

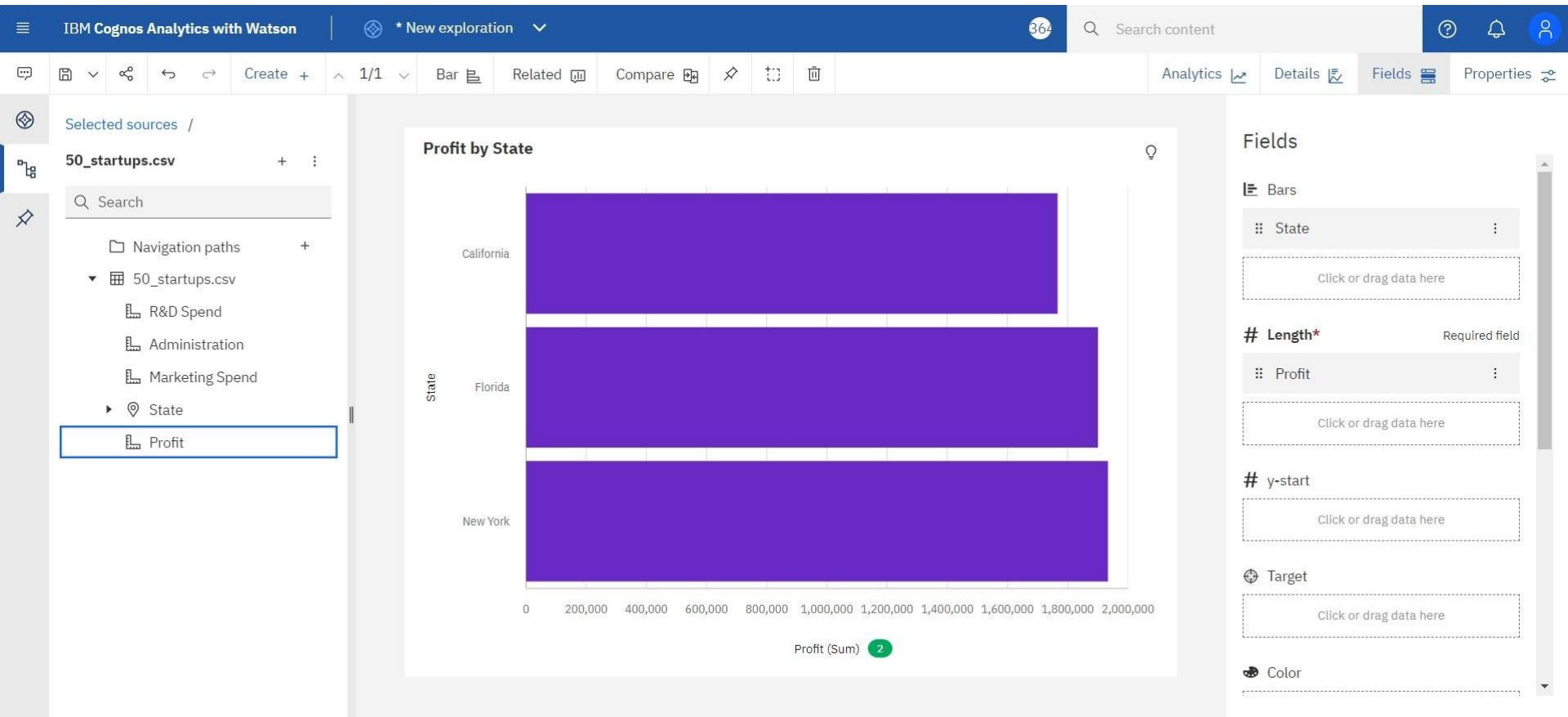
ASSIGNMENT 1

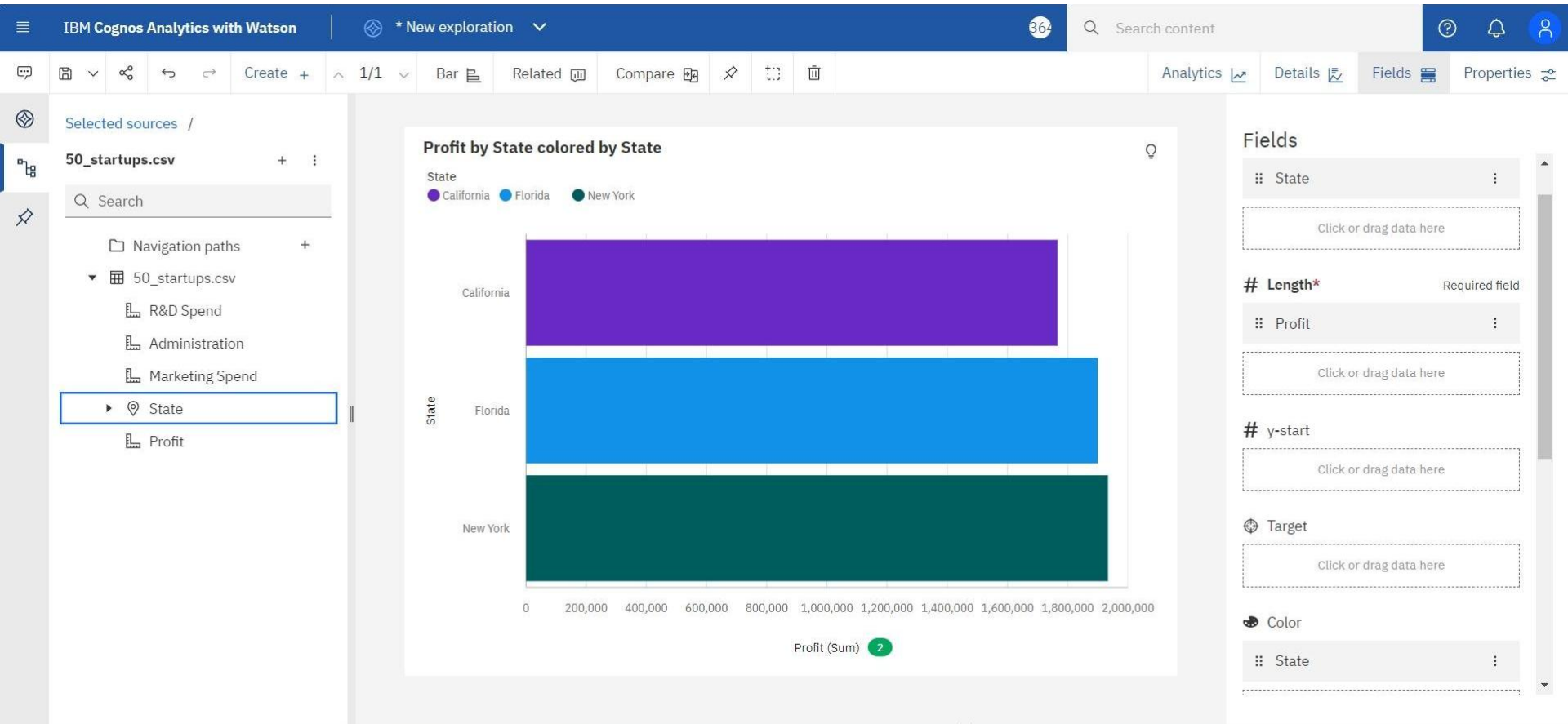
50 START-UPS DATA EXPLORATION

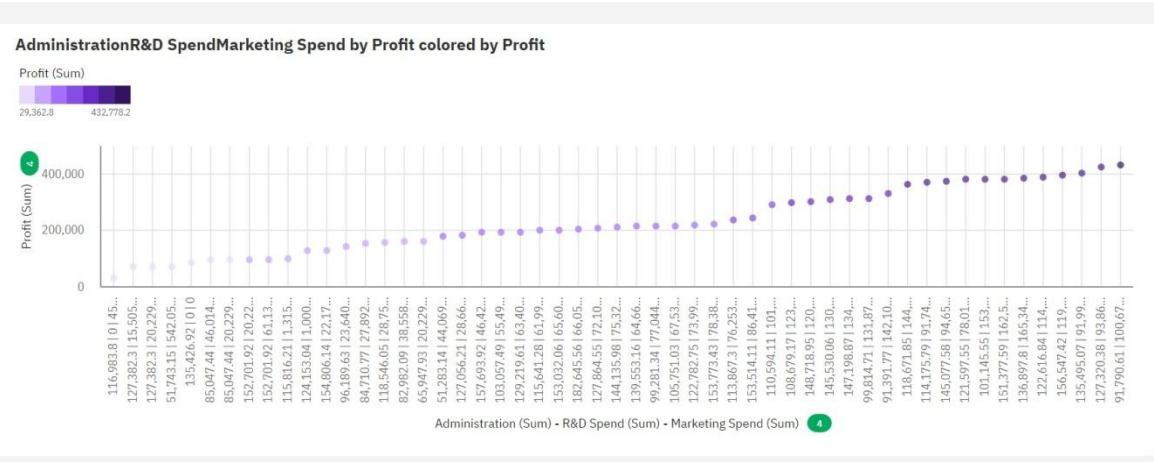
Domain : Data analytics

Name : Kaviya sri S

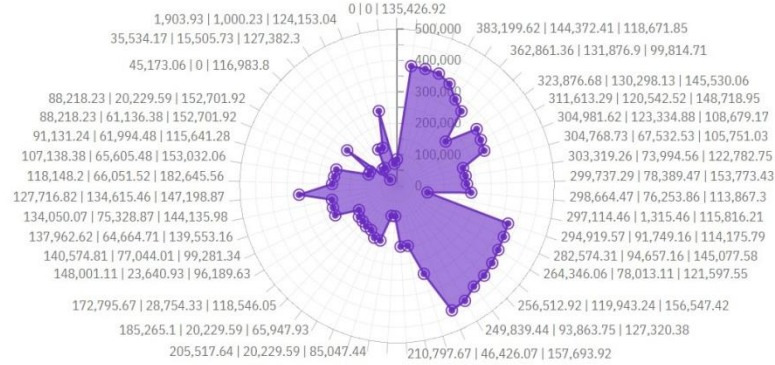
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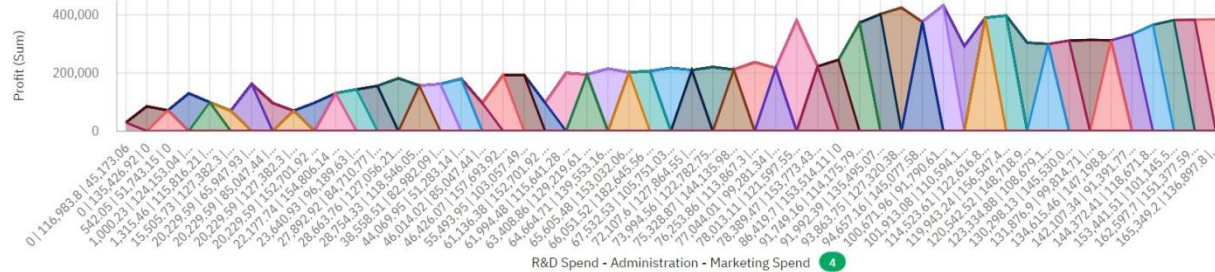
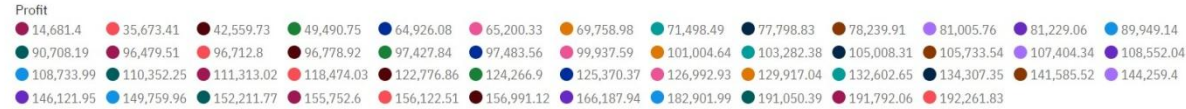




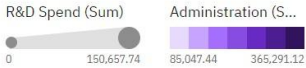
Profit by Marketing Spend, R&D Spend and Administration



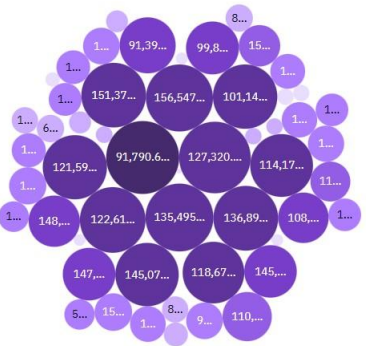
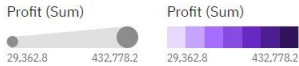
Profit by R&D Spend, Administration and Marketing Spend colored by Profit 4

