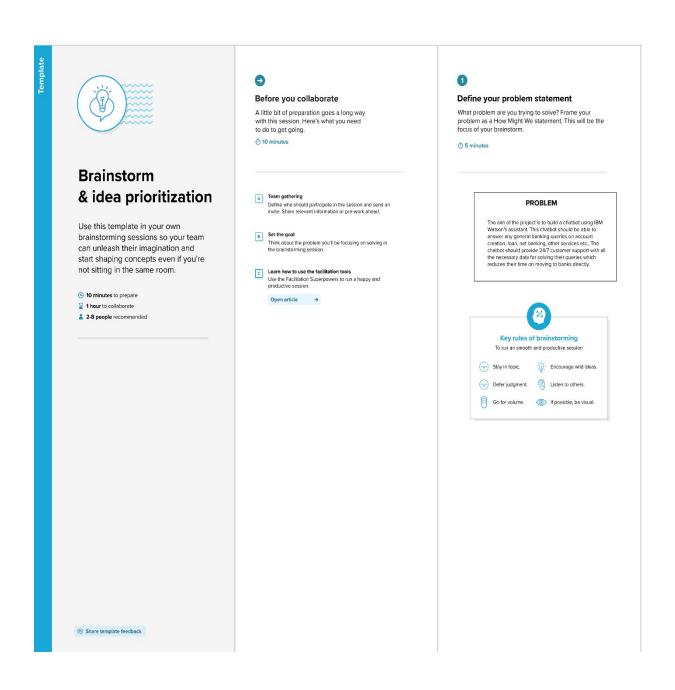
IDEATION PHASE BRAINSTORM AND IDEA PRIORITIZATION

Date	9 October 2022
Team ID	PNT2022TMID44746
Project Name	AI Based Discourse for Banking Industry
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization:

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm



Brainstorm

Write down any ideas that come to mind that address your problem statement.



INDHUMATHI C

It is multilingual

It provides reliable service on answering on net banking queries

It maintains a user friendly interface

It has an assured security and provides personalised service

DHARSHINI P

It provides instant solution for general banking queries

It maintains a confidential conversation with customers

It is available 24/7

It saves users time and cost

JEYAGOMATHI S

It supports voice assistance feature

It is interoperable

It is used to retrieve customers old transaction histroy quickly

It works in a very fast and intelligent manner

KAVIYA S

It is trustworthy

It facitilates constant guidance to customers on creating bank accounts

It provides efficient and covenient customer support

It provides quick responses for loan related auries

Step-3: Idea Priori



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

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Using Artificial Intelligence



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