

DemandEst-AI Powered Food Demand forcaster

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| Define CS, fit into CC | 1. CUSTOMER SEGMENTS Organisation can make use of machine learning algorithm to predict changes in consumer demand as accurately as possible CS | 6. CUSTOMER CONSTRAINTS Whether the predicted output accurately? Is this product trustworthy? CC | 5. AVAILABLE SOLUTIONS There are no popular software to predict food demand for more than ten weeks. AS | Explore AS, differentiate |
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| Focus on J&P, tap into BE, understand RC | 2. JOBS-TO-BE-DONE / PROBLEMS Maybe wrong information in preprocessed data set. J&P | 9. PROBLEM ROOT CAUSE The preprocessed data may contain invalid data. RC | 7. BEHAVIOUR Find a right product that predict the output preprocessed data accurately and fast. BE | Focus on J&P, tap into BE, understand RC |
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| Identify strong TR & EM | 3. TRIGGERS To predict food demand accurately and quickly as possible. TR | 10. YOUR SOLUTION These algorithms can automatically recognize patterns, identify complicated relationships in large data sets and capture signals for demand fluctuation. SL | 8. CHANNELS of BEHAVIOUR Online: Utilizing software that is offered in the online market. Offline: Getting help from the persons who have experience in food industry in order to predict the food demand for more than ten weeks. CH | Identify strong TR & EM |
| | 4. EMOTIONS: BEFORE / AFTER Before: Inaccurate prediction, Manual effort. After: Fast, Accurate. EM | | | |