

JAYALAKSHMI INSTITUTE OF TECHNOLOGY, THOPPUR

Project Design phase – I

Problem Solution fit

Project name: Smart Farmer – IoT Based Smart Farming Application

Team id: PNT2022TMID40641

<u>1.Customer segments:-</u> Types of Customers who are going to this project are <ul style="list-style-type: none">• Large Scale Farmers• Remote Farmers	<u>5.Available solutions</u> <ul style="list-style-type: none">• We can give solutions to this problem by using the Smart Farming Application which collects the Moisture level data from the field and operate in the basis of that moisture level.	<u>6.Customer constraints:-</u> The customer needs a solution which will solve the problems in farming when he is in a remote location and that solution should fulfil the following needs. <ul style="list-style-type: none">• Cost efficient• Low power consumption• Time efficient
<u>2.Jobs to be done :-</u> The Customers want to automate the irrigation process, reduce cost of manual works and minimize the power consumption	<u>7.Behavior:-</u> The customer needs to make a revolutionary change in farming by means of modern technologies.	<u>8. Channels of behavior:-</u> The channels of behavior combines the combination of the following <ul style="list-style-type: none">• Online• Offline
<u>3.Triggers:-</u> Farmers are facing many problems while farming in traditional manner. This triggers the Smart Farming Applications.	<u>9.Problem root cause:-</u> The root cause of Smart farming Application is farmer's need to be feel comfortable	<u>10.Solution:-</u> Our solution for this project is to give environment sustainable Product for the farming in modern era with reduced cost and with best efficiency.
<u>4.Emotions:-</u> Farmers feel very relaxed and feel stressless while working in field.		