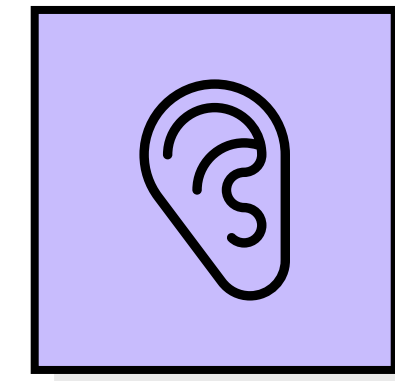
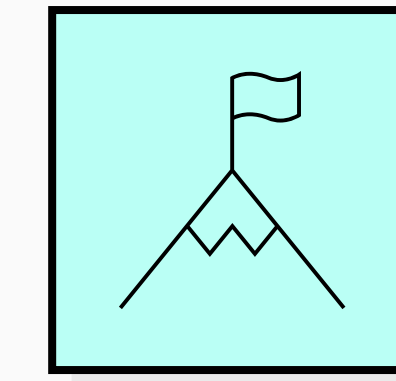


**WHO are we empathizing with?**  
who will get the benefits



**What do they HEAR?**  
society's opinions

**GOAL**



**What do they need to DO?**  
To build a AI simulator to perform text to speech engine

pecially  
abled  
people

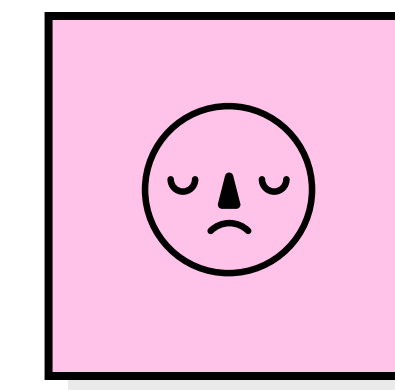
Creating an  
text to  
speech AI  
engine

New  
technology  
to help  
people

**What do they THINK and FEEL?**

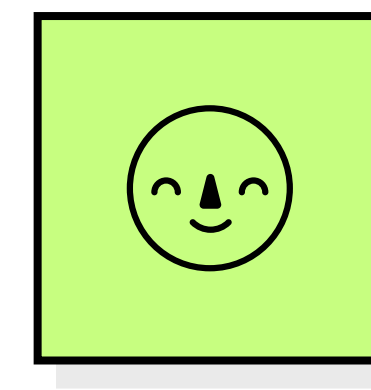
**PAINS**

This is a textbox...



**GAINS**

This is a textbox...



initial  
sceptical  
perspective

not able  
understanding  
the technology

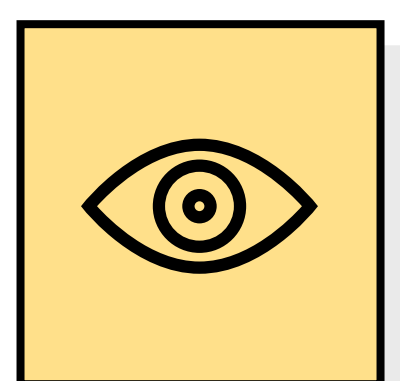
help people  
in day to  
day basis

help people  
overcome  
the barriers  
people

Time and  
money to be  
invested

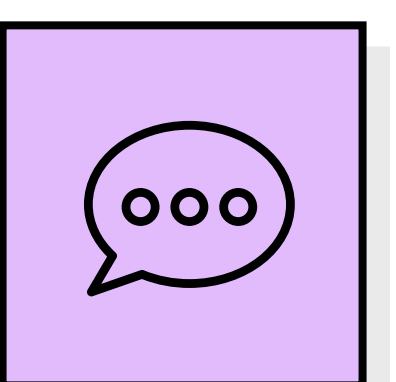
abled people  
will be able to  
interact as a  
normal  
person would

software's  
being  
developed



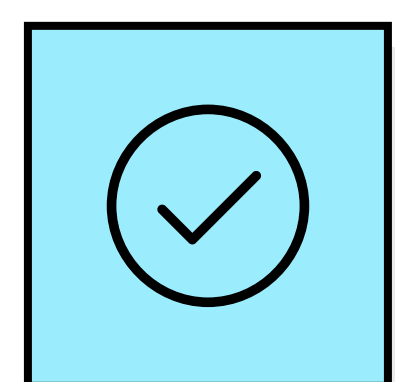
**What do they SEE?**

Good  
initiation



**What do they SAY?**

isn't the  
existing tech  
enough



**What do they DO?**  
What do they do today?  
What behavior have we observed?  
What can we imagine them doing?

apricate and  
welcome

be sceptical  
and oppose

finds a way  
to make an  
opportunity

new software  
being  
developed for  
abled people

the path of  
life is getting  
even