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Used Cars Price Prediction using Supervised Learning Techniques

Pattabiraman Venkatasubbu, Mukkesh Ganesh

Abstract: The production of cars has been steadily increasing in the past decade, with over 70 million passenger cars being produced in the year 2016. This has given rise to the used car market, which on its own has become a booming industry. The recent advent of online portals has facilitated the need for both the customer and the seller to be better informed about the trends and patterns that determine the value of a used car in the market. Using Machine Learning Algorithms such as Lasso Regression, Multiple Regression and Regression trees, we will try to develop a statistical model which will be able to predict the price of a used car, based on previous consumer data and a given set of features. We will also be comparing the prediction accuracy of these models to determine the optimal one.

Keywords: ANOVA, Lasso Regression, Regression Tree, Tukey's Test

I. INTRODUCTION

The used car market is an ever-rising industry, which has almost doubled its market value in the last few years. The emergence of online portals such as CarDheko, Quikr, Carwale, Cars24, and many others has facilitated the need for both the customer and the seller to be better informed about the trends and patterns that determine the value of the used car in the market. Machine Learning algorithms can be used to predict the retail value of a car, based on a certain set of features.

Different websites have different algorithms to generate the retail price of the used cars, and hence there isn't a unified algorithm for determining the price. By training statistical models for predicting the prices, one can easily get a rough estimate of the price without actually entering the details into the desired website. The main objective of this paper is to use three different prediction models to predict the retail price of a used car and compare their levels of accuracy.

The data set used for the prediction models was created by Shonda Kuiper[1]. The data was collected from the 2005 Central Edition of the Kelly Blue Book and has 804 records of 2005 GM cars, whose retail prices have been calculated. The data set primarily comprises of categorical attributes along with two quantitative attributes.

The following are the variables used:

Price: The calculated retail price of GM cars. The cars which were selected for this data set were all less than a year old and were considered to be in good condition.

Mileage: The total number of miles the car has been driven

Make: The manufacturer of the car

Model: The specific models for each car

Trim: The type of car model

Type: The car's body type

Cylinder: The number of cylinders present in the engine

Liter: The fuel capacity of the engine

Doors: The number of doors in the car

cruise: A categorical variable (binary), which represents whether cruise control is present in the car (coded 1 if present)

sound: A categorical variable (binary), that represents whether upgraded speakers are present in the car (coded 1 if present)

Leather: A categorical variable (binary), that represents whether the car has leather interiors (coded 1 if present)

Using these attributes, we will try to predict the price by using the Statistical Analysis System (SAS) for exploratory data analysis.

II. LITERATURE SURVEY

Overfitting and underfitting come into picture when we create our statistical models. The models might be too biased to the training data and might not perform well on the test data set. This is called overfitting. Likewise, the models might not take into consideration all the variance present in the population and perform poorly on a test data set. This is called underfitting. A perfect balance needs to be achieved between these two, which leads to the concept of Bias-Variance tradeoff. Pierre Geurts [2] has introduced and explained how bias-variance tradeoff is achieved in both regression and classification. The selection of variables/attribute plays a vital role in influencing both the bias and variance of the statistical model. Robert Tibshirani [3] proposed a new method called Lasso, which minimizes the residual sum of squares. This returns a subset of attributes which need to be included in multiple regression to get the minimal error rate. Similarly, decision trees suffer from overfitting if they are not pruned/shrunk. Trevor Hastie and Daryl Pregibon [4] have explained the concept of pruning in their research paper. Moreover, hypothesis testing using ANOVA is needed to verify whether the different groups of errors really differ from each other. This is explained by TK Kim and Tae Kyun in their paper [5]. A Post-Hoc test needs to be performed along with ANOVA if the number of groups exceeds two.

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Tukey's Test has been explored by Haynes W. in his research paper [6]. Using these techniques, we will create, train and test the effectiveness of our statistical models.

III. PROPOSED MODEL

A. Null Hypothesis

Even though the magnitude of overfitting has been reduced, Regression trees still suffer from overfitting even after Pruning. This leads to our following hypothesis.

Hypothesis: Multiple and Lasso Regressions are better at predicting price than the Regression Tree.

B. Training and Testing Data

The data is split into training(70% - 563 records) and testing(30% - 241 records) data sets through random sampling (seed was set to 2786).

C. Lasso Regression

Using Lasso regression on the training data set, we first select the subset of attributes which lead to optimal/least sum of squared error while predicting the price. It makes use of 10-fold cross-validation to "lasso" the optimal subset of attributes. It uses L1 regularization.

