

Problem-Solution fit canvas

Project Title: Skill / Job Recommender Application

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Define CS, fit into CC	1. CUSTOMER SEGMENT(S) <ul style="list-style-type: none">• Job seeker• Job recommender	6. CUSTOMER CONSTRAINTS <ul style="list-style-type: none">• Lack of awareness about a job Openings• Personal data security• Vulnerable to employment scams	5. AVAILABLE SOLUTIONS <ul style="list-style-type: none">• Linked in, Indeed, and Naukri are some of the leading sources for job opportunities.• They intimate user (Job Seeker) with a notification about a recent job Openings based on their skillset.• Premium user will get more features including learning	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE / PROBLEMS <p>Job Seeker:</p> <ul style="list-style-type: none">• Finding desired job is not an easy task.• They need to gain knowledge before applying a particular job.• They should be aware of fraudulent job post. <p>Job Recruiter:</p> <ul style="list-style-type: none">• They need to find a skilled candidate for her company.• The hiring process takes so much time to complete.• Filtering candidates is difficult.	9. PROBLEM ROOT CAUSE <ul style="list-style-type: none">• Increasing in population as well as increasing in graduates on particular domain leads to job crisis.• The education system does not fulfil and focus on individual person skill development.	7. BEHAVIOUR <ul style="list-style-type: none">• Learn and see more about a job openings in job posting website.• Develop and improve their knowledge.• Connect with recruiters on Linked in platform and maintain a friendly connection with people.	Focus on J&P, tap into BE, understand RC

Identify strong TR & EM	3. TRIGGERS <ul style="list-style-type: none"> • Financial problem • Societal pressure • Dissatisfaction of job • Finds a better way to improve their knowledge as well as career growth 	10. YOUR SOLUTION <ul style="list-style-type: none"> • A fake job offer is detected and removed automatically • Recommend a skill to job seeker for a particular job openings • A notification will be send via email regarding job openings • Learning resources will be provided, then it will improve the user knowledge and skills 	8. CHANNELS of BEHAVIOUR ONLINE <ul style="list-style-type: none"> • Apply and maintain a connection with recruiters • Also search about job openings OFFLINE <ul style="list-style-type: none"> • Learn and gain the required skills in open source platform as well as in our job website 	Extract online & offline CH of BE
	4. EMOTIONS: BEFORE / AFTER BEFORE <ul style="list-style-type: none"> • Sad, depressed, and low confidence • Fear of rejection before attending any hiring process AFTER <ul style="list-style-type: none"> • Highly motivated • Gained confidence to do any task 			