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| 1. CUSTOMER SEGMENT(S) | 6. CUSTOMER CONSTRAINTS | 5. AVAILABLE SOLUTIONS |
| <ul style="list-style-type: none"> • Oil, Gas, Polymer Industries • Hospitals • Safety Control Personals • Mining | <ul style="list-style-type: none"> • Network Connection • Complexity in Installation • High budget in installing other products make them to move far from modern technologies | <ul style="list-style-type: none"> • Upgrading to a premium network plan. • Availing network connection from a reliable Service provider. |
| 2. JOBS-TO-BE-DONE / PROBLEMS | 9. PROBLEM ROOT CAUSE | 7. BEHAVIOUR |
| <ul style="list-style-type: none"> • Suffering from many losses due to gas leakage. • Having no proper system for controlling or monitoring the leakage. • Facing heavy budget problems in buying and installing a system for monitoring and controlling | <ul style="list-style-type: none"> • Quality of the material using which the device is made up of plays a vital role in the capability of the device to work in harsh environment. • Location of the device installation and the network plan used by the user are the cause of Network issue. | <ul style="list-style-type: none"> • Harsh environment is prevailing only on certain industry; thus, the frequency of the said problem is low. In such a case the customer complaints multiple times to get the attention. • Network issue is very common as most of the industries are located at the country side. Here the contact both the developers and the service providers |