Table – 1: Lasso Regression Summary

LAR Selection Summary			
Step	Effect Entered	Number Effects In	CV PRESS
0	Intercept	1	5.47454E10
1	Cylinder_8	2	2.94477E10
2	Make_Cadil	3	2.54198E10
3	Type_Conve	4	1.70491E10
4	Make_SAAB	5	1.0723E10
5	Liter	6	5710511888
6	Model_XLR-V8	7	445558838
7	Cruise_0	8	4462900833
8	Mileage	9	3141499232
9	Make_Chevr	10	3102019376
10	Model_Corvette	11	2636230790
11	Type_Wagon	12	2434477978
12	Model_STS-V8	13	2241897950
13	Model_Park Ave	14	2022249890
14	Model_9_5	15	2018211162
15	Trim_SS Sedan 4D	16	1870279120
16	Model_STS-V6	17	1767874856
17	Model_Grand Pr	18	1708384400
18	Model_C-ST-V	19	1594252419
19	Trim_Arc Sedan 4	20	1537014571
20	Trim_Arc Conv 2D	21	1432488055
21	Trim_GT Coupe 2D	22	1357217957
22	Trim_Special Ed	23	1341923945
23	Model_9-2X AWD	24	1207730522
24	Model_Deville	25	1192300216
25	Model_Malibu	26	1140423212
26	Model_Lacrosse	27	1079213317
27	Model_Vibe	28	1057127900
28	Trim_SS Coupe 2D	29	991121705
29	Trim_SVM Hatchba	30	968481697
30	Trim_Sedan 4D	31	908460734
31	Model_Cavalier	32	900413251
32	Model_AVEO	33	895244688
33	Trim_CXS Sedan 4	34	888133715
34	Model_Sunfire	35	868668872
35	Trim_Custom Seda	36	849389379
36	Trim_SVM Sedan 4	37	842938940
37	Model_Grand Am	38	834462359
38	Trim_LS Coupe 2D	39	820369420
39	Trim_LT Coupe 2D	40	809493985
40	Trim_GXP Sedan 4	41	785550309
41	Model_Century	42	780838005
42	Model_L Series	43	757522044
43	Model_G6	44	734553438
44	Trim_GTP Sedan 4	45	709182714
45	Trim_Limited Sed	46	691701596
46	Trim_AWD Sportwa	47	687962677
47	Trim_CXL Sedan 4	48	680836392
48	Trim_DTS Sedan 4	49	674240843
49	Leather_0	50	664002290
50	Trim_Arc Wagon 4	51	662795933
51	Trim_DHS Sedan 4	52	618387221
52	Trim_GT Sportwag	53	612308827
53	Make_Satur	54	609997682
54	Trim_LS Sport Co	55	60909142
55	Model_Classic	56	604819404
56	Trim_SLE Sedan 4	57	601070687
57	Sound_0	58	596479682
58	Trim_GT Sedan 4D	59	597018312
59	Trim_Linear Conv	60	596172038
60	Trim_LT Sedan 4D	61	597978402
61	Trim_Coupe 2D	62	596494703
62	Trim_Conv 2D	63	587887756
63	Trim_LT MAXX Hba	64	586089103
64	Model_9_5 HO	65	585734528
65	Trim_MAXX Hback	66	585894705
66	Trim_LS Sedan 4D	67	588199188
67	Model_Monte Ca	68	582745854*
68	Trim_Quad Coupe	69	583208092
69	Trim_LT Hatchbac	70	583400938
70	Trim_LS Hatchbac	71	585911888
71	Trim_Aero Wagon	72	585112390
72	Trim_LS Sport Se	73	588826201
73	Trim_Aero Sedan	74	587208896

* Optimal Value of Criterion

The LAR Selection summary returns the levels of attributes which need to be chosen to reduce the prediction error.

We can infer from the table-1 that the cross-validated predicted residual error sum of squares (CV PRESS) is the least for the 67 levels of the chosen attributes. Fig. 1 gives us a graphical representation of this. All the chosen 12 attributes, except doors, were lassoed.

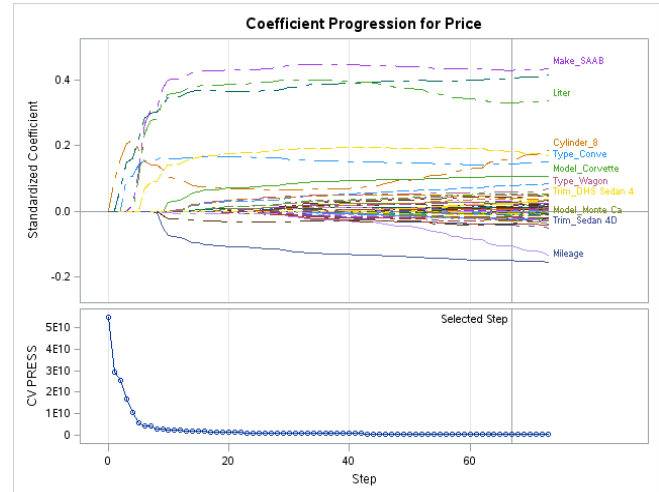


Fig. 1: The coefficients (estimates) of each parameter when other parameters are added is plotted. Also, the CV-Press of the selection process is plotted.

The error rate reaches the minimum value when the above-mentioned levels of the variables were selected for multiple regression. This is shown in Figure 2.

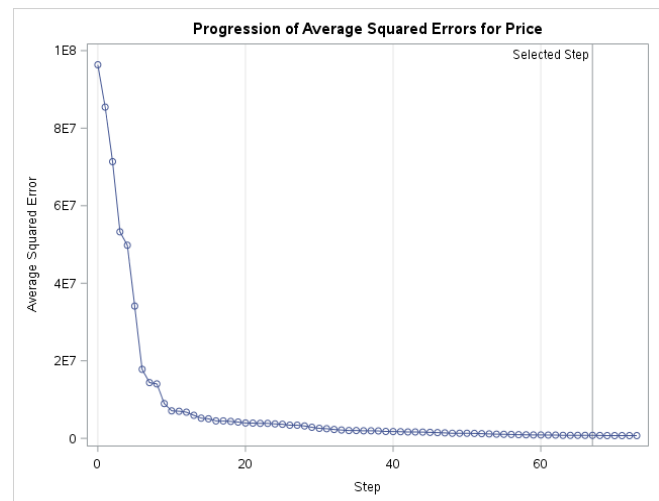


Fig. 2: The Average Square Error is also plotted against the number of levels of variables selected.

Since each level of the categorical variable is treated as a variable on its own (in multiple and Lasso regression), we get 67 estimates.

