

**Project Design Phase-I**  
**Proposed Solution Template**

Date	14 October 2022
Team ID	PNT2022TMID44747
Project Name	Smart Fashion Recommender System
Maximum Marks	2 Marks

**Proposed Solution Template:**

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	User need to navigate across multiple pages to choose right product. Customer feels difficult to find Fashion clothes and accessories.
2.	Idea / Solution description	Improve customer relationship and services. Recommendation within a single page via chat-bot. Effective recommendation of products.
3.	Novelty / Uniqueness	The user give preference to the Chat Bot which helps to find their required products. Get the recommendations based on information provided by the user.
4.	Social Impact / Customer Satisfaction	The user -friendly interface make the user to find their products quickly which saves time and makes customer satisfaction.
5.	Business Model (Revenue Model)	Customer buy our products and generate revenue. The application can be developed at minimum cost with high performance and interactive user interface.
6.	Scalability of the Solution	We can easily scalable our application by increasing the number of products and also accuracy of the product suggestions.