

Brainstorm & Idea Prioritization Template

Date	13 October 2022
Team ID	PNT2022TMID40641
Project Name	SmartFarmer - IOT Enabled Smart Farming Application
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.




Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization


Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare
 1 hour to collaborate
 2-6 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

Team gathering
 Define who should participate in the session and send an invite. Share relevant information so pre-work ahead.

Set the goal
 Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
 Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →


Members of Ideation Process:

Team Leader: Kumaran GP

Team Members: Farid ahmed khan M
 Krishnakanth S
 Manikandagesh S

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.







 5 minutes

PROBLEM

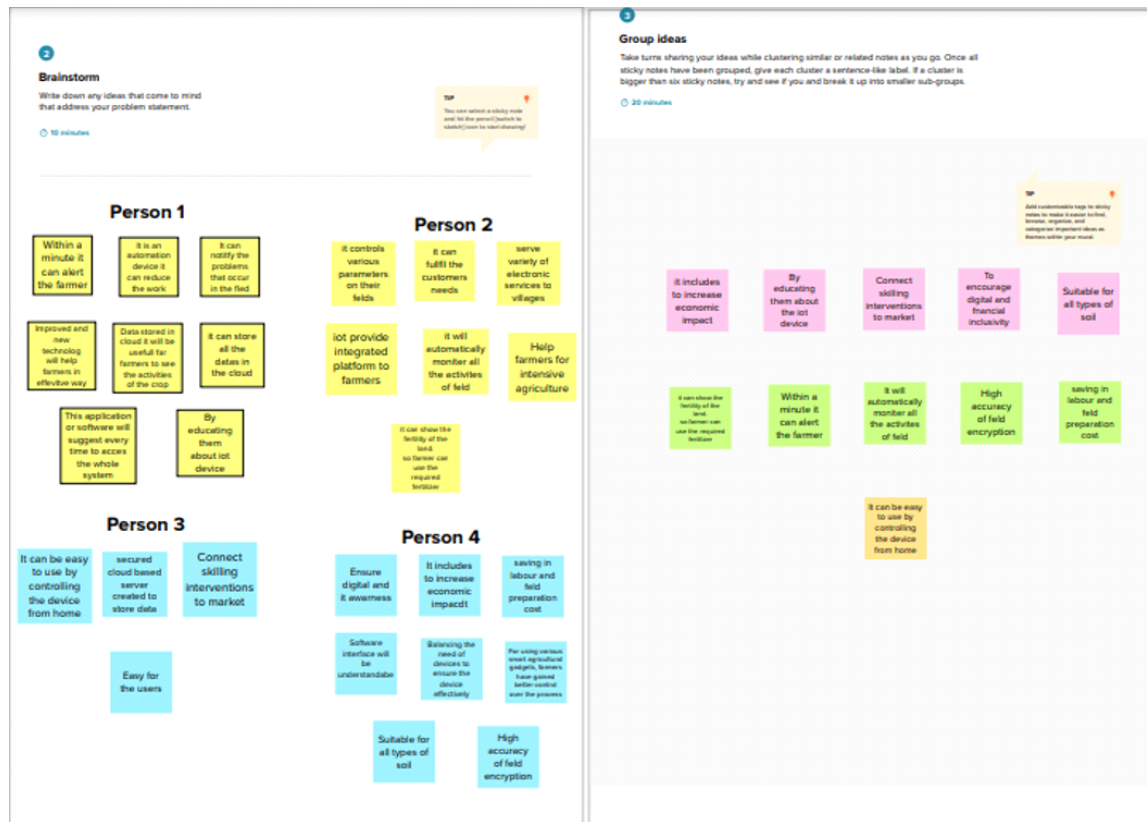
Most of the rural area people can't implement the IOT devices because of they don't know about the device uses and it is difficult to use it

Key rules of brainstorming

To run an smooth and productive session

-  Stay in topic.
-  Encourage wild ideas.
-  Defer judgment.
-  Listen to others.
-  Go for volume.
-  If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 30 minutes