The prediction model works based on this generated equation:

$$\text{Price} = \text{Intercept} + P_1 * E_1 + P_2 * E_2 + \dots + P_{67} * E_{67} \quad (1)$$

Where P_1 - P_{67} are parameter values while E_1 - E_{67} are the parameter estimates. These parameter estimates are tabulated in Table 2.

Table – 2: Parameter Estimates of Lasso Regression

Parameter Estimates					
Parameter	DF	Estimate			
Intercept	1	11930	Trim_Conv 2D	1	-1044.283584
Mileage	1	-0.180375	Trim_Coupe 2D	1	-494.093254
Model_9-2X AWD	1	-5282.702319	Trim_Custom Seda	1	-813.189144
Model_9_5	1	589.004488	Trim_DHS Sedan 4	1	2730.946298
Model_9_5 HO	1	83.558352	Trim_DTS Sedan 4	1	3107.047851
Model_AVEO	1	-925.178888	Trim_GT Coupe 2D	1	-1576.659492
Model_CST-V	1	2224.293026	Trim_GT Sedan 4D	1	-249.754257
Model_Cavalier	1	-805.439239	Trim_GT Sportwag	1	864.736852
Model_Century	1	-450.383125	Trim_GTP Sedan 4	1	1884.237366
Model_Classic	1	516.980897	Trim_GXP Sedan 4	1	-3057.374358
Model_Corvette	1	6499.300407	Trim_LS Coupe 2D	1	-603.093233
Model_Deville	1	-8076.484632	Trim_LS Sedan 4D	1	-10.636972
Model_G6	1	1524.839816	Trim_LS Sport Co	1	-670.111508
Model_Grand Am	1	-1417.822185	Trim_LT Coupe 2D	1	1753.496265
Model_Grand Pr	1	-1398.133632	Trim_LT MAXX Hba	1	236.862557
Model_L Series	1	-895.355181	Trim_LT Sedan 4D	1	107.095491
Model_Lacrosse	1	1040.680489	Trim_Limited Sed	1	1674.353968
Model_Malibu	1	-722.730821	Trim_Linear Conv	1	345.794386
Model_Monte Ca	1	-3.299907	Trim_MAXX Hback	1	-31.944884
Model_Park Ave	1	4419.996622	Trim_SLE Sedan 4	1	785.169632
Model_STS-V6	1	4615.191143	Trim_SS Coupe 2D	1	3154.137720
Model_STS-V8	1	3346.668189	Trim_SS Sedan 4D	1	5095.123641
Model_Sunfire	1	-1451.072301	Trim_SVM Hatchba	1	-1841.003693
Model_Vibe	1	-450.775368	Trim_SVM Sedan 4	1	-937.611706
Model_XLR-V8	1	15127	Trim_Sedan 4D	1	-1056.845083
Trim_AWD Sportwa	1	1105.577065	Trim_Special Ed	1	659.014640
Trim_Arc Conv 2D	1	3609.398271			
Trim_Arc Sedan 4	1	1967.547470	Make_Cadil	1	13886
Trim_Arc Wagon 4	1	646.224125	Make_Chevr	1	-784.202071
Trim_CXL Sedan 4	1	1167.499627	Make_SAAB	1	12048
Trim_CXS Sedan 4	1	2050.191555	Make_Satur	1	-218.047931
			Type_Conve	1	5780.790292
			Type_Wagon	1	2014.086276
			Cylinder_8	1	4725.325637
			Liter	1	2899.110914
			Cruise_1	1	52.281909
			Sound_0	1	-173.157633
			Leather_1	1	221.835813

The parameter estimates of the 67 levels are tabulated here. Since Lasso regression heavily relies on the training set to find the best fit levels of attributes, it might miss out on some levels of categorical variables which do not show much association in the training dataset, due to random sampling. This might cause our model to be slightly (maybe even statistically insignificant) underfit, since in-group variance might have been overlooked. Hence, an iterative process is needed to determine the mean error rate.

D. Multiple Regression

A general linear model, which models price to the set of selected attributes is trained (on the training data set). The results are tabulated in Table 3. The variables which were selected in Lasso Regression are used here. However here, all the levels of the variables are taken into consideration.

Table – 3: Multiple Regression Summary

The GLM Procedure					
Dependent Variable: Price					
Source	DF	Sum of Squares	Mean Square	F Value	Pr > F
Model	73	53845912247	737615236	910.75	<.0001
Error	489	398039875	809897		
Corrected Total	562	54241952121			

R-Square	Coeff Var	Root MSE	Price Mean
0.992899	4.251916	899.9431	21165.59

Source	DF	Type I SS	Mean Square	F Value	Pr > F
Mileage	1	754087627	754087627	931.09	<.0001
Model	31	51879645703	1673536958	2066.36	<.0001
Trim	38	1201528121	31619108	39.04	<.0001
Make	0	0	.	.	.
Type	0	0	.	.	.
Cylinder	0	0	.	.	.
Liter	0	0	.	.	.
Cruise	1	28758	28758	0.04	0.8506
Sound	1	5915030	5915030	7.30	0.0071
Leather	1	4709008	4709008	5.81	0.0183

Source	DF	Type III SS	Mean Square	F Value	Pr > F
Mileage	1	1159816853	1159816853	1432.05	<.0001
Model	8	493298802	61662325	76.14	<.0001
Trim	31	608810398	19639045	24.25	<.0001
Make	0	0	.	.	.
Type	0	0	.	.	.
Cylinder	0	0	.	.	.
Liter	0	0	.	.	.
Cruise	1	49015	49015	0.06	0.8058
Sound	1	5487410	5487410	6.78	0.0095
Leather	1	4709008	4709008	5.81	0.0183

The result of the GLM procedure with P-value and R^2 values are tabulated along with the type 1 and type 3 error rates.