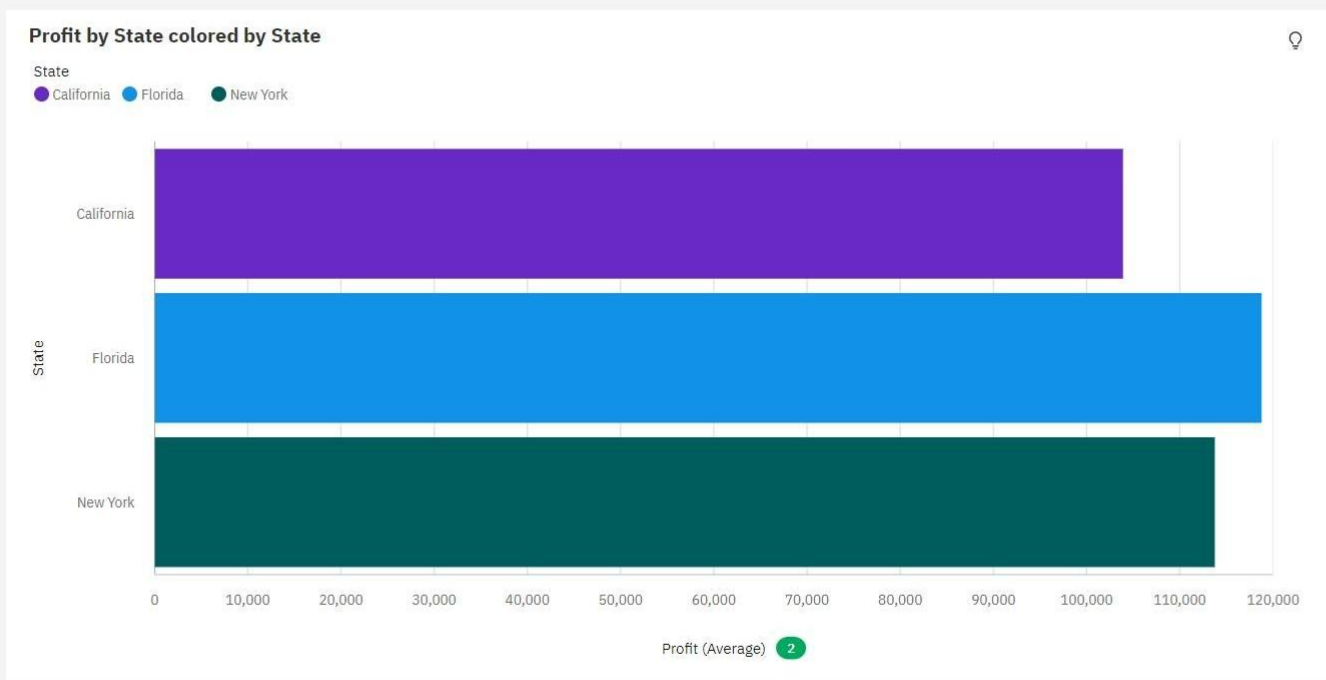


Marketing Spend hierarchy colored by Administration and sized by R&D Spend 8



Administration, Marketing Spend and R&D Spend colored by Profit sized by Profit 8





