PROJECT DESIGN PHASE - 1

PROBLEM SOLUTION FIT

Date	10 th October 2022
Team ID	PNT2022TMID29546
Project Name	Analytics for Hospital Health-Care Data
Maximum Marks	2 Marks

1. CUSTOMER SEGMENT(S)

- **>** Patients
- ➤ Hospital Management

6. CUSTOMER STATE

- Inadequate information about patients
- Inadequate Number of Available bed

5. AVAILABLE SOLUTIONS

- Predictive Analytics
- ➤ Interactive Visuals

2. PROBLEMS / PAINS

- CapturingAccurate Data
- Monitoring RealTime Updates

9. ROOT / CAUSE of every problem

Improper Document Processing and Analysis

7. BEHAVIOR

Tracking the Patients
Prescription and R withthe
available Technologies

3. TRIGGERS TO ACT

- Pandemic Situations
- > Emergency Situations

10. YOUR SOLUTION

Digital document management helps organizations save time and money. It provides document security, access control, audit trails, centralized storage, and organized search with a solution. Emerging ML or AI-based techniques are assisting HCOs in processing data.

CHANNELS OF BEHAVIOR

ONLINE: Use of data from allregion.

OFFLINE: Use of data Collectfrom nearby facilities.

4. EMOTIONS

- ➤ BEFORE: Feeling bad &Illness
- ➤ AFTER: Feeling better & Healthy