From this model, we can see that the variable Price and the selected variables are highly correlated since the R-Square (coefficient of determination) value is around 0.9927. This implies that these variables account for about 99.27% of the variance in the Price.

Moreover, both Type 1 and Type 3 SS tables show us that all the variables are significantly correlated with Price (P values < 0.05), except Cruise control, which is confounded when the other variables are held at their mean.

Similar to the GLM Select procedure, this procedure also returns a set of parameter estimates, for numerical variables and every level of the categorical variables.

$$Price = Intercept + P_1 * E_1 + P_2 * E_2 + \dots + P_n * E_n \quad (2)$$

Where P_1 - P_n are parameter values while E_1 - E_n are the parameter estimates. These parameter estimates are tabulated in Table 4.

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Table – 4: Parameter Estimates of Multiple Regression

Parameter	Estimate	Standard Error	t Value	Pr > t
Intercept	85357.71411	B 336.7069195	194.11	<.0001
Mileage	-0.16481	B 0.0048835	-37.84	<.0001
Model 9-2X AWD	-37289.38111	B 614.1831122	-60.71	<.0001
Model 9_3	-35266.16123	B 456.8443603	-75.12	<.0001
Model 9_3 HO	-32915.53020	B 678.1862212	-48.46	<.0001
Model 9_5	-31623.78449	B 451.4665553	-70.04	<.0001
Model 9_5 HO	-31278.81804	B 832.3506337	-37.58	<.0001
Model AVEO	-46887.15746	B 942.7200237	-77.15	<.0001
Model Bonnevil	-40691.14551	B 516.9028169	-79.43	<.0001
Model CST-V	-14870.78189	B 658.9385810	-22.38	<.0001
Model CTS	-30226.42345	B 678.2711817	-44.78	<.0001
Model Cavalier	-47498.91131	B 597.1873761	-79.54	<.0001
Model Century	-43887.65608	B 631.6972296	-69.48	<.0001
Model Classic	-45046.35568	B 840.1245560	-71.78	<.0001
Model Cobalt	-46712.35251	B 601.7780480	-77.82	<.0001
Model Corvette	-23521.01278	B 712.5300847	-33.01	<.0001
Model Deville	-27020.10490	B 641.3631111	-42.13	<.0001
Model G6	-40353.86209	B 617.1102709	-65.39	<.0001
Model GT6	-30411.49383	B 703.3165435	-43.24	<.0001
Model Grand Am	-47085.11233	B 741.4080127	-63.51	<.0001
Model Grand Pr	-42817.19693	B 631.4759193	-67.80	<.0001
Model Impala	-41864.28591	B 603.5127505	-69.57	<.0001
Model Ion	-46283.29174	B 591.6424302	-78.19	<.0001
Model L Series	-45407.97249	B 445.9985909	-101.88	<.0001
Model Lacrosse	-38067.60403	B 490.2065435	-76.88	<.0001
Model Lesabre	-40075.12238	B 515.4683786	-77.75	<.0001
Model Malibu	-43894.77849	B 602.2931887	-72.88	<.0001
Model Monte Ca	-43066.26231	B 728.1096900	-59.31	<.0001
Model Park Ave	-36722.69073	B 454.5671398	-80.79	<.0001
Model STS-V6	-23088.20298	B 654.5003270	-35.27	<.0001
Model STS-V8	-16770.29602	B 628.8807682	-26.82	<.0001
Model Sunfire	-47084.57035	B 703.9717325	-66.86	<.0001
Model Vibe	-46316.43690	B 482.4063191	-100.16	<.0001
Trim Linear Seda	0.00000	B		
Trim Linear Wago	0.00000	B		
Trim MAXX Hback	-822.40178	B 630.4558787	-1.30	0.1928
Trim Quad Coupe	-441.93382	B 539.9099134	-0.82	0.4135
Trim SE Sedan 4D	-1158.51424	B 545.4710418	-2.12	0.0342
Trim SLE Sedan 4	0.00000	B		
Trim S5 Coupe 2D	3622.12964	B 723.0504046	5.01	<.0001
Trim S5 Sedan 4D	4498.32018	B 630.3906223	7.14	<.0001
Trim SVM Hatchba	-2542.37138	B 620.5971274	-4.10	<.0001
Trim SVM Sedan 4	-1588.36886	B 636.9786038	-2.49	0.0131
Trim Sedan 4D	-1854.33717	B 438.1947081	-4.23	<.0001
Trim Special Ed	0.00000	B		
Trim Sportwagon	0.00000	B		
Make Buick	0.00000	B		
Make Cadil	0.00000	B		
Make Chev	0.00000	B		
Make Pont	0.00000	B		
Make SAAB	0.00000	B		
Make Satur	0.00000	B		
Type Conve	0.00000	B		
Type Coupe	0.00000	B		
Type Hatch	0.00000	B		
Type Sedan	0.00000	B		
Type Wagon	0.00000	B		
Cylinder 4	0.00000	B		
Cylinder 6	0.00000	B		
Cylinder 8	0.00000	B		
Liter 2	0.00000	B		
Liter 3	0.00000	B		
Liter 6	0.00000	B		
Liter 1.6	0.00000	B		
Model XLR-V8	0.00000	B		
Trim AWD Sportwa	1403.35298	B 452.3758937	3.10	0.0020
Trim Aero Conv 2	3555.10498	B 675.249313	5.31	<.0001
Trim Aero Sedan	-2991.07765	B 699.8089780	-3.85	0.0001
Trim Aero Wagon	-933.73144	B 842.0402908	-1.11	0.2680
Trim Arc Conv 2D	7337.62741	B 875.2118777	10.87	<.0001
Trim Arc Sedan 4	-77.88881	B 488.9334327	-0.16	0.8728
Trim Arc Wagon 4	782.29079	B 485.8823408	1.58	0.0638
Trim CX Sedan 4D	-2895.34780	B 520.8103888	-5.59	<.0001
Trim CXL Sedan 4	-1497.34485	B 486.7958180	-3.08	0.0022
Trim CX5 Sedan 4	0.00000	B		
Trim Conv 2D	2895.00108	B 721.6337577	3.96	<.0001
Trim Coupe 2D	-1748.94587	B 550.1784096	-3.18	0.0016
Trim Custom Seda	-2942.25514	B 514.5423072	-5.72	<.0001
Trim DHS Sedan 4	2841.44331	B 684.8961801	4.27	<.0001
Trim DT5 Sedan 4	3245.63577	B 715.4404014	4.54	<.0001
Trim GT Coupe 2D	646.26328	B 741.8700293	0.87	0.3841
Trim GT Sedan 4D	-1103.50589	B 562.1036905	-1.96	0.0502
Trim GT Sportwag	1146.16407	B 452.1955261	2.53	0.0116
Trim GTP Sedan 4	1520.55283	B 637.3977100	2.39	0.0174
Trim GXP Sedan 4	2741.49638	B 571.8131934	4.80	<.0001
Trim Hardtop Con	0.00000	B		
Trim L300 Sedan	0.00000	B		
Trim L5 Coupe 2D	-1123.59600	B 550.1303665	-2.04	0.0416
Trim L5 Hatchbac	-364.70742	B 682.8277300	-0.50	0.5518
Trim L5 MAXX Hba	-567.22900	B 501.6751028	-0.96	0.3382
Trim L5 Sedan 4D	-778.01024	B 501.0271130	-1.55	0.1221
Trim L5 Sport Co	-1998.78844	B 624.1889147	-2.72	0.0067
Trim L5 Sport Se	-906.05535	B 595.0347212	-1.36	0.1750
Trim LT Coupe 2D	2205.96930	B 714.1313029	3.09	0.0021
Trim LT Hatchbac	-386.88843	B 651.4177480	-0.57	0.5704
Trim LT MAXX Hba	-81.94184	B 652.9516792	-0.13	0.9002
Trim LT Sedan 4D	-392.22303	B 530.2080991	-0.74	0.4598
Trim Limited Sed	0.00000	B		
Trim Linear Conv	6494.09699	B 529.8423161	12.26	<.0001
Liter 1.8	0.00000	B		
Liter 2.2	0.00000	B		
Liter 2.3	0.00000	B		
Liter 2.5	0.00000	B		
Liter 2.8	0.00000	B		
Liter 3.1	0.00000	B		
Liter 3.4	0.00000	B		
Liter 3.5	0.00000	B		
Liter 3.6	0.00000	B		
Liter 3.8	0.00000	B		
Liter 4.6	0.00000	B		
Liter 5.7	0.00000	B		
Cruise 9	-30.33805	B 123.3212968	-0.25	0.8058
Cruise 1	0.00000	B		
Sound 9	-248.28845	B 95.3899221	-2.60	0.0095
Sound 1	0.00000	B		
Leather 9	-281.57821	B 108.4767174	-2.41	0.0163
Leather 1	0.00000	B		