Fields

State

Click or drag data here

Length*

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Profit

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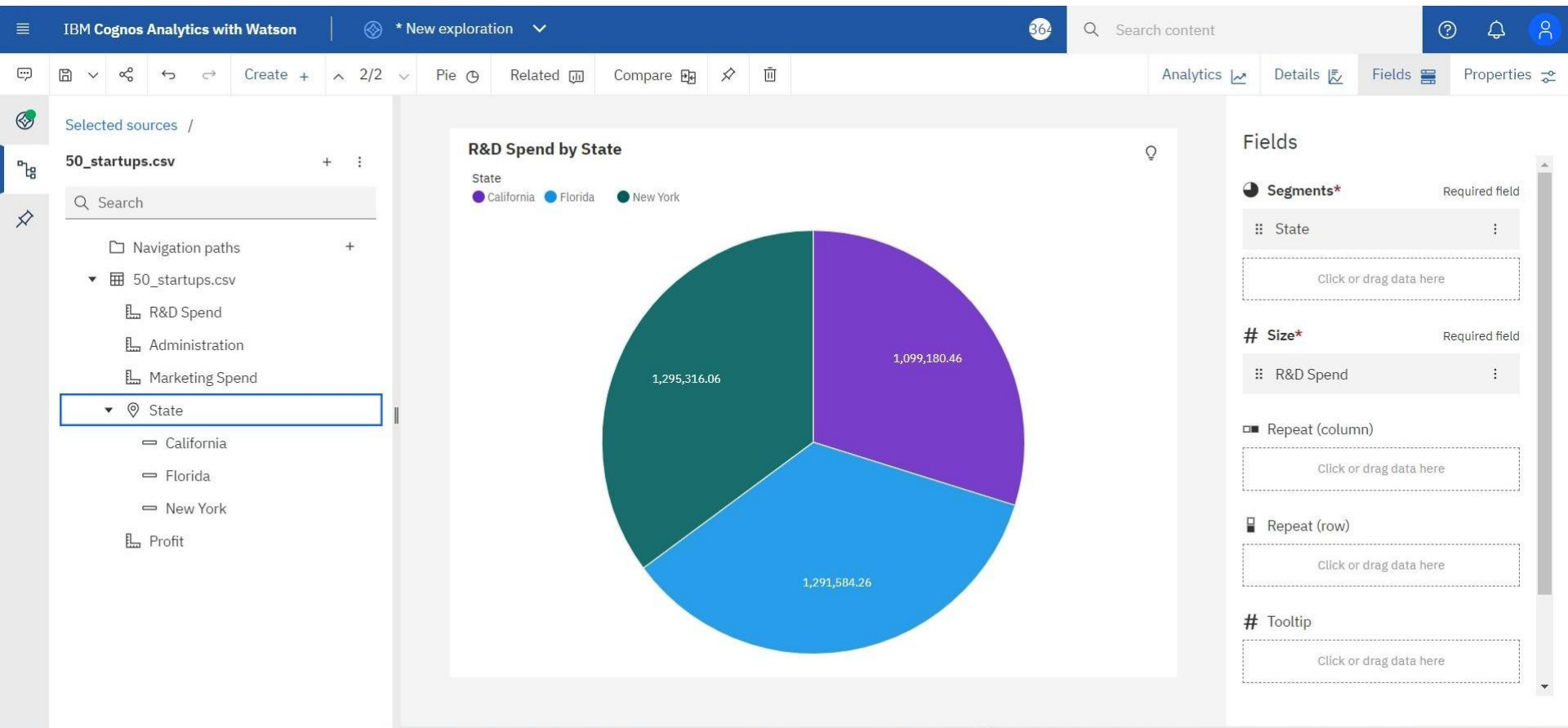
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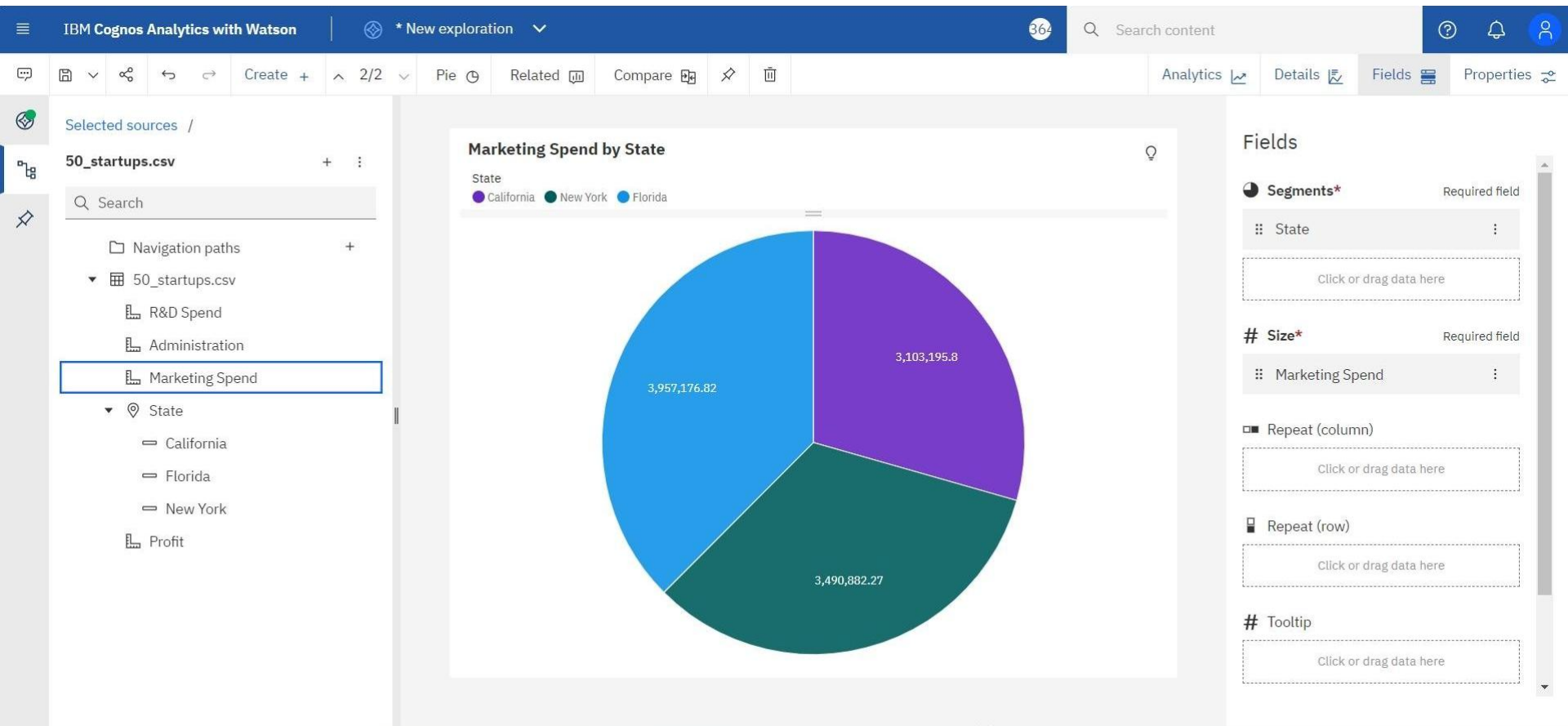
