

## Empathy map

TAKE NUTRITION  
INTO YOUR OWN  
HANDS ✂



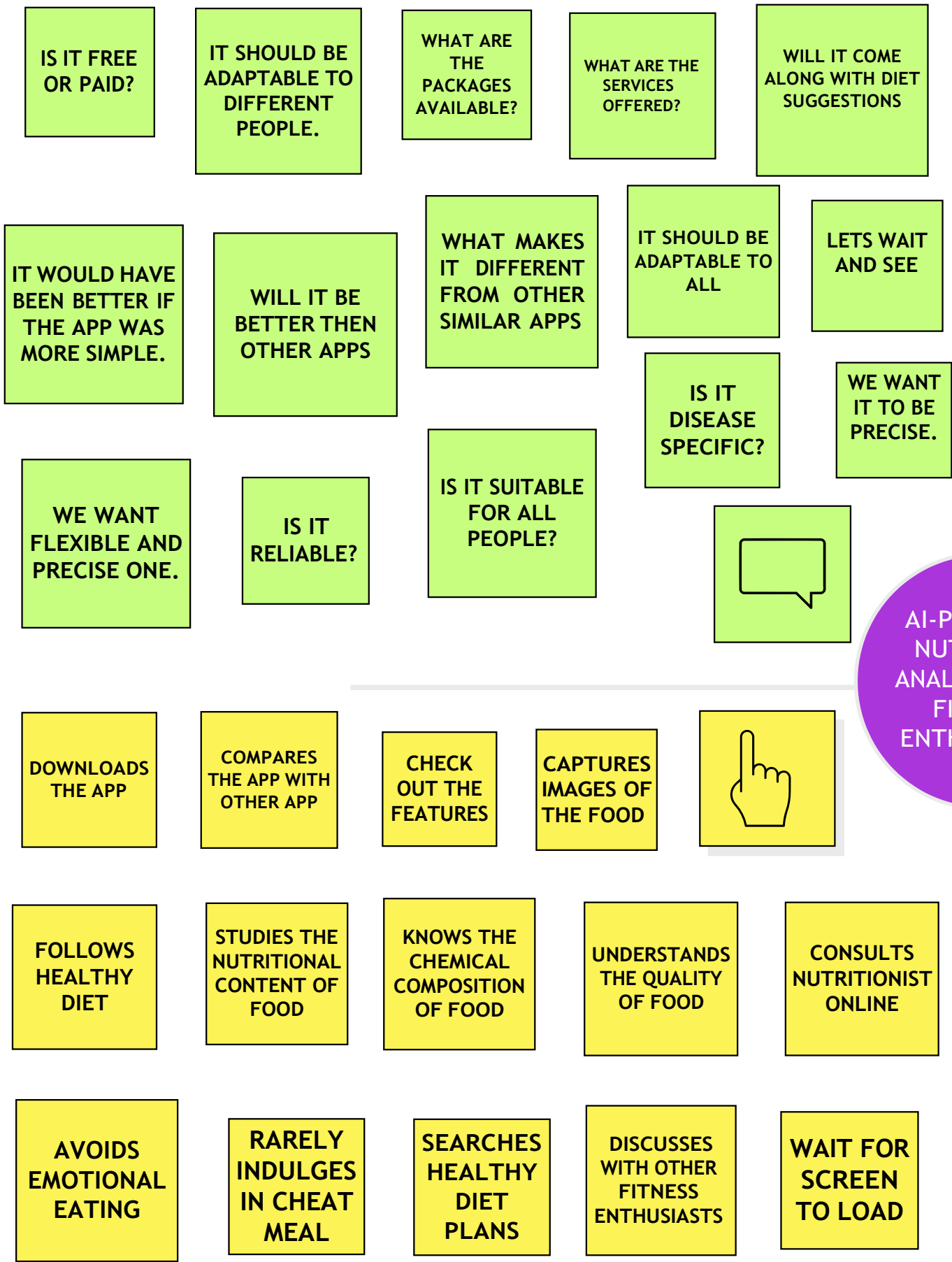
karuppasamy  
madesh  
saran  
justin

## Build empathy

Nutritional analyser does the process of determining the nutritional content of food that provides information about the chemical composition, processing, quality control and contamination of food.