The parameter estimates of the 11 selected variables are tabulated here.

The QQ plot for the residual of the price (the difference between the observed and predicted values) and the histogram of the distribution of residuals show us that it approximately follows a normal distribution, with some outliers being present.

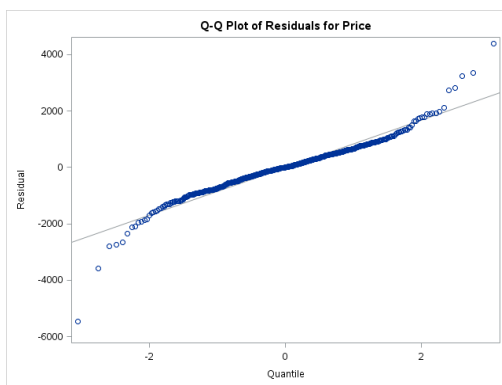


Fig. 3: The QQ-Plot of the residuals are plotted to check for normal distribution

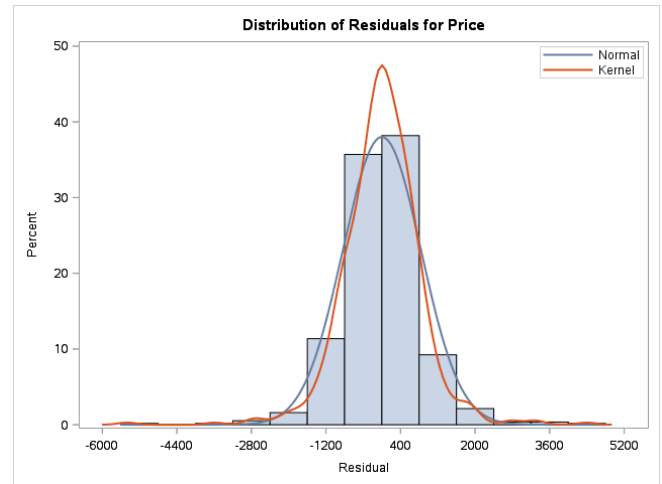


Figure 4: The distribution of residuals is plotted to check for normal distribution.

The studentized residual plot shows us the presence of around 28 outliers in this training data set.

