

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 1 hour to collaborate
 2-8 people recommended



Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and

Open article

productive session. \rightarrow

India is an agricultural country and secondary agro based market will be steady with a good monsoon. The economic growth of each year depends on the amount of duration of monsoon rain, bad monsoon can lead to destruction of some crops, which may result in searcity of some agricultural product swhich in turn can cause food inflation, insecurity and public currest. In our analysis we

are trying to understand the behavior of rainfall in India over the years, by months and different subdivisions. How might we [your problem statement]?

PROBLEM STATEMENT

To run an smooth and productive session Stay in topic. Encourage wild ideas. Defer judgment. Listen to others. Go for volume.

Brainstorm

2

Write down any ideas that come to mind that address your problem statement.

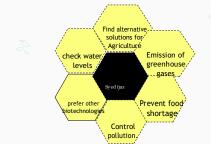
→ 10 minutes











Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

ADVANTAGES:





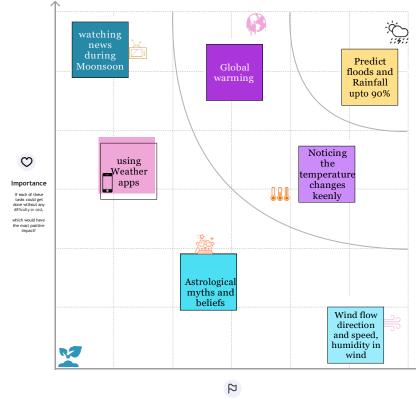


 \Longrightarrow



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.





After you collaborate You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward















Feasibility























