

Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS <ul style="list-style-type: none"> Urban people's Stakeholder's of RO based companies. Manufacturing companies. 	6. CUSTOMER LIMITATIONS CL <small>EG. BUDGET, DEVICES</small> <ul style="list-style-type: none"> Spending power Budget Lack of efficient computer system Untrained customers 	5. AVAILABLE SOLUTIONS AS <small>PROS & CONS</small> <ul style="list-style-type: none"> Chemical methods AI techniques 	Explore AS, differentiate
	2. PROBLEMS / PAINS + ITS FREQUENCY PR <ul style="list-style-type: none"> Urban people are mostly self-employed their livelihood are not stable. So, this method will be a cost efficient method for them. To check whether the water quality is in compliance with the standards, and hence, suitable or not for the designated use. 	9. PROBLEM ROOT / CAUSE RC <p>People think that testing the water quality for normal usage are bad investment right now because their too expensive, and possible changes to law might influence the return of investment significantly and diminish the benefits.</p>	7. BEHAVIOR + ITS INTENSITY BE <ul style="list-style-type: none"> Choosing of efficient providers. When their expected standard of water is achieved we can expect this behaviour 	
Identify strong TR & EM	3. TRIGGERS TO ACT TR <ul style="list-style-type: none"> Seeing their neighbours using efficient water quality analysis method for their individual purpose. Reading about innovative and efficient solutions 	10. YOUR SOLUTION SL <p>This ML technique is an extension of the artificial neural network method; it has additional complex architectures that make this approach suitable for managing multi-dimensional inputs because of its high model configuration flexibility, greater generalization power, and robust learning capacity.</p>	8. CHANNELS of BEHAVIOR CH <p>ONLINE</p> <p>Extract channels from behaviour block</p> <p>OFFLINE</p> <p>Extract channels from behaviour block and use for customer development</p>	Extract online & offline CH of BE
	4. EMOTIONS EM <small>BEFORE / AFTER</small> <ul style="list-style-type: none"> Before the implementation of this system people were infuriated about their water needs. After accomplishing this system they will be reimbursed. 			