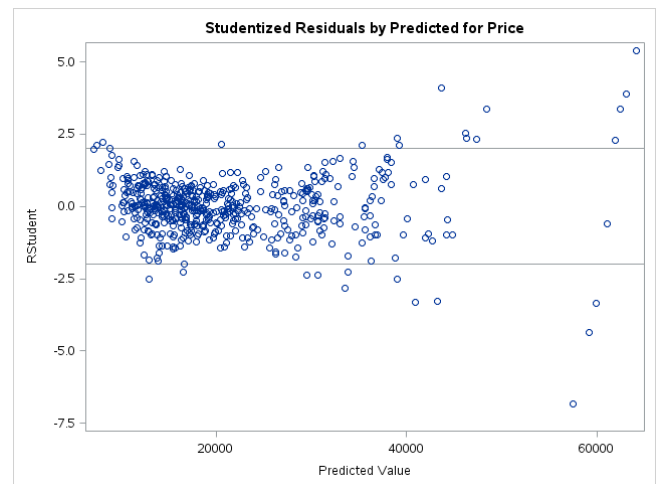


Figure 5: The Studentized residuals are plotted to check for outliers.

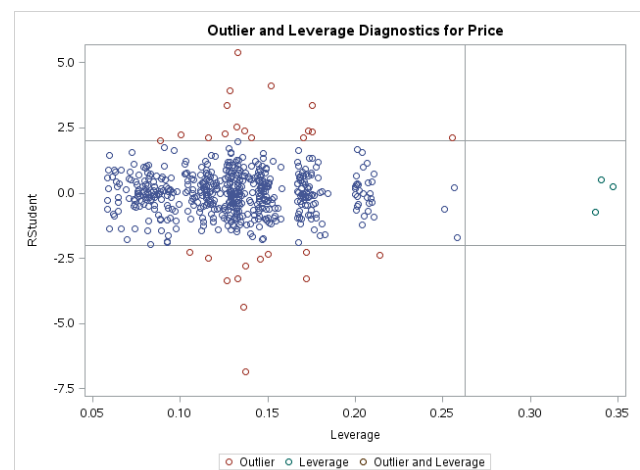


Figure 6: The studentized leverage and outlier plot is used to find whether there are any outliers which heavily influence the prediction model.

The leverage and outlier plots show that these outliers do not hold any leverage. Hence, their absence from the data set doesn't affect the model significantly.

E. Regression Tree

A regression tree which models price to the selected subset of attributes is created (by using the training data set) by calling the HPSPLIT Procedure. The results are tabulated in table 5.

Table – 5: HPSPLIT Procedure summary

The HPSPLIT Procedure			
Performance Information			
Execution Mode		Single-Machine	
Number of Threads		2	
Data Access Information			
Data	Engine	Role	Path
WORK.MEX1	V9	Input	On Client
Model Information			
Split Criterion Used			Variance
Pruning Method			Cost-Complexity
Subtree Evaluation Criterion			Cost-Complexity
Number of Branches			2
Maximum Tree Depth Requested			10
Maximum Tree Depth Achieved			10
Tree Depth			10
Number of Leaves Before Pruning			344
Number of Leaves After Pruning			152
Number of Observations Read			563
Number of Observations Used			563

The HPSPLIT Procedure uses Variance for split criteria and Cost-Complexity for Pruning. The number of leaves before and after pruning is also shown.

This tree, before pruning, had 344 leaf nodes. Upon using the cost complexity algorithm for pruning, the number of leaves got reduced to 152. The process of pruning is visually represented in figure 7.

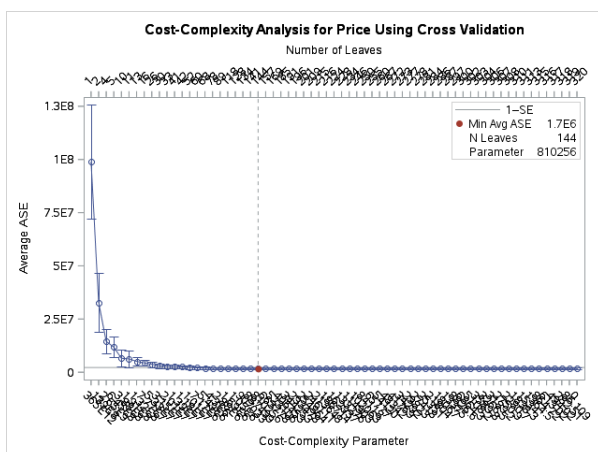


Figure 7: The Average Square Rate is plotted against the number of leaves and cost-complexity parameter to find the minimum ASE.

Here, the minimum average square error is 1.7E6, and that model is selected. The following tree (Fig 8) was produced,

which has reduced overfitting. The zoomed-in regression tree (Fig 9) is generated alongside the actual regression tree.

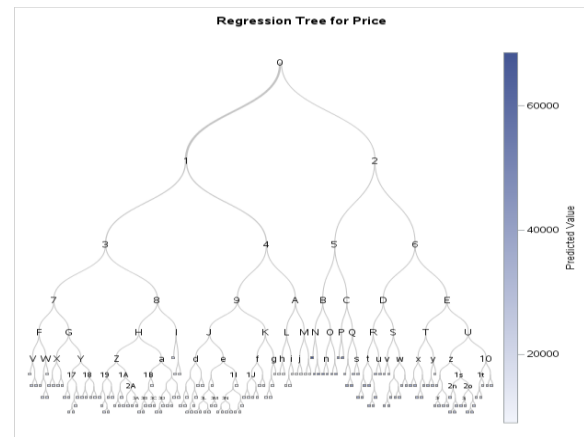


Figure 8: The Regression tree is graphically represented.