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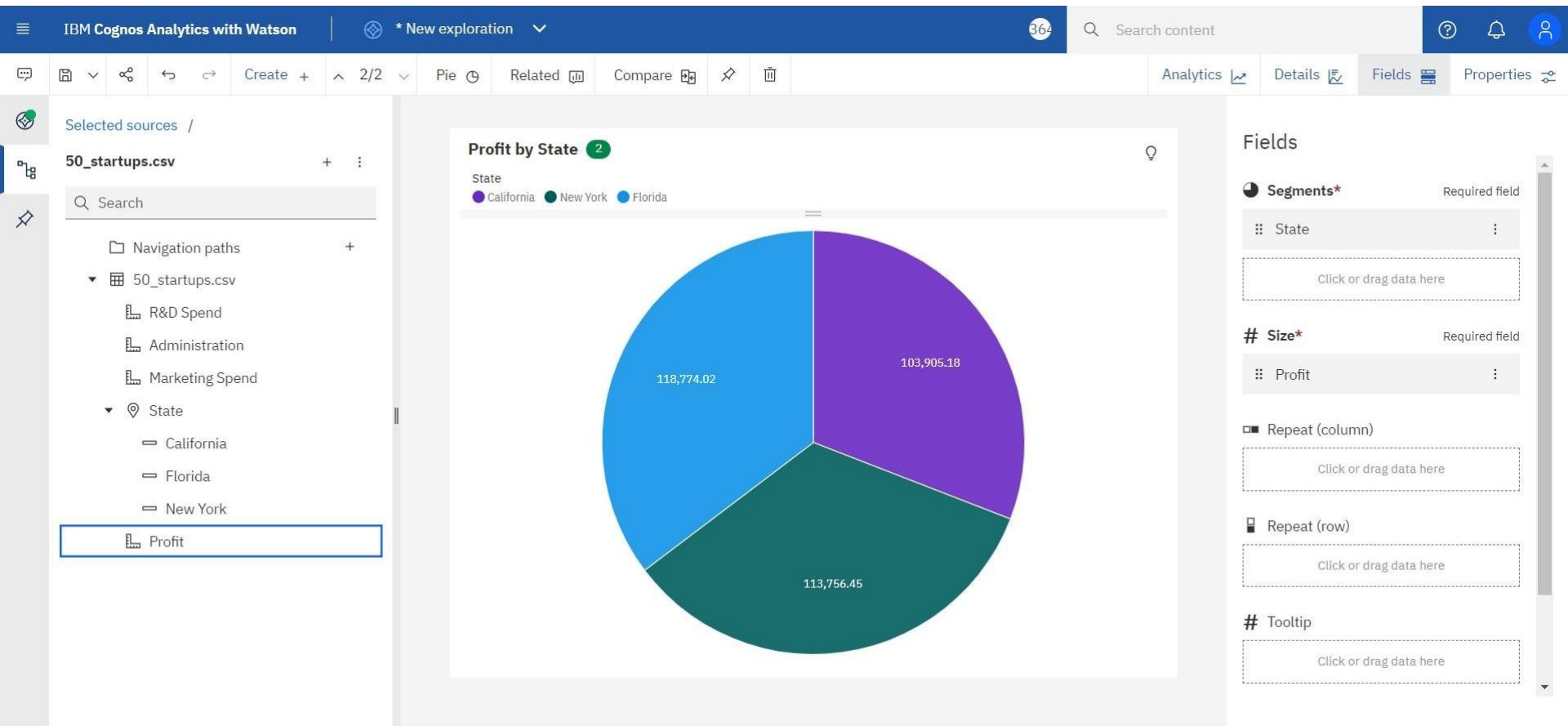
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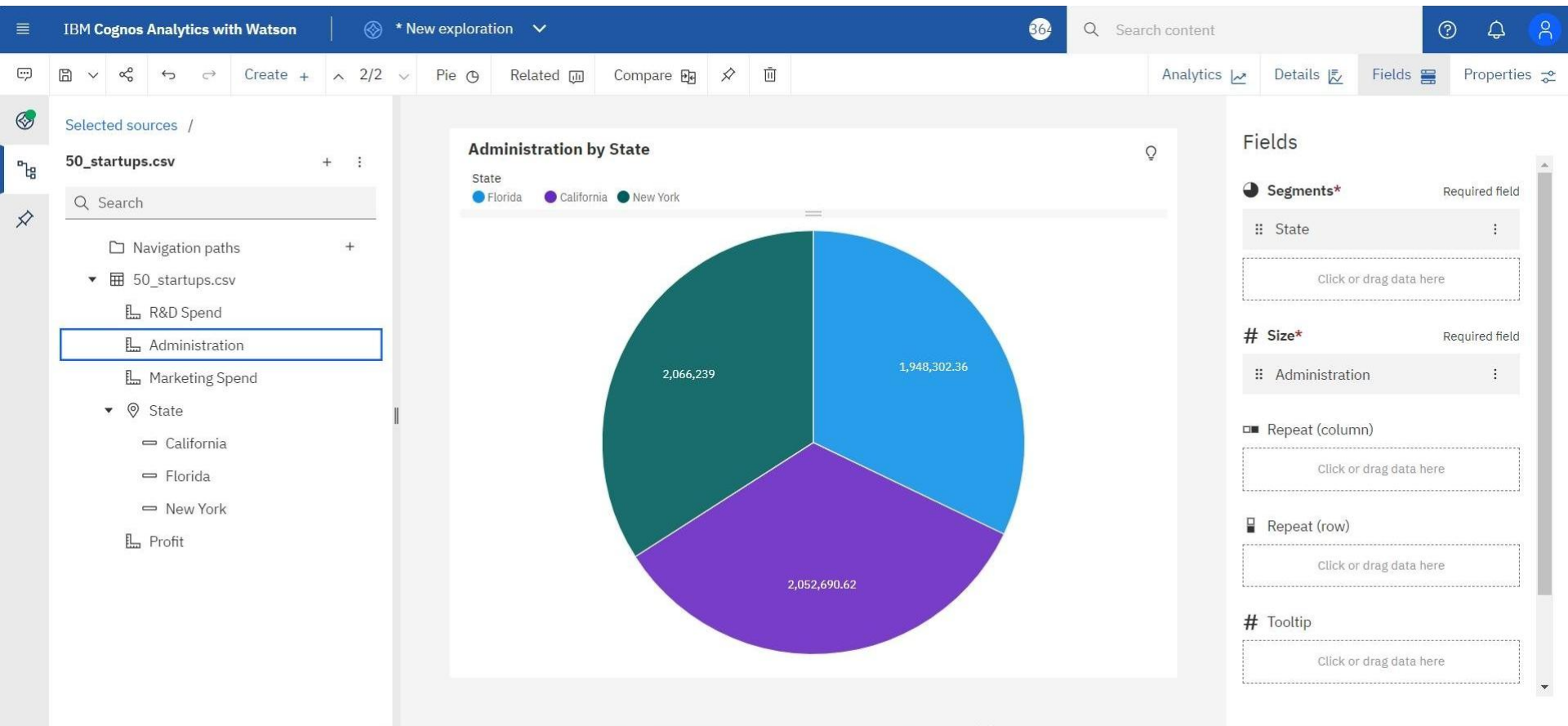
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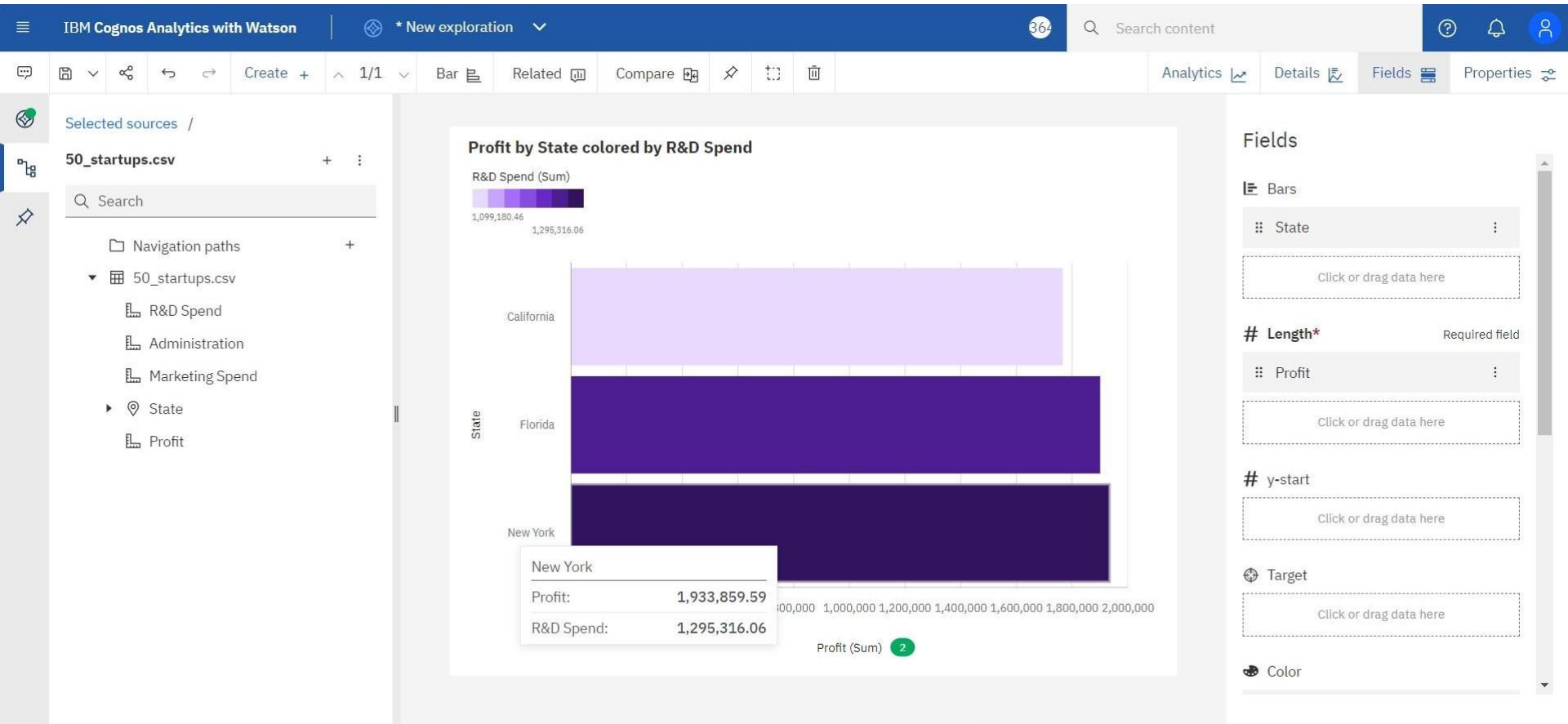
