

What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

Is this
accurate
and
reliable?

What
percentage of
accuracy can
we obtain?

Can it be
applied on
runtime
camera apps?

What kind of
CNN model
can be
applied?

What
sectors will
be
benefited?

Is it possible to
get easy to use
& cost effective
solution

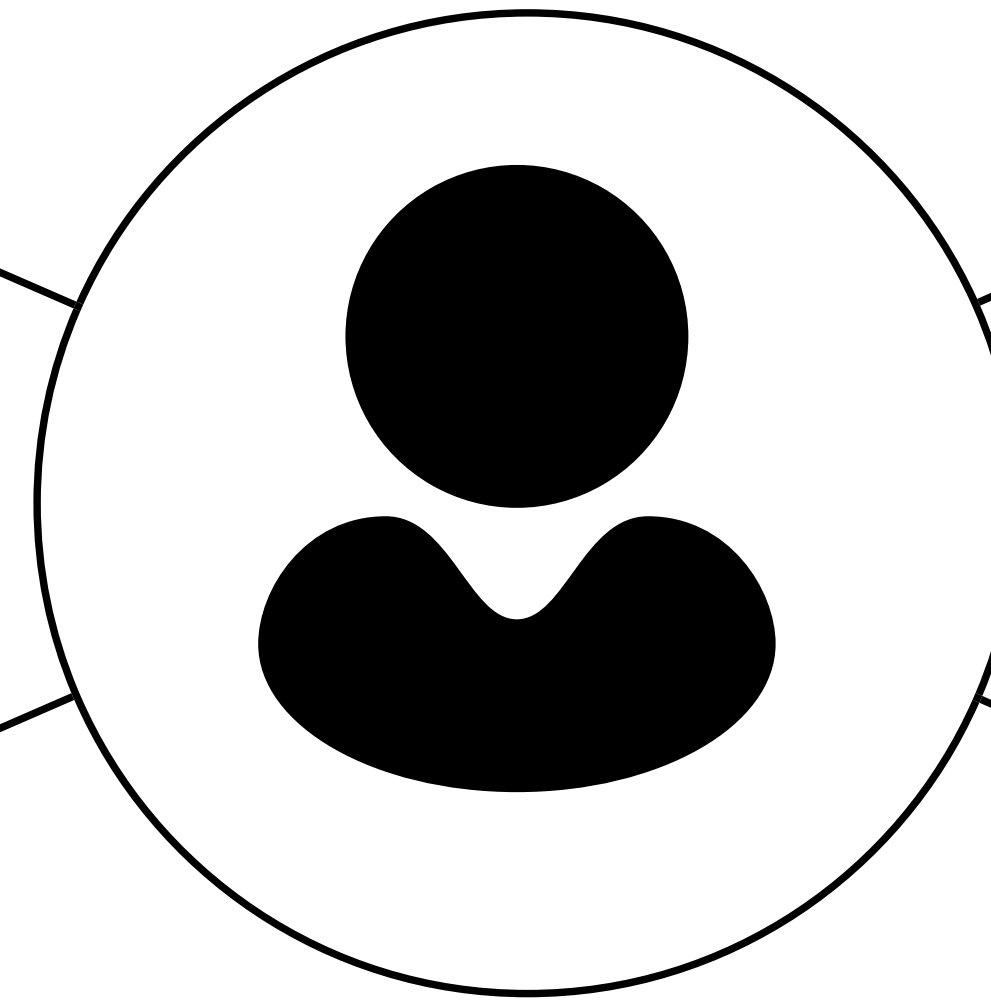
What do they HEAR?

what friends say
what boss say
what influencers say

Let us consult
with experts
and industry
leaders

We
understand
the need of
automation

Automated
workflow is
important in
the market



Handy and
practical
interface

Reduced time
consumption

Well trained
AI

What do they SEE?

environment
friends
what the market offers

What do they SAY AND DO?

attitude in public
appearance
behavior towards others

We are ready
to try if it is
accurate and
low cost

We are
searching for
a well
developed
tool

We have
been using
the product
already

We need an
automation
tool to
speedup the
process

PAIN

fears
frustrations
obstacles

Uploading
input is
tedious
process

Need to deal
with different
handwrittings

Highly
complex
due to
diversity

Requires lot
of training for
precision

Can we
make it
affordable
to all?

GAIN

"wants" / needs
measures of success
obstacles

Highly
efficient

Eliminates
human
errors

Cost
effective
and easy
integration

Eliminates
tiresome
process

Speed and
accurate