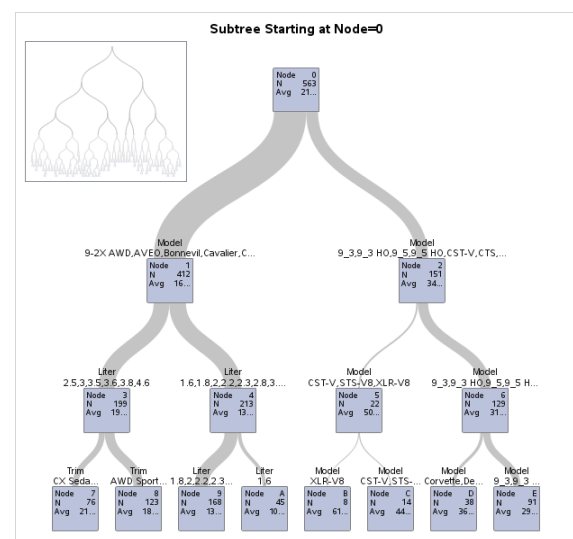


Figure 9: Zoomed in Regression tree.

The order of importance of the variables is also tabulated (table 6). From it, we can infer that the model of the car is most associated with price and that the presence/absence of upgraded sound systems is least associated with price.

Table – 6: HPSPLIT Attribute Importance

Model-Based Fit Statistics for Selected Tree			
N Leaves	ASE	RSS	
152	121859	68606340	

Variable Importance			
Variable	Training		Count
	Relative	Importance	
Model	1.0000	215840	25
Liter	0.3080	66418.3	5
Trim	0.1855	40004.7	31
Mileage	0.1839	39651.1	80
Type	0.0410	8849.2	3
Leather	0.0106	2296.2	3
Make	0.0076	1629.4	2
Sound	0.0073	1575.6	2

Used Cars Price Prediction using Supervised Learning Techniques

F. Prediction on test data

The 3 trained models were used to predict the price of the test data, which contained 241 records. The Observed vs Predicted graphs were plotted for all the three models.

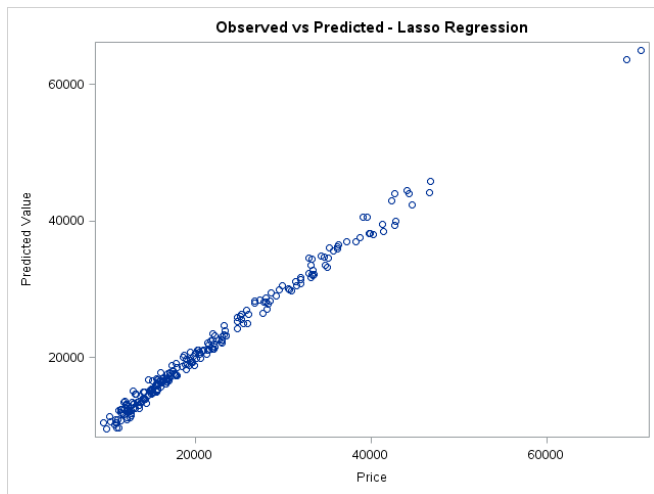


Figure 10: Observed vs Predicted Price – Lasso Regression.

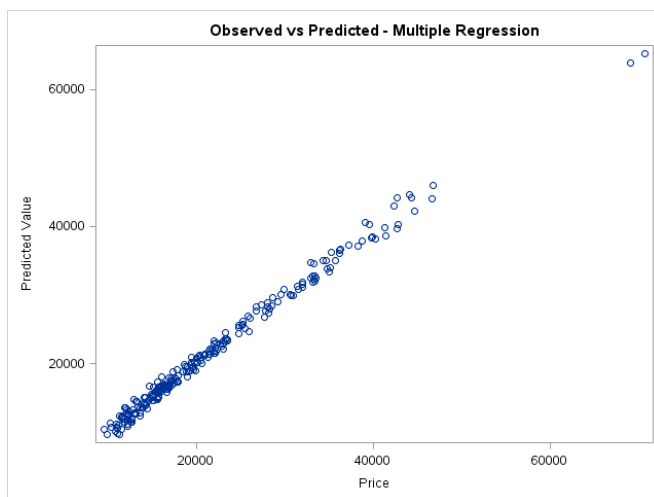


Figure 11: Observed vs Predicted Price – Multiple Regression.

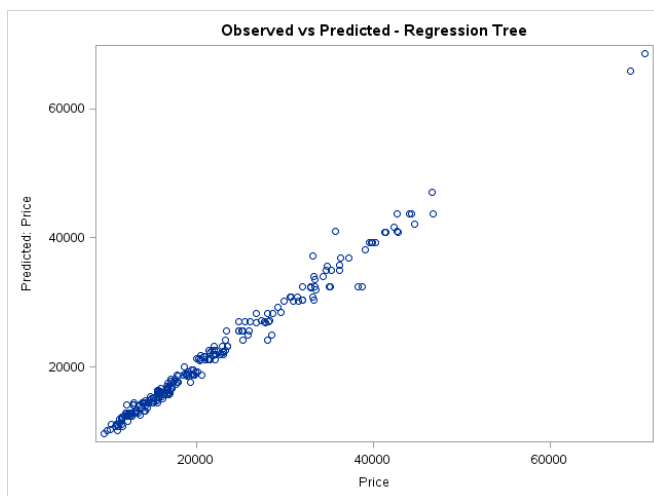


Figure 12: Observed vs Predicted Price – Regression Tree.

