Ideation Phase
Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID44773
Project Name	Project - Car Resale value Prediction
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

C **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

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Project - Car Resale Value Prediction

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1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM
How might we [your problem statement]?

Key rules of brainstorming
To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕐 **10 minutes**

Tamilarasan

FIteration based on color	Checking the condition of the car	Act based on Queries
Profile verification	Creating Profile	Product Profile Privacy

Saranya

Filration based on brands of the cars	Filtration Based on no of seats	Testing UI application
Checking the condition of the car	Verifying the deatils are valid orverification not	Profile verification

Shalini

Providing Insurance and service details	Updating the new details	Providing details of the car to users
testing the process Processing and debugging	Processing the data	Searching based on fuel type

Sangetha

Act based on queries	Collecting feedback	Providingg the feasible amount to buy the car
Providing contact details	Checking of pollution certificate	Condition of tyres

Step-3: Idea Prioritization

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ **20 minutes**

Car Details

Providing the feasible amount to buy the car	Providing contact details
Providingg details of the car to users	Updating the new details
Condition of tyres	

Refinement

Filtration based on brands of the cars	Filtration Based on no of seats
Searching based on fuel type	Filteration based on color

Cheaking

Checking of population certificate	Checking the condition of the car
Verifying the details are valid or not	

User Profile

Product profile privacy	Profile Verification
Creating profile	

Testing

Testing the process and debugging	Testing UI application

Feedback

Act based on queries	Collecting the feedback

History

Providing insurance and service details