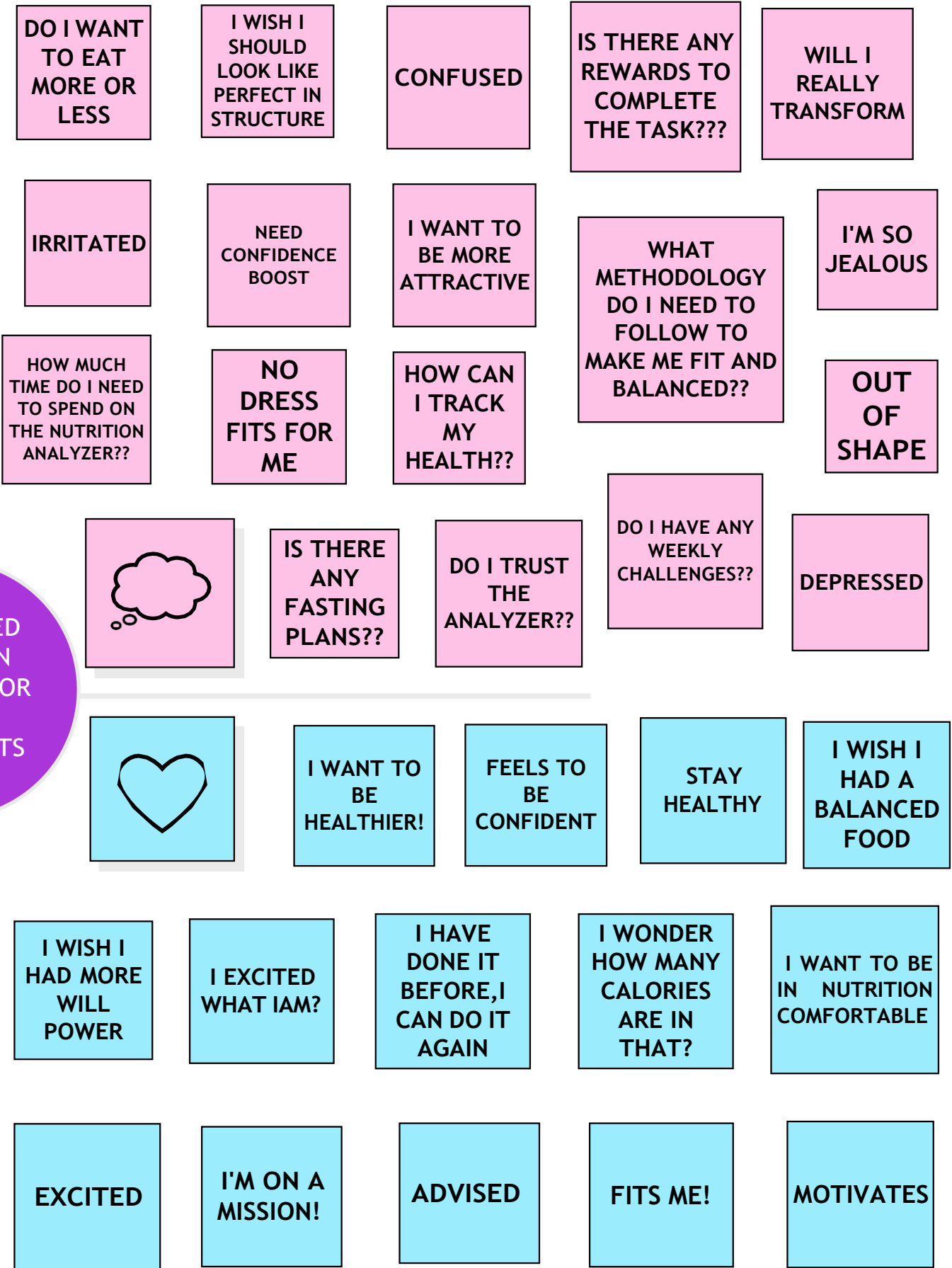
### Says

What have we heard them say? What can we imagine them saying?



### Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



### Does

What behavior have we observed?  
What can we imagine them doing?

### Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?