

WEB PHISING DETECTION

IDEATION

Ideation is the process where you generate ideas and solutions through sessions such as Sketching, Prototyping, Brainstorming, Brainwriting, Worst Possible Idea, and a wealth of other ideation techniques. Ideation is also the third stage in the Design Thinking process.

Creativity

To become a shining star like website- Creativity is the must be element. When you think to land up with a unique concept, it takes a great dedication, research, and brainstorm. Implementing creativity is a time-consuming task, but it is worth to invest to get clicked easily. Creativity can be applied by many ways, like in theme, image, content, and much more.

Theme Design

This point completely depends upon your personal approach that following which theme you want to go ahead like, professional, classic, creative, funky or what? This is a debate point to come to a conclusion because in the ideation team itself, the views may vary and to conclude the one means a long discussion over it.

Font Style

To boost visitors' experience with your website, which fonts will represent you and your business nicely is which to be discussed long. Different font styles have different impressions. Depending upon the theme and industry sector, selecting the right font style requires good attention.

Maintaining the Theme

Just deciding a theme is not done, maintaining it is also a point. Make sure that all pages are on same line and length is time-consuming. As you have to come with the creative and unique part every time by maintaining the theme throughout design.

Three phase of ideation

Generation

Selection

Development

Importance Of Ideation

Organizations use it to evaluate a crisis and brainstorm to overcome the problem.

It brings out the potential threats and prepares companies for different results.

It helps in identifying the problem and also provides the right solution.

Ideation helps businesses to evaluate the product and services they are offering and comprehend the mistakes, corrections, gaps in operations, etc.

CONCLUSION

Design Thinking Process because it involves brainstorming and creating better solutions and products. Ideation is the process of generating ideas and solutions through Brainstorming, Sketching, Prototyping, and other ideation techniques.