

Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

Build empathy

The information you add here should be representative of the

observations and research you've done about your users.

Says **Thinks** What have we heard them say? What are their wants, needs, hopes, What can we magine them saying? and dreams? What other thoughts might influence their behavior? Disasters Occur Natural Because of The Disasters Are Intersection of Implement a Unpridictable Hazard With Convolutional Many Deep **Events Exposed People** Neural Network Learning To Analyze The Techniques Type of Disaster Have Applied Disasters Convolutional Can Be Neural Caused By Networks a Natural Model To Detect Wildfire Smoke This Study It Can Cause Random Forest Great Technique For Damage On Susceptibility The Mapping of Environment. Wildfire Natural Disasters and Intensity Analysis \sim Changes To Neural Thoughts and Network Behaviour Predict Magnitude Of Pattern Earthquake Large Reduce Economic Accumulation Costs of of Capital and Natural Infrastructure Disasters Sensitivity To Limited Environmental Recovery Factors Capacity Identification and **Feels** Does What are their fears, frustrations, and Measuring It Is anxieties? What other feelings might What behavior have we observed? Invertible influence their behavior? Disaster Risks What can we imagine them doing?





