

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're

10 minutes to prepare 1 hour to collaborate 2-8 people recommended

not sitting in the same room.

• Before you collaborate A little bit of preparation goes a long way with this session. Here's what you need to do to get going. Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session. Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and productive session. Open article

PROBLEM How might we prevent the forest fire by early detecting methods? Key rules of brainstorming To run an smooth and productive session Encourage wild ideas. Defer judgment. Listen to others. Go for volume. If possible, be visual.

Define your problem statement What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm. → 5 minutes

Brainstorm Write down any ideas that come to mind that address your problem statement. You can select a sticky note → 10 minutes and hit the pencil [switch to sketch] icon to start drawing! Anthu Varsha Detects by Detects any Detects by eletrical climate smoke flame shortage that changes can cause fire Detects IR flame Regularly CCTV and intentional detectors removes dry HD cameras acts of arson are used leaves

> Tamil Selvi Veeralakshmi Detects Detects by detects the Detects by spark due to temperature forest fire spark regularly using CO2 Install and Checks the maintain the Monitors By satellite humidity 24/7 smoke monitoring level alarms

Group ideas Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups. By detect the forest fire, Reduces the Reduces the air pollution landslides.soil strong rooted

No loss of

life and

resources

eradication of endngered No need of manual Reduces the monitoring emission of CO2 into the airduring fire

erosion by

protecting

trees

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as

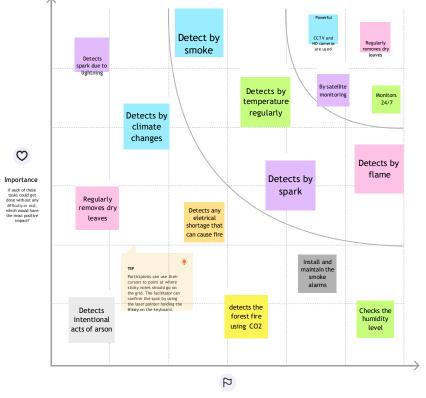
Reduces the

risk of

species

themes within your mural.

Prioritize Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible. ① 20 minutes

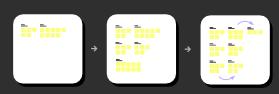


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Feasibility Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)



Quick add-ons A Share the mural Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session. B Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive. Keep moving forward Strategy blueprint Define the components of a new idea or strategy. Open the template Customer experience journey map Understand customer needs, motivations, and obstacles for an experience. Open the template Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template

After you collaborate

You can export the mural as an image or pdf to share with

members of your company who might find it helpful.

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