

## **Project Development Phase**

### **Project development phase:**

Project development is the process of planning and allocating resources to fully develop a project or product from concept to go-live. It typically consists of five phases: discovery, allocation, kickoff, quality assurance, review and report.

There are typically five phases in project development.

They are:

- Discovery
- Allocation
- Kickoff
- Quality Assurance
- Review and report

So let's take a closer look at these five phases.

### **Discover Your Project Plan's Details:**

During discovery, you'll categorize every part of the project that's been defined by the project plan. What needs to be done? Who is doing it? What resources will you need to make it happen? Having questions like that already answered before you get to the discovery phase is important.

### **Allocate Budgets, Resources, Staff and Time:**

During the allocation phase, you'll spend most of your time getting extremely organized and granular with your overall plan. What will be done, when will it be done, and who will do it, are all questions you'll answer during this resource allocation phase. Additionally, you'll orchestrate risk assessments during this phase to better understand where potential problems will arise during the project, and allocate time accordingly.

### **Kickoff:**

Your project timeline, development plan and budgets have all been approved by your stakeholders, and you're ready to kick it off. At this point, you'll set your project into motion, ensure that all stakeholders and team members are on the systems they need to be on to track the project and watch as everything takes flight.

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Everyone will be working together to create deliverables and ensure that the budget, resources and timeline are all balanced and followed accordingly.

### **Quality Assurance:**

Once your project is complete, you can breathe a sigh of relief. Was it a success? Did the risks that you anticipated occur? Were there any spots in the project that could have been optimized for maximum output and performance? This is where you test the finished project and ensure that all the loose ends are tied. Gather all relevant data, and present to your key stakeholders for review.

### **Review and Report:**

The final phase is review and report. You've kicked the tires and tested the end result for assurance. It all went according to plan. Now, you'll take all of your findings and data, and get feedback from your stakeholders. Where do they think the project could have gone more smoothly? What would they like to see happen during the next project process? Was there any knowledge loss or waste during the project process? You'll assess this with leadership during this phase.

### **Tips and Tricks for Project Development Phases**

The basic rules of creating and managing a project development process are as follows:

- Stay organized
- Keep lines of communication open
- Track everything