

CUSTOMER CARE REGISTRY



BRAINSTORM &IDEA PRIORITIZATION

TEAM DETAILS:

Team ID : PNT2022TMID34259

Team Leader : MATHAVAN R

Team member : SUMATHIPONNAMMAL S

Team member : MUTHU SELVI M

Team member : BABISHA M

College Name : CAPE INSTITUTE OF TECHNOLOGY

Department : COMPUTER SCIENCE & INFORMATION
TECHNOLOGY

BRAINSTORM & IDEA PRIORITIZATION



Brainstorm & idea prioritization

Use this template in your next brainstorming session to your team. Encourage their imagination and start shaping concepts even if you're not sitting in the same room.

- 15 minutes alone
- 15 minutes alone
- 15 minutes alone

15 minutes alone

15 minutes alone

15 minutes alone

Define your collaborative

15 minutes alone

15 minutes alone

15 minutes alone

15 minutes alone

15 minutes alone

15 minutes alone

Define your problem statement

15 minutes alone

15 minutes alone

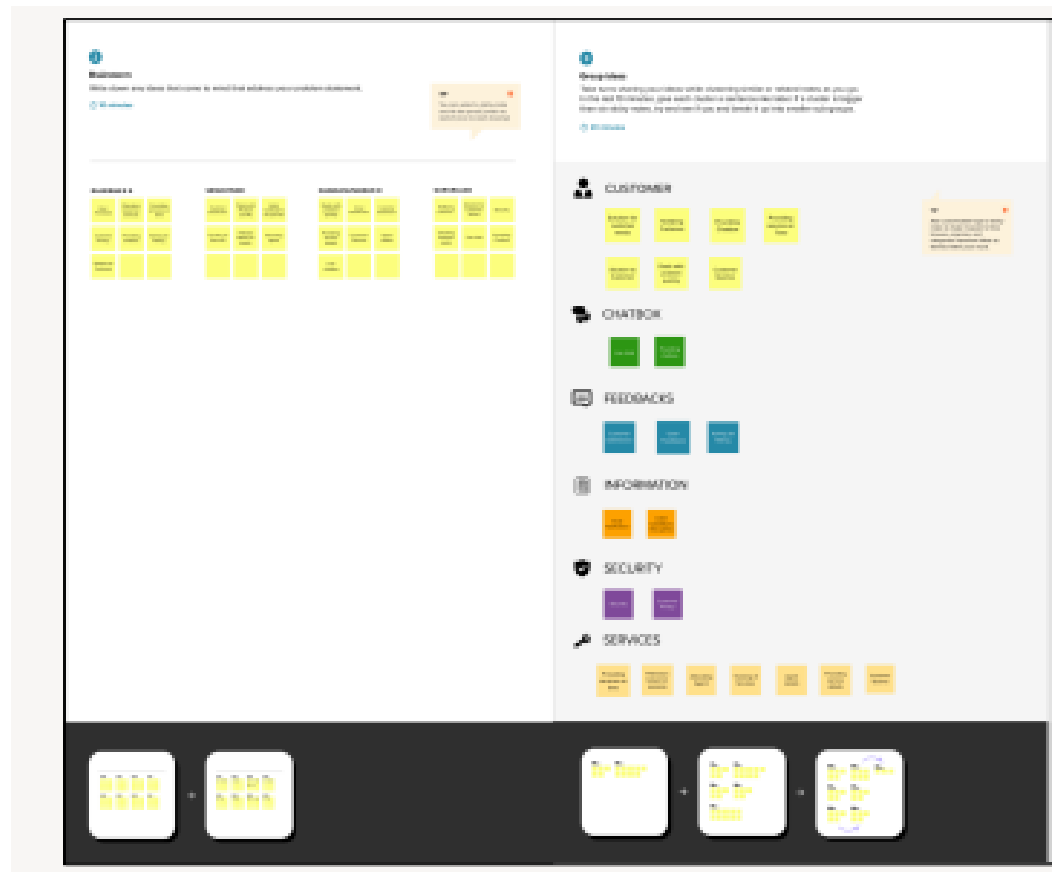
15 minutes alone

15 minutes alone

15 minutes alone

15 minutes alone

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4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

30 minutes

Importance
If your ideas don't make your customers' lives better, they're not important.

Feasibility
If your ideas are too difficult to build, they're not feasible.

Tip
Remember, you can't build a product if you don't have the resources to build it. The feasibility of your idea is determined by the resources you have available to build it.

5 After you collaborate

You can export the board as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the board**
Share or embed to the board with stakeholders to keep them in the loop about the outcomes of the meeting.
- Export the board**
Export a copy of the board as a PDF or PNG to attach to emails, include in slides, or share in your drive.

Keep moving forward

- Strategy Worksheet**
Define the components of your idea or strategy.
[Open the template](#)
- Customer experience journey map**
Understand customer needs, motivations, and emotions for an experience.
[Open the template](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) for your idea.
[Open the template](#)

30 Share template feedback

THANK YOU