

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS Customer are the one who are working with reading handwritten digits manually. Bank employees and postal mail sorters are the major customers.	6. CUSTOMER CONSTRAINTS CC Whether digits are recognized Accurately? Is this product trustworthy?	5. AVAILABLE SOLUTIONS AS There are no popular software to detect the handwriting, they check with the other people to confirm what number it is.	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE/PROBLEMS J&P Sometimes, the Handwritten digits are very hard to understand and interpret. It may lead to errors while dealing with rugged writings.	9. PROBLEMS ROOT CAUSE RC Wide variety of writing styles used by different people. It is easy for the human to perform a task accurately by practicing it repeatedly and memorizing it for the next time.	7. BEHAVIOUR BE Find a right product that recognizes the digits written in all kinds of handwriting accurately and fast.	Focus on J&P, tap into BE, understand RC
Identify strong TR & EM	3. TRIGGERS TR To get number accurately and quickly as possible. 4. EMOTIONS: BEFORE/AFTER EM Before: Time consuming, Manual effort, Irritated After: Fast, less manual effort, Happy customers	10. YOUR SOLUTION SL The handwritten digit recognition system which uses the image of a digit and recognizes the digit present in the image. Convolutional Neural Network model over the MNIST dataset to recognize handwritten digits can be deployed.	8. CHANNEL OF BEHAVIOUR CH Online: Utilizing software that is offered in the online market. Offline: Getting help from the persons nearby in order to recognize the digits written by their customers.	Identify strong TR & EM