

# Ideation Phase

## Empathize & Discover

Date	21 October 2022
Team ID	PNT2022TMID25018
Project Name	AI- powered Nutrition Analysis For Fitness Enthusiasts
Maximum Marks	4 Marks

### Empathy Map Canvas:

## Empathy map

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### Build empathy

Build Empathy and keep your focus on the user

#### What do they Says ?

Attitude in public appearance and behavior towards others

Overweight

without gym

Doubtful

Over eat

Incomplete diet

Insanity working

#### What do They Think ?

what really counts major propagation worries and aspiration

Stay healthy

stay fit

exercise it's

Tracking Steps

avoid about fitness

Calorie counter

#### What do they Hear ?

what friends says what boss says what influencer says

Motivation

Healthy lifestyle

Right diet

Fitness Goal

Hydration

Home fitness Broadcast

#### What to they see ?

Environment and friends

Join a class

Use chat bot

Workout with app

Regular fitness advice

Set a goal to help in planning Meal

Strength and stamina work out

Fitness Enthusiasts

### Need some inspiration?

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