

**Ideation Phase
Brainstorm & Idea
Prioritization Template**

Date	19 November2022
Team ID	PNT2022TMID38222
Project Name	Nutrition Assistant Application
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement

BRAINSTORM AND IDEA PRIORITIZATION NUTRITION ASSISTANT APPLICATION

10 minutes to prepare

1 hour to collaborate

4 people worked

Our Goals

To promote the
translation of
nutrition
research to
health and
quality of life



Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.



Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



Set goal

Think about the problem you'll be focusing on solving in the brainstorming session.



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1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

Due to the ignorance of healthy food habits, obesity rates are increasing at an alarming speed, and this is reflective of the risks to people's health. People need to control their daily calorie intake by eating healthier foods, which is the most basic method to avoid obesity. However, although food packaging comes with nutrition (and calorie) labels, it's still not very convenient for people to refer to App-based nutrient dashboard systems which can analyze real-time images of a meal and analyze it for nutritional content which can be very handy and improves the dietary habits, and therefore, helps in maintaining a healthy lifestyle

rules 12

Rules of Brainstorming

-  Defer Judgment
-  Encourage Wild Ideas
-  Build on the Ideas of Others
-  Stay Focused on the Topic
-  One Conversation at a Time
-  Be Visual
-  Go for Quantity

problem..
How might we use cloud
technique to keep track of
the user Nutritional
Activities

Step-2: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

