



# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- A** Team gathering  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B** Set the goal  
Think about the problem you'll be focusing on solving in the brainstorming session.
- C** Learn how to use the facilitation tools  
Use the Facilitation Superpowers to run a happy and productive session.

Open article



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

**PROBLEM**  
Today generation,many specially abled peoples are faces many problems and they have many goals to achieve and not to communicate to others

**Key rules of brainstorming**  
To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

**TIP**  
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

THANGAPANDI.M

Communication should be universal without any barriers or limitations.

Communication is an important right. Sometimes people with disabilities have the need for support due to complex communication needs.

supported to develop an effective, efficient and reliable means of independent communication

Speak directly to the person rather than the person with them

NAVEEN.S

In emergency times conveying their message is very difficult.

Since normal people are not trained on hand sign language.

It is very difficult for mute people to convey their message to normal people.

AI technology can apply to any type of disability profile.

VIGNESH.T

only refer to the person's disability if necessary or relevant

avoid saying anything that implies the person with disability is super human, courageous or special

Research institutions and medical facilities are using the ability to analyse massive data sets to sequence the human genome

develop new forms of treatment, accelerate and longer are patient care, and better manage electronic

SANJAY.M

Communication should be universal without any barriers or limitations.

Our objective is to blind deaf and dumb within society and make them able to use their personal computer's more effectively and efficiently

Developing an app will support this vulnerable society of impaired people and enhance communication among people.

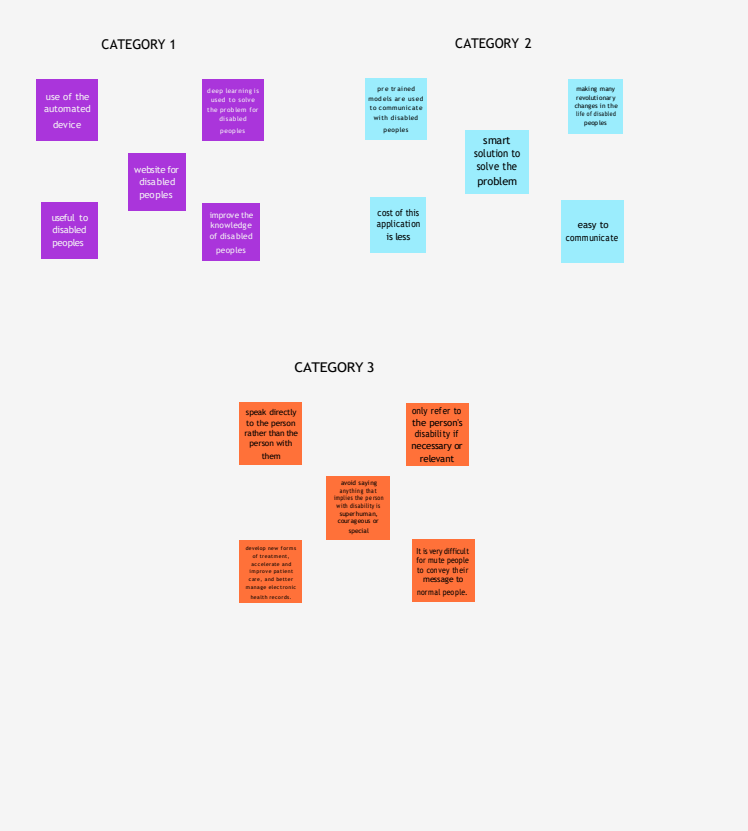
Neural networks can solve somewhat complicated issues at a much easier level concerning the complexity of algorithms



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

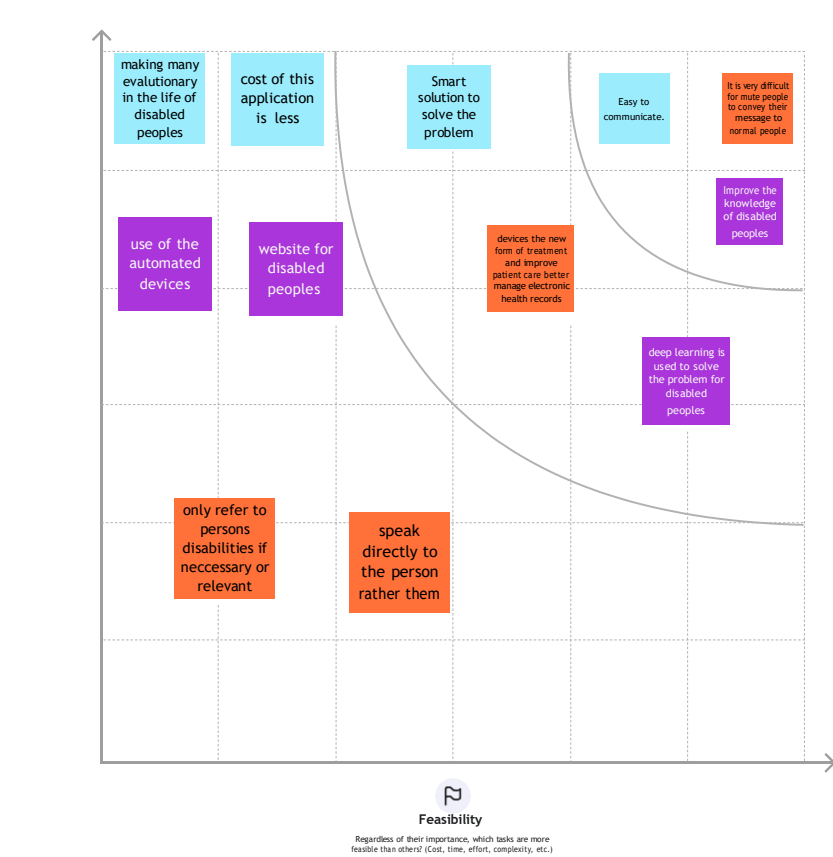
20 minutes



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

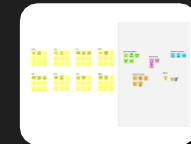
Quick add-ons

- A** Share the mural  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B** Export the mural  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
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- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
Open the template
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
Open the template

Share template feedback



Need some inspiration?  
See a finished version of the template to kickstart your work.  
Open example

