

PROBLEM STATEMENT

PROBLEM:

We encounter several events of local and national significance every day, and we rely on NEWS to inform us about them. However, we recently found there isn't a single platform that does both. As a result, we identified a social need and created a platform that offers such news in the form of brief films that are taken from the most reliable sources worldwide.

SOLUTION:

We deliver news in the form of quick videos. Distributing news from a reliable, trustworthy source everywhere, preventing the spread of false information. We offer local news in locations where there was already a news channel.

One platform to read all of his/her favourite local news, dependance on search engines and social media. We added multiple languages to our platform so that locals could readily understand it.