

## Ideation Phase

### Define the Problem Statements

Date	07-NOV-2022
Team ID	PNT2022TMID38215
Project Name	Nutrition Assistant Application
Maximum Marks	2 Marks

Problem Statement :

Due to the ignorance of healthy food habits, obesity rates are increasing at an alarming speed, and this is reflective of the risks to people's health. People need to control their daily calorie intake by eating healthier foods, which is the most basic method to avoid obesity. However, although food packaging comes with nutrition (and calorie) labels, it's still not very convenient for people to refer to App-based nutrient dashboard systems which can analyze real-time images of a meal and analyze it for nutritional content which can be very handy and improves the dietary habits, and therefore, helps in maintaining a healthy lifestyle.

Example:



Problem Statement (PS)	I am (Health Freak)	I'm trying to	But	Because	Which makes me feel
PS-1	Concern about my health	Make myself healthy	I can't consult any nutritionist	I don't have time	Frustrated