The error rates for these models were calculated by using the following formula:

$$\text{Mean} \left(\sum (| \text{observed} - \text{predicted} | / \text{observed}) * 100 \right) \quad (3)$$

The results are tabulated below.

Table – 7: Model Error Rates

Model	Error Rate
Lasso Regression	3.581%
Multiple Regression	3.468%
Regression Tree	3.512%

Looking at our models, we see that error rate in multiple regression (3.468%) is smaller than the error rate in Regression tree (3.512%) which is lesser than the error rate in Lasso Regression (3.581%).

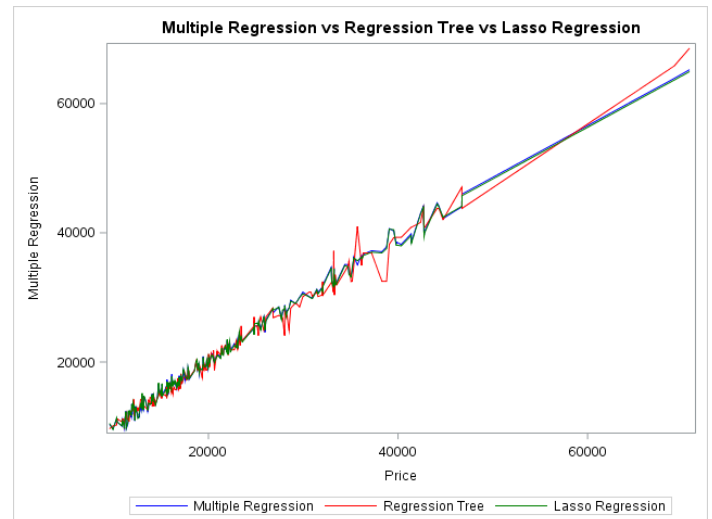


Figure 13: A color-coded line graph comparing the price predictions of the different models with the actual value

However, from this, we can't conclude that our hypothesis holds good since the error rates were found only on one variation of the training and testing data set. By iterating this process[8](with the selection of different records by varying the seed of the random sampling procedure), we will get a set of error rates of lasso regression, multiple regression and regression tree, for the same variation of the data set.

G. Iterative ANOVA based comparison of models

Using One-way Analysis Of Variance (ANOVA) we need to verify whether the error rates of these models differ significantly from each other.

The process was run 35 times, and the error rates for lasso regression, multiple regression, and regression tree were noted (Table 8) along with the respective seeds of splitting for reproducibility.

From table 12 we can get the critical value of the studentized range and the minimum significant difference. The result is plotted graphically (Fig 15).

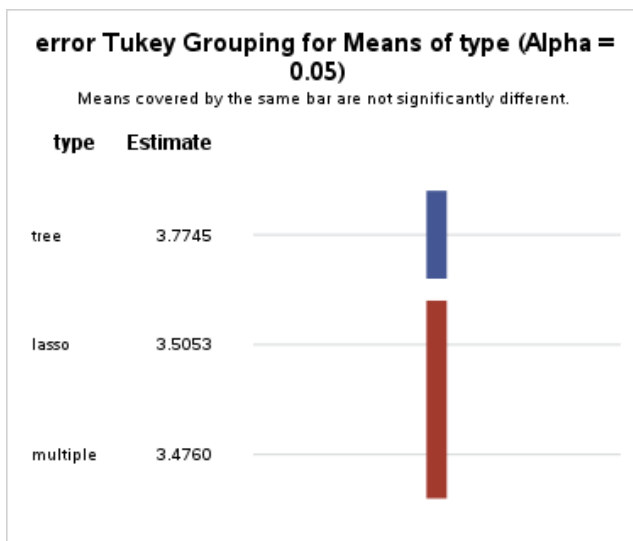


Figure 15: The result of Tukey's Test is plotted in such a way that the means which are covered by the same bar are not significantly different.

From Fig. 15, we can infer that the mean error rates of lasso regression models and multiple regression models are not significantly different, but the mean error rate of regression trees are higher and significantly different from the other two.

IV. CONCLUSION AND FUTURE ENHANCEMENT

The prediction error rate of all the models was well under the accepted 5% of error. But, on further analysis, the mean error of the regression tree model was found to be more than the mean error rate of the multiple regression and lasso regression models. Even though for some seeds the regression tree has better accuracy, its error rates are higher for the rest. This has been confirmed by performing an ANOVA. Also, the post-hoc test revealed that the error rates in multiple regression models and lasso regression models aren't significantly different from each other. To get even more accurate models, we can also choose more advanced machine learning algorithms such as random forests, an ensemble learning algorithm which creates multiple decision/regression trees, which brings down overfitting massively or Boosting, which tries to bias the overall model by weighing in the favor of good performers. More data from newer websites and different countries can also be scraped and this data can be used to retrain these models to check for reproducibility.

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Pattabiraman Venkatasubbu obtained his Ph.D. from Bharathiar University, India. He has a total Professional experience of 19 years working in various prestigious institutions. He is currently a Professor at Vellore Institute of Technology, Chennai Campus, India. He has authored several books in the field of Computer Science. He is a Senior member of International Association of Computer Science and Information Technology (IACSIT) also he is member in various professional societies namely ACM, IEEE, ISTE, CSI, Society for Research in Information Security and Privacy- SRISP and Academy & Industry Research Collaboration Center (AIRCC). Dr. Pattabiraman's teaching and research expertise covers a wide range of subject area including Knowledge discovery and Data mining, Big Data Analytics, Machine Learning, Deep Learning, Database technologies, Data Structures and Analysis of Algorithms etc., He has also received several awards in his career.



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