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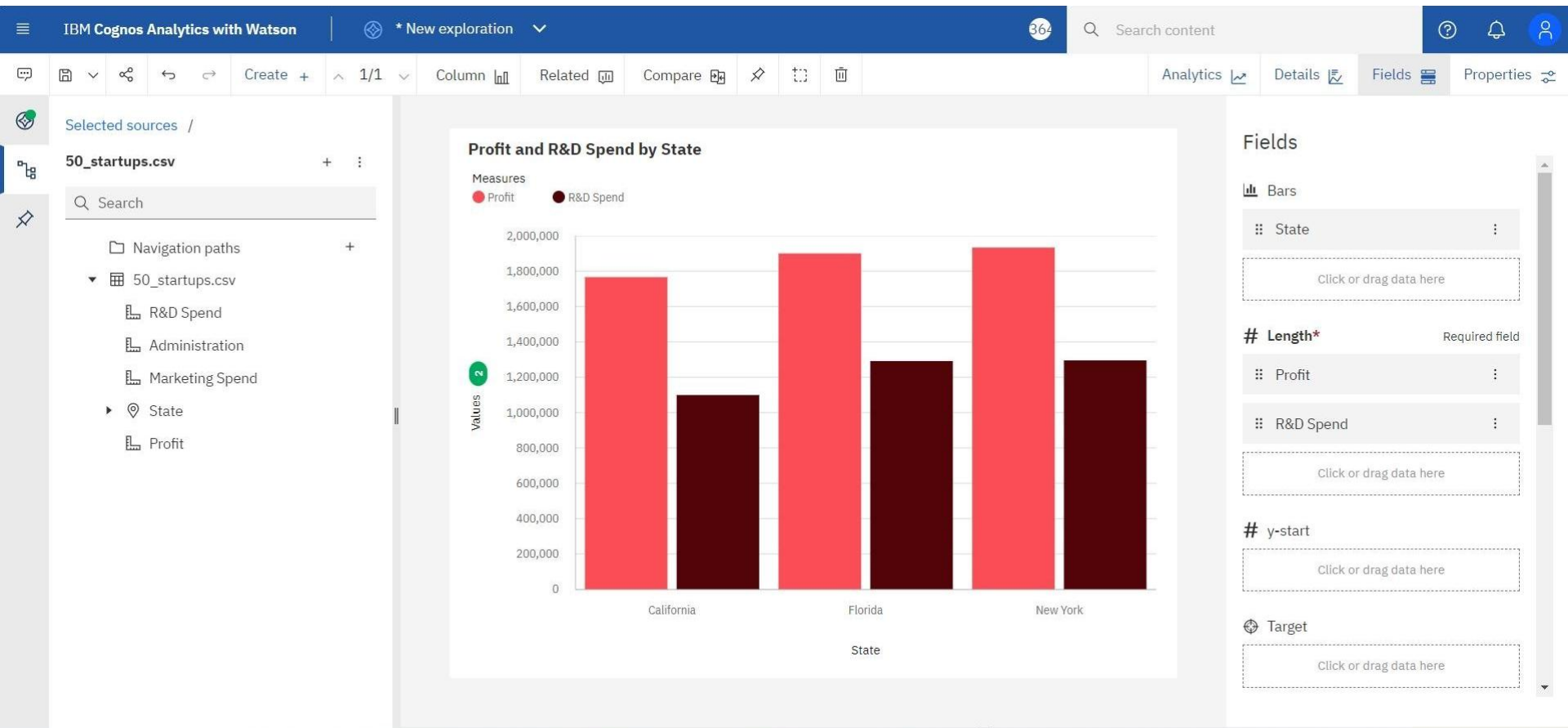












IBM Cognos Analytics with Watson

* New exploration

364

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Analytics

Details

Fields

Properties

Selected sources /

50_startups.csv

🔍 Search

📁 Navigation paths

📄 50_startups.csv

📊 R&D Spend

📊 Administration

📊 Marketing Spend

📍 State

📊 Profit

R&D Spend, Marketing Spend, Profit, State and Administration 2

State	R&D Spend	Marketing Spend	Administration	Profit
California	1,099,180.46	3,103,195.8	2,052,690.62	1,766,387.98
Florida	1,291,584.26	3,957,176.82	1,948,302.36	1,900,384.39
New York	1,295,316.06	3,490,882.27	2,066,239	1,933,859.59
Summary	3,686,080.78	10,551,254.89	6,067,231.98	5,600,631.96

Fields

Columns*

Required field

State

R&D Spend

Marketing Spend

Administration

Profit

Click or drag data here

Local filters

Click or drag data here