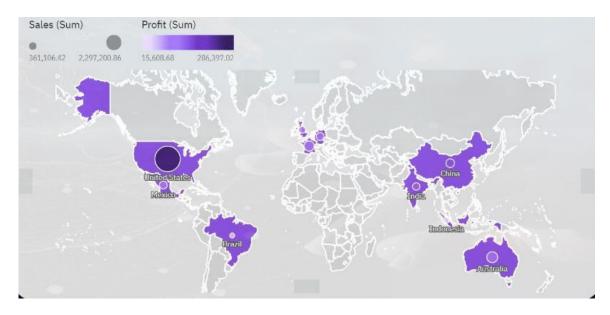
#### Show the Min, Max, and Avg. Sales by sub category



#### By setting a 10% extra target for sales present



# Using a legacy map present sales vs profit by country/region



## Showcase quantity shown by Radar chart accross various Regions



### Present sales vs Profit of countries by word cloud



#### Sales dashboard



#### **Summary**

This dashboard is created to understand a few things like customer analysis of this Global Sales Data