Ideation Phase
Empathize & Discover

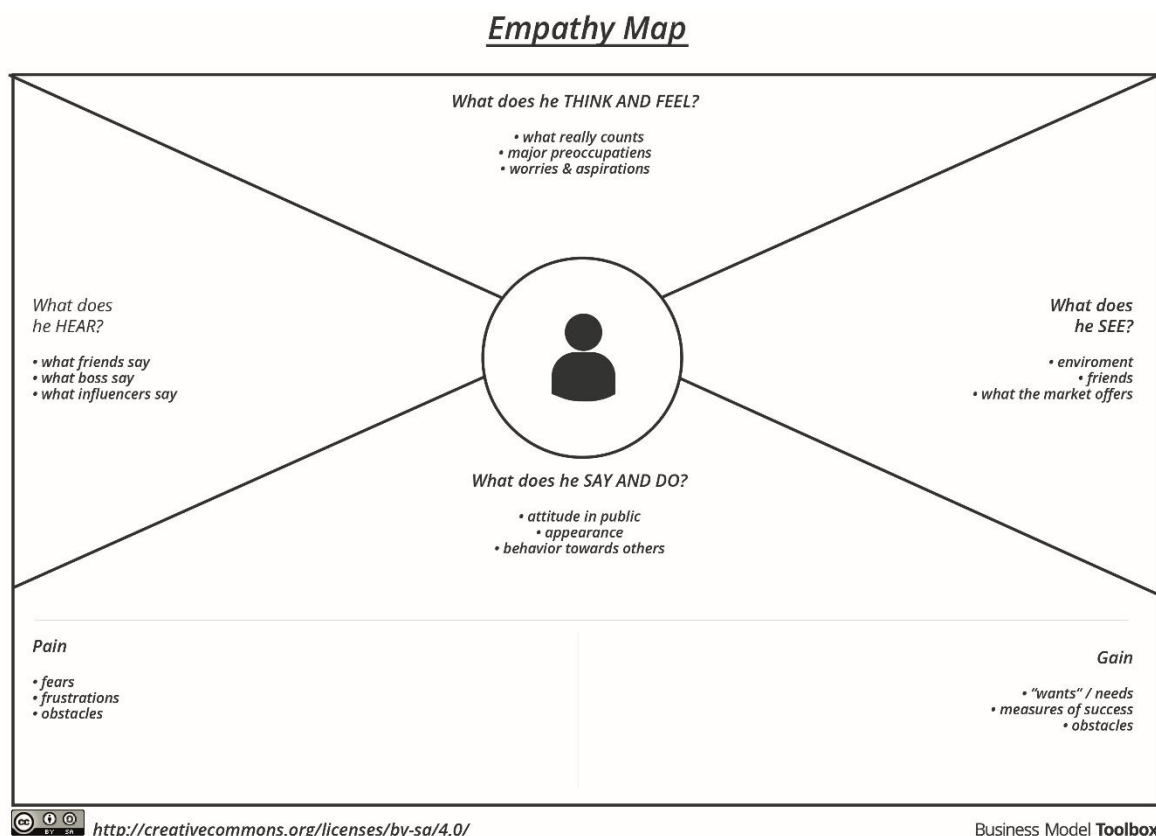| Date	06 October 2022
Team ID	PNT2022TMID47062
Project Name	Project-Analytics For Hospital Health-Care Data
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:

S A Y

what do they say ?

What have we heard them say?
What can we imagine them saying?

more accurate health of patients

safety measures

Efficient Usage of resources

T H I N K

what do they think?

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Helpful

Innovative

Effective and Quick Recovery

it is easier to view details of the patients in the hospital

ANALYTICS FOR HOSPITAL'S HEALTH-CARE DATA

D O E S

Availability of required Medications in Advance

proper response

Easy to Attend Patients on Time

what do they does?

What behavior have we observed?
What can we imagine them doing?

F E E L S

immediate response

Excited

clarity of treatment

what do they Feels?

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

P A I N

fears
frustrations
obstacles

Requires Huge Storage Space

Changes Of Security Breach

Less details of hospitals were available

G A I N

wants/needs
measures of success
obstacles

Reducing Medical Errors

Improves Patient Disease monitoring

Effective use of hospital resources