

PROJECT DESIGN PHASE – 1

PROBLEM SOLUTION FIT

Date	10 th October 2022
Team ID	PNT2022TMID29546
Project Name	Analytics for Hospital Health-Care Data
Maximum Marks	2 Marks

1

CUSTOMER SEGMENT(S)

- Patients
- Hospital Management

6.

CUSTOMER STATE LIMITATIONS

- Inadequate information about patients
- Inadequate Number of Available bed

5.

AVAILABLE SOLUTIONS

- Predictive Analytics
- Interactive Visuals

2.

PROBLEMS / PAINS

- Capturing Accurate Data
- Monitoring Real Time Updates

9.

ROOT / CAUSE of every problem

- Improper Document Processing and Analysis

7.

BEHAVIOR

Tracking the Patients Prescription and with the available Technologies

3.

TRIGGERS TO ACT

- Pandemic Situations
- Emergency Situations

10.

YOUR SOLUTION

Digital document management helps organizations save time and money. It provides document security, access control, audit trails, centralized storage, and organized search with a solution. Emerging ML or AI-based techniques are assisting HCOs in processing data.

4.

EMOTIONS

- BEFORE: Feeling bad & Illness
- AFTER: Feeling better & Healthy

8.

CHANNELS OF BEHAVIOR

ONLINE: Use of data from all region.

OFFLINE: Use of data Collect from nearby facilities.